

AAA WORLD

2023 MEDIA KIT





Connect with the AAA Brand + our Members

- AAA is a federation of Member-owned Clubs serving more than **63 million Members** in the U.S. and Canada
- **More than 120 years** of reliable service and solutions for Members has made AAA one of the most loved and **trusted brands**¹
- **Desirable Demographics** combined with mass market penetration
- Deep knowledge of AAA Members and their lifestyles
- Loyal Members and strong retention rates
- **AAA Club Alliance** is one of the largest Clubs in the U.S. with 6.3m+ Members
- **AAA World** is among the **largest circulated publications** in the U.S.



AAA Members Travel More!

17%

of AAA Members take 3+ domestic
travel vacations annually
vs. 10% of non-Members²

AAA Members Stay Longer!

39%

of AAA Members stay
5+ nights per vacation
vs. 23% of non-Members²

AAA Members Spend More!

\$2,155

AAA Member average spend on
domestic travel vacation 16% higher
vs. \$1,863 for non-Members²

¹Source: Morning Consult, Most Trusted Brands, 2021

²Source: 2019 Doublebase GfK MRI, Domestic Travel -- vacation, honeymoon, personal

AAA
WORLD

Well-Traveled, Desirable Demographics
+ Reader Survey Information

62%

of readers take action
as a result of reading

2.55 Million

HH circulation per issue

79% of *AAA World* readers took a
vacation in the past 12 months

\$3100

average amount
spent on a trip by
AAA World readers.

67% two-thirds of *AAA World* primary
Members read every issue.

72% visited AAA.com

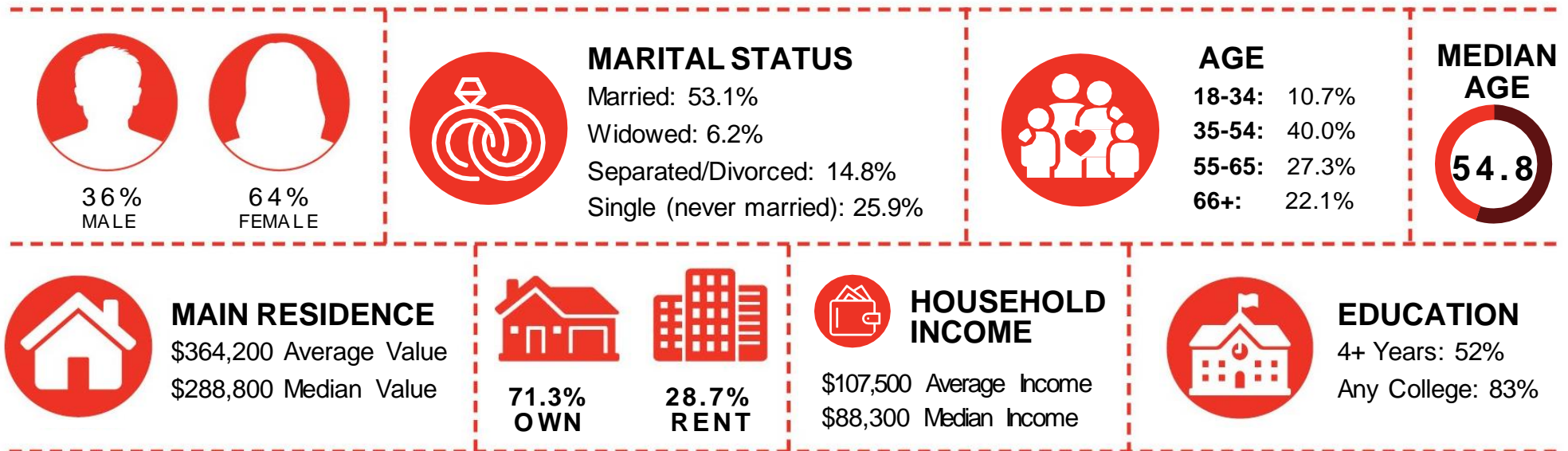
63%

of readers say *AAA World*
provides
relevant information.

40% of readers planned a trip because they read
about a destination in *AAA World* magazine.

TAP INTO A POWERFUL AUDIENCE

As one of America's most trusted brands and with more than six million Members, our Club can provide your brand with unique access to a diverse and educated Membership base with disposable income that travels more, stays longer and spends more.



FAST FACT: AAA IS ONE OF AMERICA'S MOST TRUSTED BRANDS



OUR CONTENT OFFERINGS

Real people helping real people have real experiences. That's the foundation of all the content we create, which allows us to empower and educate our Members, while elevating their experiences.

Our goal is to serve AAA Members and the general public with authentic and engaging content that demonstrates and enhances Member value through a multi-channel immersive content experience.

