

NMS Board Minutes

March 21st, 2022

Prepared by Alyssa McCleery

In Attendance: Dawn Brakey, Holly Cline, Shannon Bryant, Scott Kempenich, Caroline Golay, Ryan Smykil, Richard Hinthorn, Rusti Payne – board members, Alyssa McCleery – program director

1. Approval of February Board Minutes – Ryan entered motion, Caroline seconded, all ayes
2. Approval of February's Treasurers Report – report was not available
3. New business – no new business
4. Old Business
 - a. Children's Christmas Shop Vendor Fee Proposal: Dawn entered a motion to approve the proposed 5% fee for NMS Members and 10% for non-members, with a second from Shannon. The motion was passed with all ayes by the remainder of the board.
 - b. Network for Good (NfG) Fundraising Proposal: The Program Director reported back with answers to the board's questions raised at the previous board meeting. The performance guarantee only applies to individual giving so event comparison concerns are eliminated. Fees for online transactions are 3% and donors are automatically prompted to cover those fees. Her time commitment will consist of 2-3 hours a week which would be an improvement. Direct mail campaigns would still be a considerable expense to NMS however, NfG would allow NMS to better target those campaigns to those who actually respond to them and better direct NMS on how to reach those that are not responding to direct mail campaigns.
 - c. Transformation & Catalyst Strategies: In explaining the background of the strategies, the program director explained that the community self-assessment tool provided by MSA was a critical component of the strategies. With that explained, the board requested that Alyssa allow them another opportunity to complete the assessment and report back results at the next meeting.
 - d. Kay County Amphitheater: 4 issues
 - i. Rental Agreement
 - ii. Reservation System
 - iii. Restrooms
 - iv. Sound Storage
5. Items 5-8 were tabled due to lack of time.
- 6.
7. At this time, despite the agenda not being completed, the meeting was adjourned with a motion by Scott, second by Richard so board members and the program director could retire to the city commission meeting.

X *Holly Cline, President*