

CountrySampler®
HOME

2026
MEDIA KIT



COUNTRY SAMPLER HOME magazine celebrates American country and farmhouse decorating, a blend of past and present styles that appeals to a broad range of readers.

Each issue is filled with beautiful home tours, hands-on styling hints, creative DIYs and inspiration for living a country lifestyle.



Photography by Gridley + Graves

READER PROFILE*

140,000

Circulation

350,000

Readership

58

median reader age

44

median Facebook
follower age

\$69,500

median reader income

96%

are married

96%

are female

83%

get most of their
decorating and craft
ideas from magazines

75%

use Facebook daily

65%

use Pinterest daily

82%

feel brand recognition is
somewhat or very important
when making a purchase

85%

are more likely to trust
brands that advertise in
Country Sampler Home

Readers rank magazines and
books as their most trusted
sources for home decor
brands and inspiration



SOCIAL MEDIA FOLLOWERS



350,000



100,000



57,000



10,000

*Compiled from reader surveys

REGULAR FEATURES

HOME TOURS

Visits to real homes decorated lovingly in farmhouse, cottage, traditional and other classic country decorating styles—our curated mix celebrates the comfortable, welcoming look our readers adore.

DECORATING

Indoor and outdoor displays for everyday and every holiday—we've got endless inspiration for creating vignettes that highlight the staples of a country look. Collectibles and antiques, farmhouse decor and seasonal treasures make a house a *Country Sampler Home!*

DIYS

Fixed-up furniture, budget-friendly room makeovers, old-fashioned crafts reimaged for modern life—we share hands-on projects and ideas that shine a light on the creative spirit.

COUNTRY LIFESTYLE

Feel-good recipes, homesteading and gardening advice, and fun entertaining tips—we help readers achieve the inviting, comfortable home of their dreams.



PRINT SCHEDULE*

*Print schedule is subject to change without notice.

ISSUE	AD CLOSE	MATERIALS DUE	IN HOME	ON SALE
SPRING 2026	11/5/2025	11/12/2025	1/17/2026	1/27/2026
SUMMER 2026	2/4/2026	2/11/2026	4/18/2026	4/28/2026
AUTUMN 2026	5/6/2026	5/13/2026	7/18/2026	7/28/2026
WINTER 2026	8/5/2026	8/12/2026	10/17/2026	10/27/2026
SPRING 2027	11/4/2026	11/11/2026	1/16/2027	1/26/2027



Photography by Amy Buchanan of Atta Girl Says

Photography by Elizabeth Jones of Country Peony

2026 EDITORIAL CALENDAR*

SPRING 2026

ON-SALE DATE: 1/27/2026

- Tours of spring-themed country and farmhouse-style homes
- Do-it-yourself ideas for thrifted decor
- Simply charming spring holiday vignettes
- Floral-themed DIYs
- Down-Home Dishes: Easter brunch
- Antique Icon: laundry collectibles
- Cottage decorating made simple
- History-filled garden shed

SUMMER 2026

ON-SALE DATE: 4/28/2026

- Tours of summer-themed country and farmhouse-style homes
- Before-and-after flea-market makeovers
- How to refresh your rooms for summer
- Beginner-friendly square foot gardening
- Easy updates for outdoor spaces
- Antique Icon: picnic baskets
- Down-Home Dishes: berry-based recipes

AUTUMN 2026

ON-SALE DATE: 7/28/2026

- Tours of historic and fall-themed country homes
- Thrifted treasures given seasonal makeovers
- Farmhouse-inspired room refreshes
- Slightly spooky DIYs
- Simply gourdeous autumn vignettes
- Antique Icon: thermoses
- Down-Home Dishes: cheesy goodness

WINTER 2026

ON-SALE DATE: 10/27/2026

- Tours of Christmas-ready country and farmhouse-style homes
- A delightfully decorated she shed
- Dazzling seasonal vignettes for indoors and out
- Life on a Christmas tree farm
- Steps to a knockout holiday mantel
- Antique Icon: Santa collectibles
- Down-Home Dishes: irresistible appetizers

SPRING 2027

ON-SALE DATE: 1/26/2027

- Tours of spring-themed country and farmhouse-style homes
- Do-it-yourself ideas for thrifted decor
- Fresh outdoor decorating inspiration
- Fun ways to celebrate and decorate for spring holidays
- Creative Easter egg decorating
- Antique Icon: cake crocks
- Down-Home Dishes: forgotten recipes from the past

**Editorial content is subject to change.*



AD SPECIFICATIONS



FULL PAGE

TRIM	8" x 10 ³ / ₄ "
BLEED	8 ¹ / ₄ " x 11"
LIVE	7 ¹ / ₂ " x 10 ¹ / ₄ "

TWO-THIRDS PAGE

VERTICAL	4 ⁵ / ₈ " x 9 ¹ / ₂ "
HORIZONTAL	7" x 6 ¹ / ₄ "

ONE-HALF PAGE

VERTICAL	3 ¹ / ₂ " x 9 ¹ / ₂ "
HORIZONTAL	7" x 4 ⁵ / ₈ "

ONE-THIRD PAGE

VERTICAL	2 ¹ / ₄ " x 9 ¹ / ₂ "
SQUARE	4 ⁵ / ₈ " x 4 ⁵ / ₈ "

ONE-FOURTH PAGE

VERTICAL	3 ¹ / ₂ " x 4 ⁵ / ₈ "
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ONE-SIXTH PAGE

VERTICAL	2 ¹ / ₄ " x 4 ⁵ / ₈ "
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ONE-TWELFTH PAGE

SQUARE	2 ¹ / ₄ " x 2 ¹ / ₄ "
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TWO-PAGE SPREAD

TRIM	16" x 10 ³ / ₄ "
BLEED	16 ¹ / ₄ " x 11"

SUBMITTING AD MATERIALS

Materials can be submitted via MediaBank.

Contact the advertising coordinator for login information.



ELECTRONIC MEDIA

Annie's Attic operates on a Mac platform. Files must include ALL original files, images (linked, placed or supporting EPS files) and fonts.

FONTS

All fonts used are to be supplied or converted to outlines.

IMAGES

Supply high-resolution images (300 dpi or better). Photoshop files, PDFs, TIFFs, JPEGs or EPS files are accepted. (Annie's Attic does not accept responsibility for the quality of low-resolution files.)

COLORS

All colors must be CMYK. Spot or Pantone colors will be converted to CMYK. Black needs to be 100% black.





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