AAA WORLD

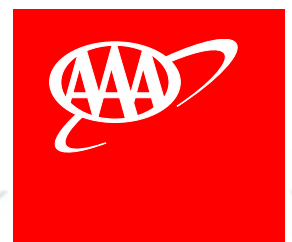
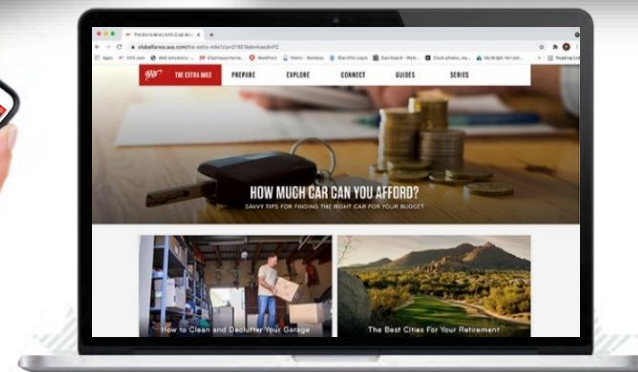
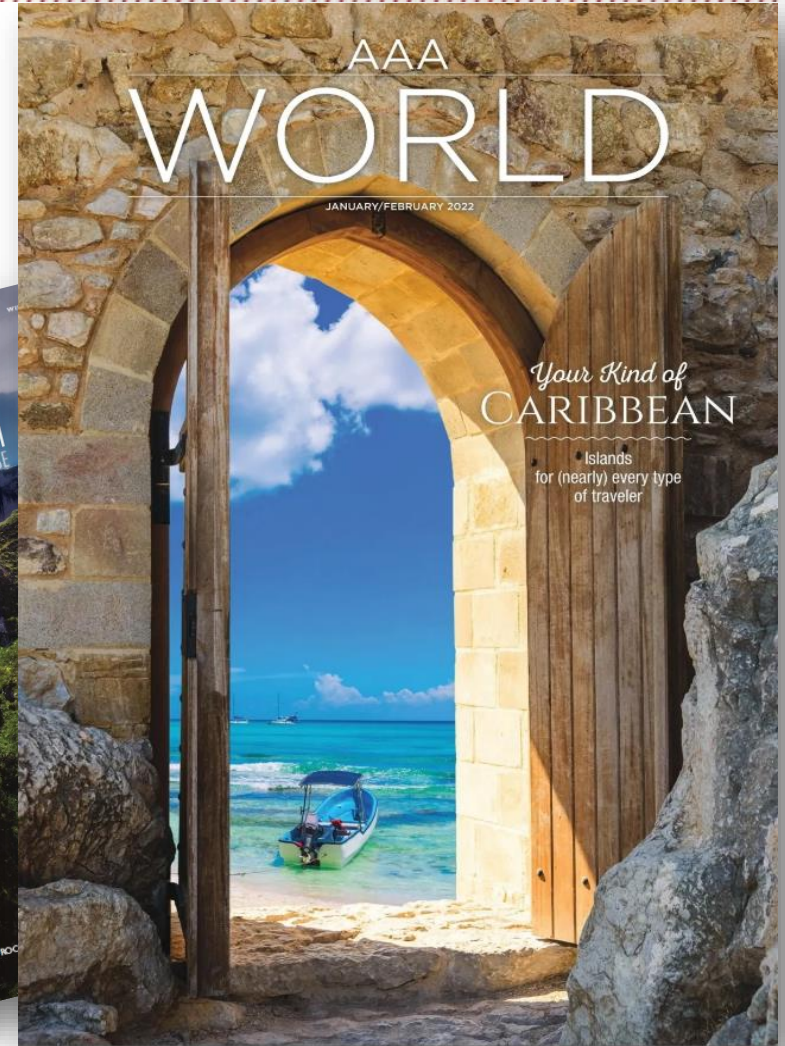
Our award-winning bi-monthly AAA Member magazine, *AAA World*, has a circulation of more than 2.55 million HH's reaching up to 6.3 million Members throughout our Club's territory. Produced in four regional editions, *AAA World* is our Member's guide and companion, offering both inspiration and intel to help them live an empowered life out on the open road and beyond.

AAA TRAVELER WORLDWISE

Connecting top travelers with top experiences, this highly targeted publication positions our brand and our trusted partners two to four times each year to help our Members plan the vacation of a lifetime. Sharing quality travel information, tips and destinations, *AAA Traveler* reaches 150,000+ targeted Member HH's of highly educated and higher-income travel enthusiasts.

THE EXTRA MILE

The Extra Mile, is our multiple award-winning online content hub to connect our digital users with the content they want on the device they prefer. With travel, finance, automotive, and lifestyle content, our loyal Members engage with The Extra Mile content hub at impressive numbers. Prominently featured throughout the AAA.com navigation experience,



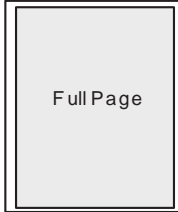
AAA
WORLD

Rates, Specs
+ Integrated Media Advertising

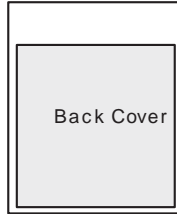


Print Ad Sizes

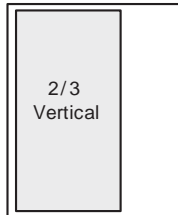
Magazine's Trim Size: Live Area:
 7" wide x 10" tall 6.5" wide x 9.5" tall



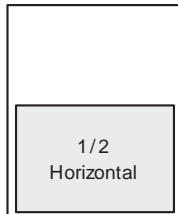
Full Page:
 (Full Bleed)
 7.25" w x 10.25" h
 (Non-Bleed)
 6.5" w x 9.5" h



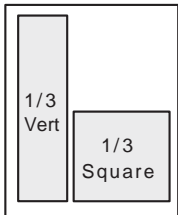
CV4:
 (Full Bleed)
 7.5 w x 8.25 h
 (Non-Bleed)
 6.5" w x 7.5" h



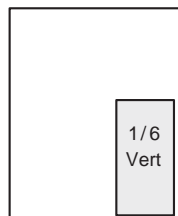
2/3 VERT:
 4.25" w x 9.5" h



1/2 HORIZ:
 6.5" w x 4.6875" h



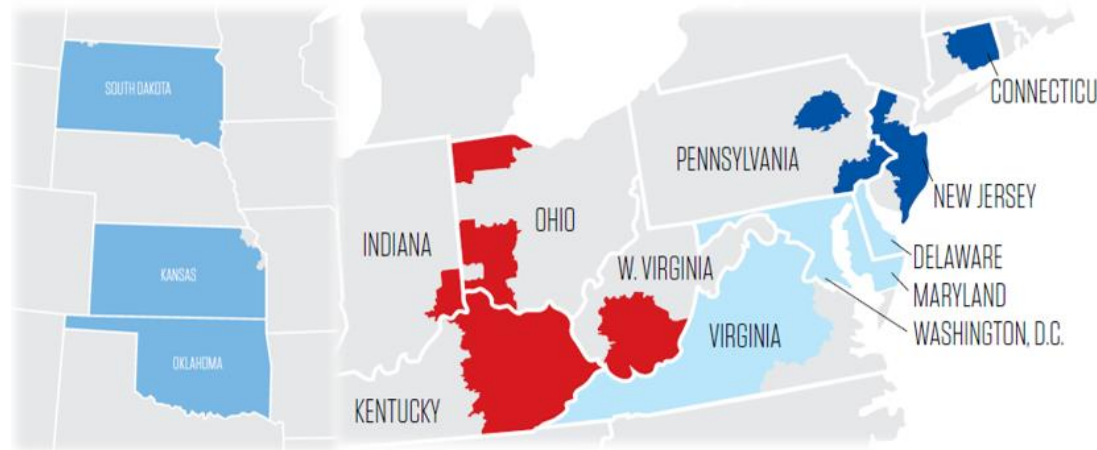
1/3 SQ:
 4.25" w x 4.6875" h
1/3 VERT:
 2.125" w x 9.5" h



