

NMS Board Minutes

July 26, 2021

Prepared by Alyssa McCleery

In Attendance: Holly Cline, Rusti Payne, Scott Kempenich, Dawn Brakey, Ryan Smykil – board members, Alyssa McCleery – program director

1. **Approval of Revised April Board Minutes** – Scott entered motion, Rusti seconded, all ayes.
2. **Approval of May Board Minutes** - Dawn entered motion, Scott seconded, all ayes
3. **Approval of May's Treasurers Report** – Dawn entered motion, Rusti seconded, all ayes.
4. **Old business**
  - a. **Charlie Adams Day 2021**: Scott Kempenich agreed to be a judge in the BBQ cookoff portion of the event. Additionally, the program director was advised to release the cooker "recruitment" graphic on the Newkirk Main Street Facebook page and other applicable social media pages. Alyssa was also advised to get the day of volunteer signup sheet shared on Facebook to help fill open positions
  - b. The board was pleased that the program director has found Canva to be very helpful in both graphic design and social media scheduling. Holly recommended that the program director remove the charge for this tool from her personal account and reassign it to the NMS account. The remainder of the board in attendance agreed with the stipulation of doing a price comparison on monthly vs. yearly.
  - c. In the matter of combining Newkirk Main Street's welcome banner activity with the Chamber of Commerce's ribbon cutting, a motion was entered by Dawn to do so. Rusti seconded the motion and it passed with all ayes.
5. **New Business**
  - a. Approval of the committee action plans was achieved with the following edits: the projected for Newkirk Leadership should be changed to reflect the amount collected from Leadership Newkirk tuition and remove the spirit sightings tour action plan from the promotion committee. Dawn and Ryan agreed to join the Economic Vitality committee. Dawn entered a motion to approve the action plans upon completed edits, Rusti seconded, all ayes.
  - b. Charlie Adams Day Subcommittee formation: tabled until August board meeting.
  - c. Keep Oklahoma Beautiful Renewal (\$200) was approved with a motion from Dawn, second by Scott, and all ayes from remainder of board members present.
6. **Reports received included:**
  - a. Office report and time sheet
  - b. City Sales Tax report
  - c. Reinvestment Report
  - d. Volunteer hours
  - e. Committee Minutes
7. **Upcoming Events:** board members were reminded of the Pop-up event July 24th.
8. **Other Business:** no other business was addressed
9. **Next meeting** will be held Monday August 23rd
10. **Adjournment:** having completed the agenda, the meeting was adjourned

Handwritten signature in blue ink: "Holly Cline, President". The signature is written in a cursive style with a large 'H' and 'C'.