1/6 VERT:
 2.125" w x 4.6875" h

Print Ad Rates – Full Circulation: 2,550,000 HH's

SPACE	1X	3X	6X
Full Page	\$63,750	\$60,563	\$57,375
2/3 Page	\$44,625	\$42,394	\$40,163
1/2 Page	\$38,250	\$36,338	\$34,425
1/3 Page	\$25,500	\$24,225	\$22,950
1/6 Page	\$13,338	\$12,718	\$12,049



Cover Ad Rates

Inside Front: \$70,125
 Inside Back: \$66,938
 Back Cover: \$71,400

Submitting Ad Files

ADVERTISING MATERIAL
 Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with Sales Representative, PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF Files, 300 dpi minimum. Send each page as a single PDF. No spreads. No bleed on fractional ads. Single crop marks should be offset .125 inch.

MECHANICALS
 Printing Process: Web Offset Binding; Saddle-stitched (jogged to the foot); Trim Size 7" x 10".

ADVERTISER PROOFS
 Two press proofs required with each ad. AAA World shall not be held responsible for color accuracy if no color proof is provided.

FILE TRANSFER
 To upload your production files, please contact your sales representative.

Deadlines 2023

ISSUE	SPACE DEADLINE	AD MATERIALS DUE	FIRST IN-HOME DATES*
Jan/Feb '23	Nov 2, 2022	Nov 16, 2022	Dec 29, 2022
Mar/Apr '23	Jan 5, 2023	Jan. 19, 2023	Feb 21, 2023
May/Jun '23	Mar 3, 2023	Mar. 17, 2023	Apr 25, 2023
Jul/Aug '23	May 3, 2023	May 17, 2023	Jun 20, 2023
Sep/Oct '23	Jul 5, 2023	Jul 19, 2023	Aug 22, 2023
Nov/Dec '23	Sep 5, 2023	Sep 19, 2023	Oct 24, 2023
Jan/Feb '24	Nov 2, 2023	Nov 16, 2023	Dec 30, 2023

*Estimated In-Home Dates. Subject to Change.

Eastern Region-North

 HH Circulation: 962,322
 PA, NJ, CT

SPACE	1X	3X	6X
Full Page	\$24,058	\$22,855	\$21,652
2/3 Page	\$16,841	\$15,999	\$15,157
1/2 Page	\$14,435	\$13,713	\$12,991
1/3 Page	\$9,623	\$9,142	\$8,661
1/6 Page	\$5,052	\$4,800	\$4,547

Eastern Region-South

 HH Circulation: 846,664
 MD, DE, VA, DC

SPACE	1X	3X	6X
Full Page	\$21,167	\$20,108	\$19,050
2/3 Page	\$14,817	\$14,076	\$13,335
1/2 Page	\$12,700	\$12,065	\$11,430
1/3 Page	\$8,467	\$8,043	\$7,620
1/6 Page	\$4,445	\$4,223	\$4,000

Central Region

 HH Circulation: 417,264
 OH, KY, IN, WVA

SPACE	1X	3X	6X
Full Page	\$10,432	\$9,910	\$9,388
2/3 Page	\$7,302	\$6,937	\$6,572
1/2 Page	\$6,259	\$5,946	\$5,633
1/3 Page	\$4,173	\$3,964	\$3,755
1/6 Page	\$2,191	\$2,081	\$1,972

Great Plains Region

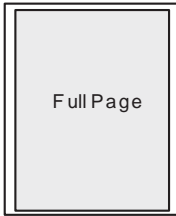
 HH Circulation: 323,749
 OK, KS, SD

SPACE	1X	3X	6X
Full Page	\$8,094	\$7,689	\$7,284
2/3 Page	\$5,666	\$5,382	\$5,099
1/2 Page	\$4,856	\$4,613	\$4,371
1/3 Page	\$3,237	\$3,076	\$2,914
1/6 Page	\$1,700	\$1,615	\$1,530

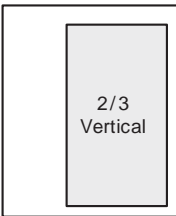


Print Ad Sizes

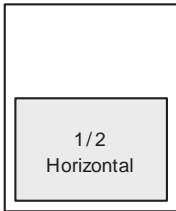
Magazine's Trim Size: 7" wide x 10" tall
Live Area: 6.5" wide x 9.5" tall



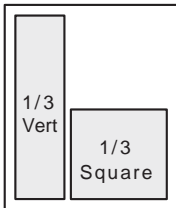
Full Page:
 (Full Bleed)
 7.25" w x 10.25" h
 (Non-Bleed)
 6.5" w x 9.5" h



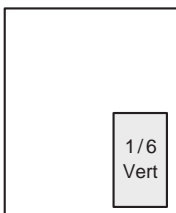
2/3 VERT:
 4.25" w x 9.5" h



1/2 HORIZ:
 6.5" w x 4.6875" h



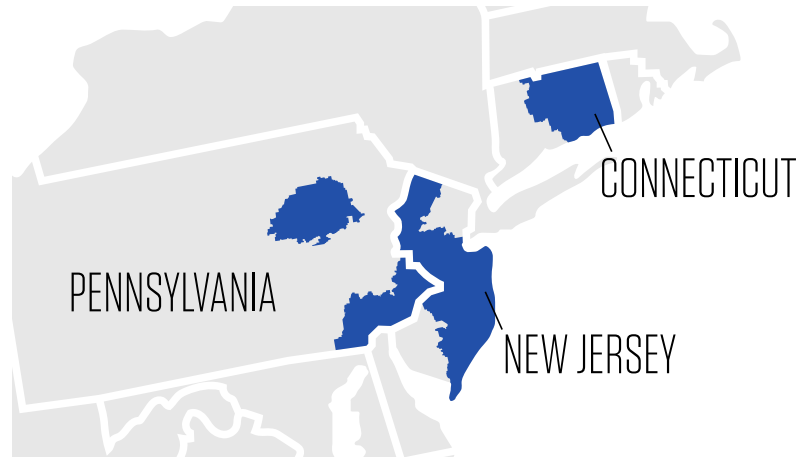
1/3 SQ:
 4.25" w x 4.6875" h
1/3 VERT:
 2.125" w x 9.5" h



1/6 VERT:
 2.125" w x 4.6875" h

Print Ad Rates – Circulation: 962,322

SPACE	1X	3X	6X
Full Page	\$24,058	\$22,855	\$21,652
2/3 Page	\$16,841	\$15,999	\$15,157
1/2 Page	\$14,435	\$13,713	\$12,991
1/3 Page	\$9,623	\$9,142	\$8,661
1/6 Page	\$5,052	\$4,800	\$4,547


Cover Ad Rates

Inside Front: \$26,464
 Inside Back: \$25,261
 Back Cover: \$26,945

Submitting Ad Files
ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with Sales Representative, PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF Files, 300 dpi minimum. Send each page as a single PDF. No spreads. No bleed on fractional ads. Single crop marks should be offset .125 inch.

MECHANICALS

Printing Process: Web Offset Binding;
 Saddle-stitched (jogged to the foot); Trim Size 7" x 10".

ADVERTISER PROOFS

Two press proofs required with each ad. AAA World shall not be held responsible for color accuracy if no color proof is provided.

FILE TRANSFER

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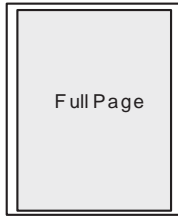
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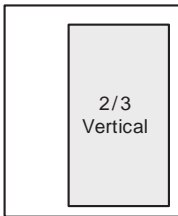
*Estimated In-Home Dates. Subject to Change.

Print Ad Sizes

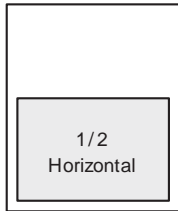
Magazine's Trim Size: 7" wide x 10" tall
Live Area: 6.5" wide x 9.5" tall



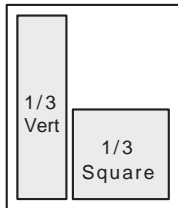
Full Page:
 (Full Bleed)
 7.25" w x 10.25" h
 (Non-Bleed)
 6.5" w x 9.5" h



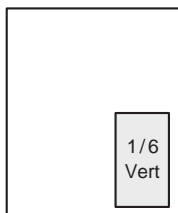
2/3 VERT:
 4.25" w x 9.5" h



1/2 HORIZ:
 6.5" w x 4.6875" h



1/3 SQ:
 4.25" w x 4.6875" h
1/3 VERT:
 2.125" w x 9.5" h



1/6 VERT:
 2.125" w x 4.6875" h

Print Ad Rates – Circulation: 846,665

SPACE	1X	3X	6X
Full Page	\$21,167	\$20,108	\$19,050
2/3 Page	\$14,817	\$14,076	\$13,335
1/2 Page	\$12,700	\$12,065	\$11,430
1/3 Page	\$8,467	\$8,043	\$7,620
1/6 Page	\$4,445	\$4,223	\$4,000



Cover Ad Rates

Inside Front: \$23,283
 Inside Back: \$22,225
 Back Cover: \$23,707

Deadlines 2023

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MECHANICALS

Printing Process: Web Offset Binding; Saddle-stitched (jogged to the foot); Trim Size 7" x 10".

ADVERTISER PROOFS

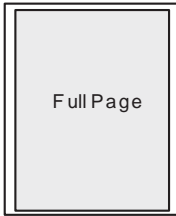
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FILE TRANSFER

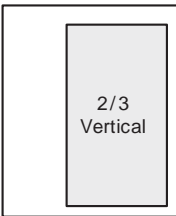
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Print Ad Sizes

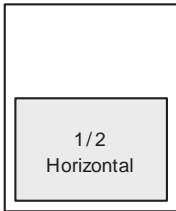
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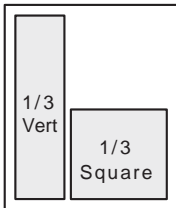
Full Page:
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 6.5" w x 9.5" h



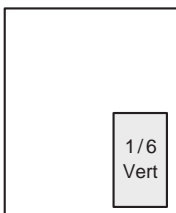
2/3 VERT:
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1/2 HORIZ:
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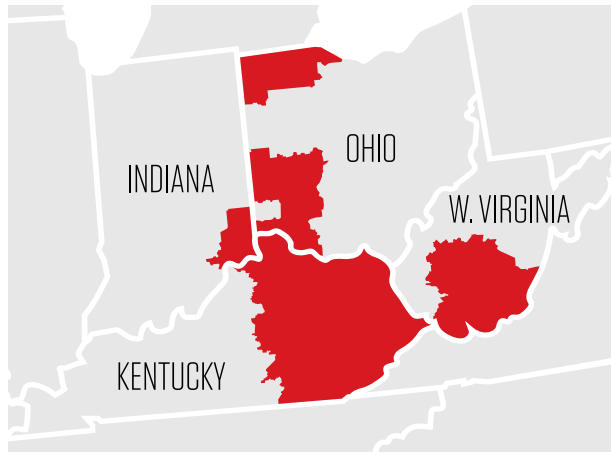
1/3 SQ:
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1/3 VERT:
 2.125" w x 9.5" h



1/6 VERT:
 2.125" w x 4.6875" h

Print Ad Rates – Circulation: 417,264

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Full Page	\$10,432	\$9,910	\$9,388
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1/3 Page	\$4,173	\$3,964	\$3,755
1/6 Page	\$2,191	\$2,081	\$1,972



Cover Ad Rates

Inside Front: \$11,475
 Inside Back: \$10,953
 Back Cover: \$11,683

Submitting Ad Files

ADVERTISING MATERIAL

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MECHANICALS

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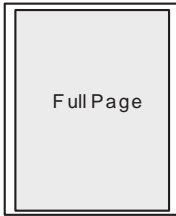
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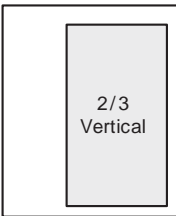
*Estimated In-Home Dates. Subject to Change.

Print Ad Sizes

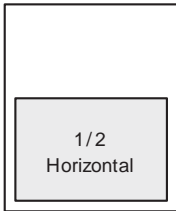
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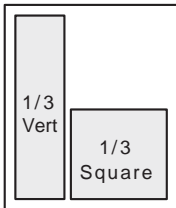
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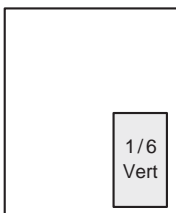
2/3 VERT:
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1/2 HORIZ:
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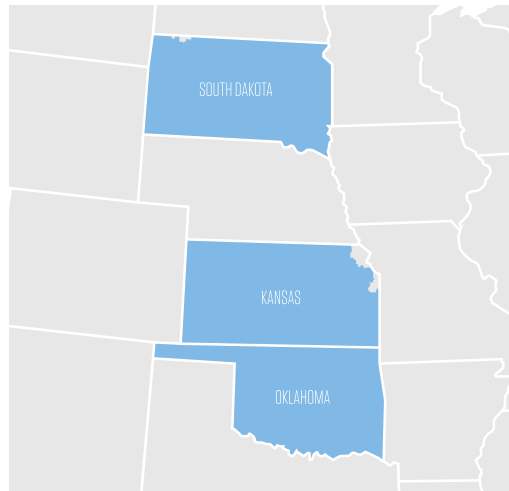
1/3 SQ:
 4.25" w x 4.6875" h
1/3 VERT:
 2.125" w x 9.5" h



1/6 VERT:
 2.125" w x 4.6875" h

Print Ad Rates – Circulation: 323,749

SPACE	1X	3X	6X
Full Page	\$8,094	\$7,689	\$7,284
2/3 Page	\$5,666	\$5,382	\$5,099
1/2 Page	\$4,856	\$4,613	\$4,371
1/3 Page	\$3,237	\$3,076	\$2,914
1/6 Page	\$1,700	\$1,615	\$1,530



Cover Ad Rates

Inside Front: \$8,903
 Inside Back: \$8,498
 Back Cover: \$9,065

Submitting Ad Files

ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with Sales Representative, PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF Files, 300 dpi minimum. Send each page as a single PDF. No spreads. No bleed on fractional ads. Single crop marks should be off set .125 inch.

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Jan/Feb '23	Nov 2, 2022	Nov 16, 2022	Dec 29, 2022
Mar/Apr '23	Jan 5, 2023	Jan. 19, 2023	Feb 21, 2023
May/Jun '23	Mar 3, 2023	Mar. 17, 2023	Apr 25, 2023
Jul/Aug '23	May 3, 2023	May 17, 2023	Jun 20, 2023
Sep/Oct '23	Jul 5, 2023	Jul 19, 2023	Aug 22, 2023
Nov/Dec '23	Sep 5, 2023	Sep 19, 2023	Oct 24, 2023
Jan/Feb '24	Nov 2, 2023	Nov 16, 2023	Dec 30, 2023

*Estimated In-Home Dates. Subject to Change.



DIGITAL SOLUTIONS



The Extra Mile Weekly Content Email

Average Open Rate: **28.97%**

Average Click Through Rate: **4.34%**



Monthly eSaver & eLodging Emails

Average Open Rate: **35.00%**

Average Click Through Rate: **2.20%**



AAA.com/TEM Banner Ads

Average Click Through Rate: **0.30%**



Quarterly Health & Wellness Email

Average Open Rate: **35.00%**

Average Click Through Rate: **2.20%**



The Extra Mile Content Hub Site

Average Unique Visits/Month: **117,876**

Average Time on Site: **2.3 minutes**



Social Media / Facebook

11,300+ Followers

Average Click Through Rate: **12.0%**





EMAIL SOLUTIONS

RATES & SPECS

THE EXTRA MILE - WEEKLY CONTENT EMAIL (WEDNESDAYS) 52x / year

- Sponsored Banner Ad** with image & logo (600w x 270h) + ~95 character text + URL link
- Sponsored Content Feature Ad** with image (600w x 240h) + 2-3 lines of copy (~35 words) + URL link

REGION	AUDIENCE	CONTENT FEATURE	BANNER
Eastern Region (without CT)	168,000	\$4,200	\$2,520
Connecticut	34,000	\$1,190	\$714
Central Region (OH, KY, IN, WV)	50,000	\$1,500	\$900
Kansas	12,000	\$780	\$468
Oklahoma	30,000	\$1,050	\$630
South Dakota	6,000	\$390	\$234
Full Audience	300,000	\$7,200	\$5,400

E-SAVER EMAIL (MONTHLY DISCOUNTS PARTNER EMAIL) 12x / year

- Banner Ad** with image and logo only (600w x 270h) + 95 character text + URL link

REGION	AUDIENCE	NET RATE PER INSERTION
Eastern	370,000	\$3,700
Central / Great Plains	180,000	\$2,160
Full Audience	550,000	\$4,400

LODGING EMAIL (MONTHLY LODGING PARTNER EMAIL) 8x / year FEB, APR-SEP, NOV

- Banner Ad** with image and logo only (600w x 270h) + 95 character text + URL link

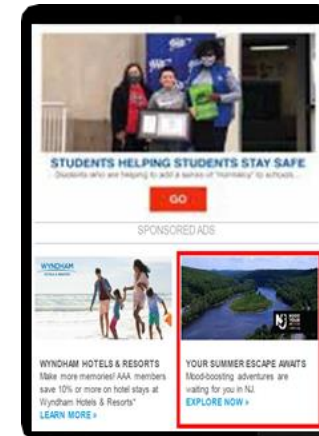
REGION	AUDIENCE	NET RATE PER INSERTION
Full Audience	300,000	\$3,000

HEALTH & WELLNESS EMAIL (QTLY PARTNER EMAIL) 4x / year JAN, APR, JUL, OCT

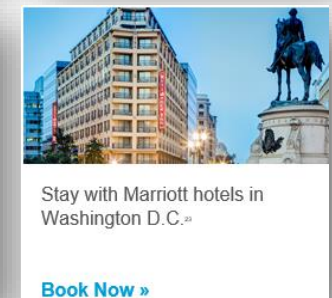
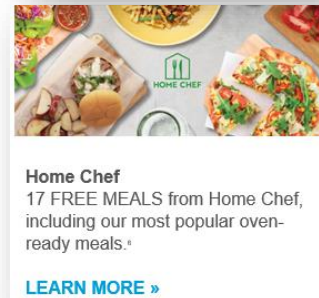
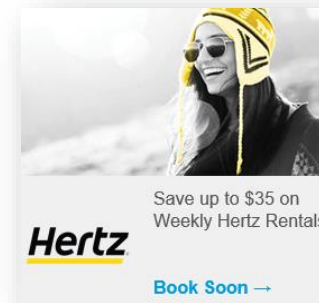
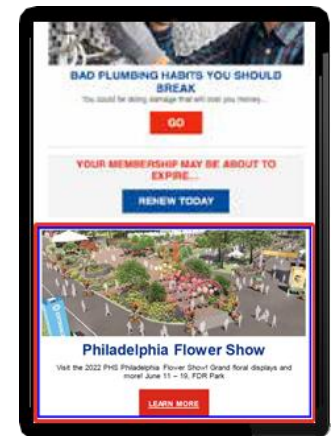
- Banner Ad** with image and logo only (600w x 270h) + 95 character text + URL link

REGION	AUDIENCE	NET RATE PER INSERTION
Full Audience	335,000	\$3,200

EXAMPLE: Email Banner Ad



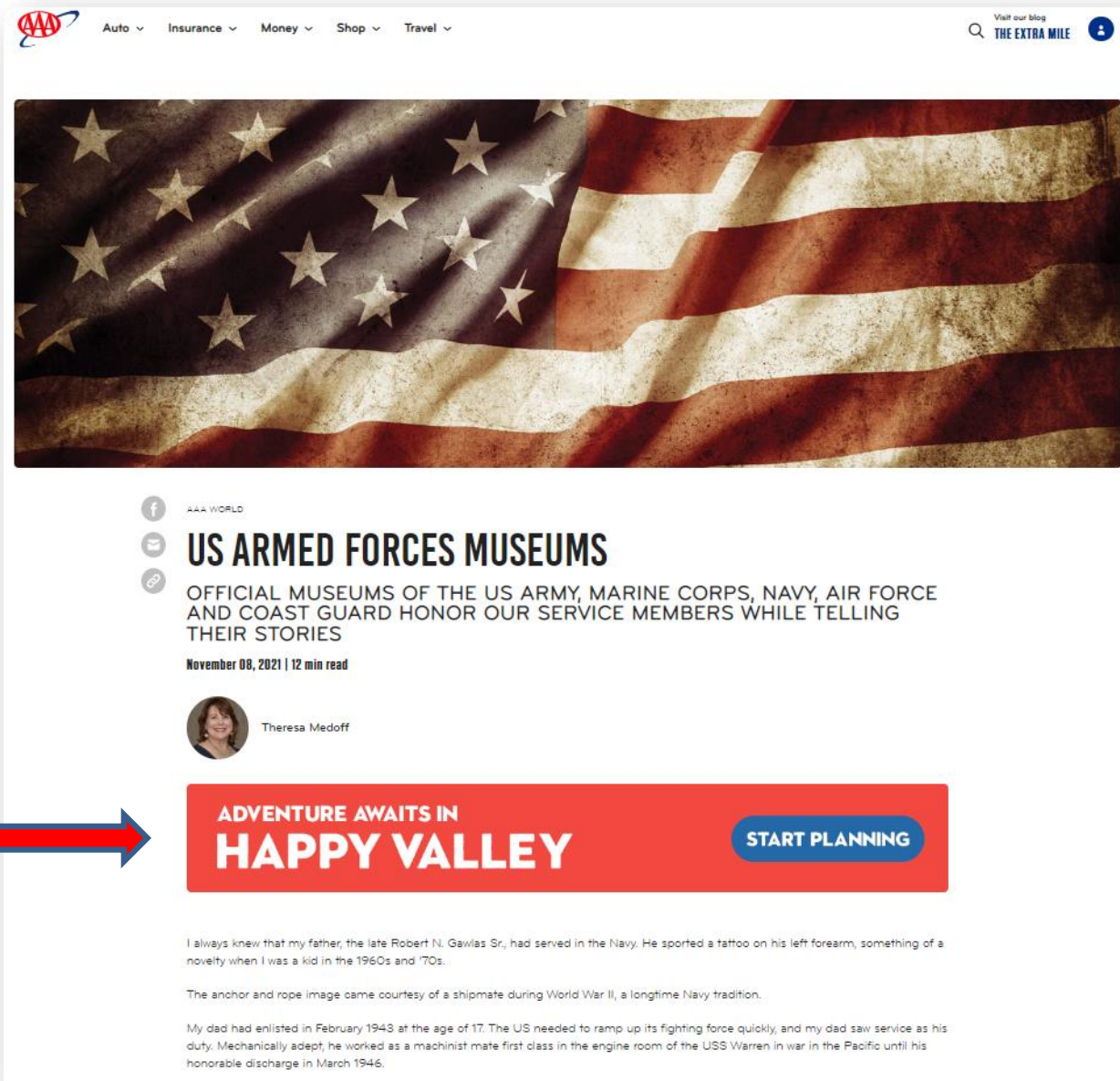
EXAMPLE: Content Feature Ad



Digital advertising files, specifically banner ads and images, should be .jpg or .png formats with a max file size of 100 kb. Files and copy should be delivered to your AAA Representative 3 weeks prior to asset deployment date, along with any url / tracking code. Audience sizes listed on this page are approximate and may vary by send and list pull. Weeks & Regions subject to availability.

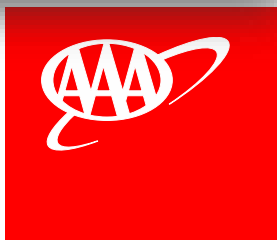
Leaderboard Ads
(958w x 136h) + URL Link

REGION	NET RATE
Eastern Region (without CT)	\$900
Connecticut	\$450
Central Region (OH, KY, IN, WV)	\$600
Great Plains	\$600
Full Audience	\$1,750



The screenshot shows the AAA website header with navigation links for Auto, Insurance, Money, Shop, and Travel. The main content area features a large image of an American flag. Below the flag, there is a social media-style post from 'AAA WORLD' titled 'US ARMED FORCES MUSEUMS'. The post text reads: 'OFFICIAL MUSEUMS OF THE US ARMY, MARINE CORPS, NAVY, AIR FORCE AND COAST GUARD HONOR OUR SERVICE MEMBERS WHILE TELLING THEIR STORIES'. The post is dated 'November 08, 2021 | 12 min read' and is attributed to 'Theresa Medoff'. At the bottom of the post, there is a red banner with the text 'ADVENTURE AWAITS IN HAPPY VALLEY' and a blue button that says 'START PLANNING'. A red arrow points from the table to this banner.

Ads rotated monthly ROS. Audience sizes may vary by region and time period.



SPONSORED FACEBOOK POSTS

(1200w x 628h image) + text + URL link

REGION	AUDIENCE	NET RATE
Full Audience	11,300+	\$750



AAA World Magazine
@AAAWorldMagazine · Magazine

Home About Photos FindYourClub More

Liked Message

About See All

AAA World is the official magazine for members of AAA Club Alliance residing in CT, DE, DC, IN, KS, KY, MD, NJ, OH, PA, VA and WV. You can read an eh... See More

AAA World Magazine
June 16 · 🌐

If checking the mail is "getting out of the house," it's time to get away. Experience a day or week of adventure at Colonial Williamsburg. Book your getaway. <https://bit.ly/3x9zz1u>

Colonial Williamsburg

It's time for a getaway.

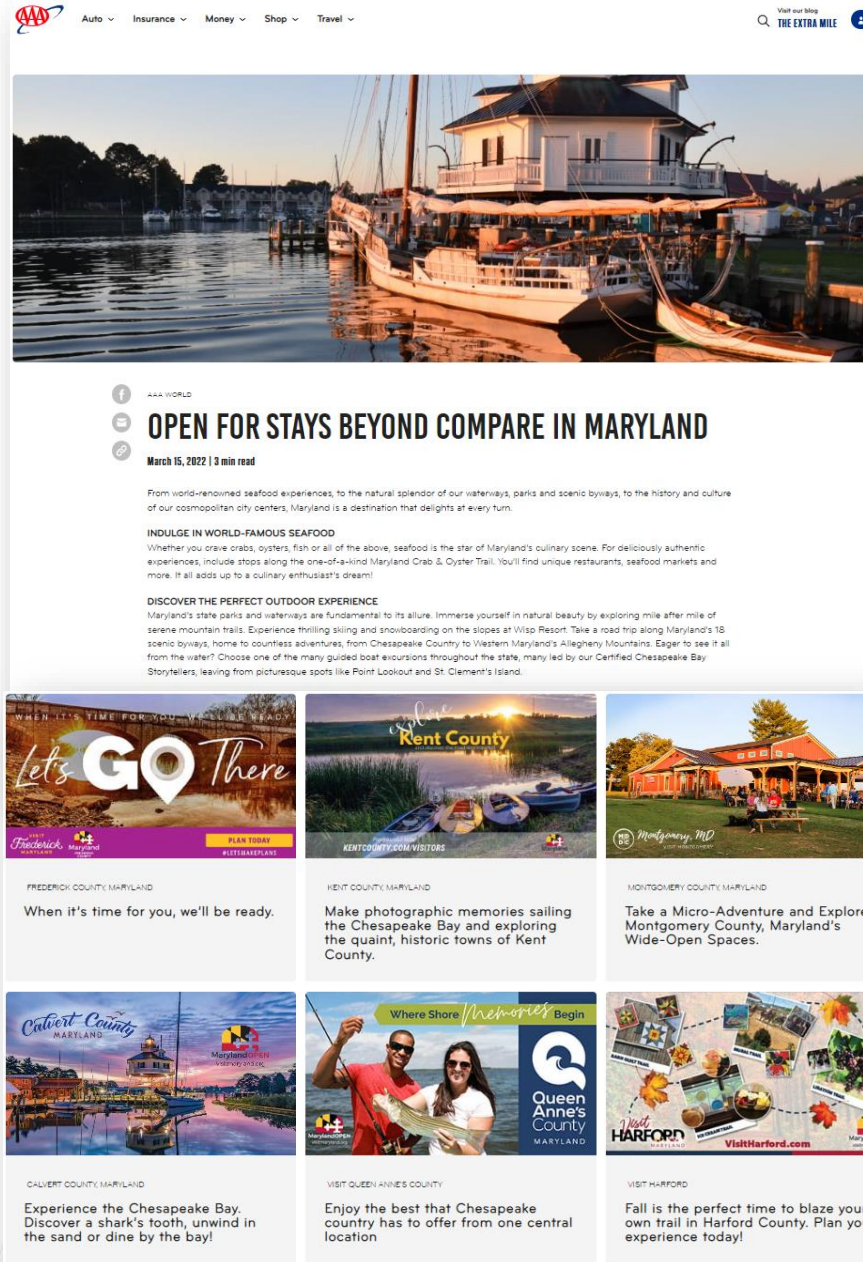


THE EXTRA MILE CONTENT HUB (AAA.com/The Extra Mile)

Package Includes:

- 400-500 word article + images + 1470w x 600h image
- Hosted on AAA/TEM Content Hub Link:
- **LINK:** <https://cluballiance.aaa.com/the-extra-mile>
- (1x) TEM Weekly Content email *Sponsored Banner Ad*
- (2x) AAA WORLD Facebook *Social Media Posts*

REGION	AUDIENCE	NET RATE
Full Audience	Varies	\$6,900



The screenshot shows the AAA website interface. At the top, there are navigation links for Auto, Insurance, Money, Shop, and Travel. Below the navigation is a large image of a boat docked at a marina. The main content area features an article titled "OPEN FOR STAYS BEYOND COMPARE IN MARYLAND" dated March 15, 2022. The article includes sections on "INDULGE IN WORLD-FAMOUS SEAFOOD" and "DISCOVER THE PERFECT OUTDOOR EXPERIENCE". Below the article are six promotional banners for different Maryland counties: Frederick County, Kent County, Montgomery County, Calvert County, Queen Anne's County, and Harford County. Each banner includes a headline and a brief description of the local experience.

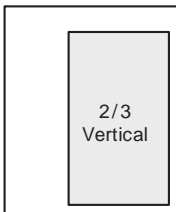
Audience sizes may vary by region and time period



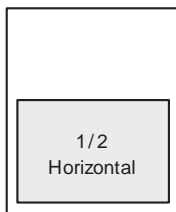
Full Page:
6.5" w x 8.375" h



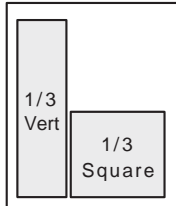
2/3 VERT:
4.25" w x 8.375" h



1/2 HORIZ:
6.5" w x 4" h

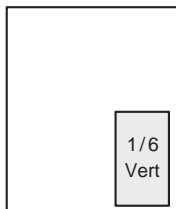


1/3 SQ:
4.25" w x 4" h



1/3 VERT:
2.125" w x 8.375" h

1/6 VERT:
2.125" w x 4" h



travel planner

VISIT AAA.COM/INFOCENTER TO FIND OUT MORE ABOUT THE OFFERS IN THIS ISSUE.

PENNSYLVANIA	CANADA	WASHINGTON, D.C.
<div style="text-align: center; padding: 10px;">  <p>AMISHVIEW INN & SUITES</p> </div> <div style="text-align: center;">  <p style="font-size: x-small;">Adults-Only, Grand King Room</p> </div> <div style="text-align: center; padding: 10px;"> <h3 style="margin: 0;">Award-Winning Accommodations in the Heart of Amish Country</h3> <p style="font-size: x-small;">A boutique hotel with the best views of Lancaster County!</p> <p style="font-size: x-small;">Wake up and indulge in our hearty, hot, complimentary breakfast buffet! Other amenities include in-room kitchenettes, an indoor pool and whirlpool, fitness center and much more.</p> <p style="font-size: x-small;">While on property, enjoy a buggy ride, take a VIP (visit-in-person) Amish Tour and grab lunch or dinner.</p> <p style="font-size: x-small;">Family-friendly and adults-only rooms available.</p> <div style="display: flex; justify-content: center; gap: 10px; margin: 5px 0;">    </div>  <p style="font-size: x-small;">Reserve your room today. AmishViewInn.com 866.735.1600</p> </div>	<div style="text-align: center; padding: 10px;">  <p>RIVER CRUISING VACATIONS</p> </div> <div style="text-align: center;">  <p style="font-size: x-small;">Travel Safely in Canada</p> </div> <div style="text-align: center; padding: 10px;"> <h3 style="margin: 0;">SMALL SHIP CRUISING</h3> <p style="font-size: x-small;">Experience the beauty and history of the St. Lawrence and Ottawa Rivers on a classic Canadian riverboat.</p> <p style="font-size: x-small;">Call to receive our free travel guide 1-800-267-7868 www.StLawrenceCruiseLines.com</p> </div>	<div style="text-align: center; padding: 10px;"> <h3 style="margin: 0;">Basilica of the National Shrine of the Immaculate Conception</h3> </div> <div style="text-align: center;">  </div> <div style="text-align: center; padding: 10px;"> <p style="font-size: x-small;">Join us for Advent & Christmas</p> <ul style="list-style-type: none"> • Open 365 Days • Daily Guided Tours • Daily Masses & Confessions • FREE Parking • Bookstore & Gift Shop <p style="font-size: x-small;">Largest Catholic Church in North America Top Ten in the World 400 Michigan Ave., NE • Washington, DC 202.526.8300 www.nationalshrine.org</p> </div>
<div style="background-color: #0056b3; color: white; padding: 5px; font-weight: bold; font-size: small;">AAA WORLD PROMO</div> <div style="text-align: center; padding: 10px;"> <h2 style="margin: 0;">Make your way in the AAA World</h2> <div style="display: flex; justify-content: center; gap: 20px; margin: 10px 0;">    </div> <p style="font-weight: bold; font-size: small;">Advertise with us 888-222-4252 AdInfo@AAACorp.com</p>  <p style="font-size: x-small; margin-top: 5px;">©2021 AAA Club Alliance Inc. 21_924636</p> </div>		



Eastern Region-North

Circulation: 962,322
PA, NJ, CT

Full Page	6.5"w x 8.375"h	\$11,400
2/3 Page	4.25"w x 8.375"h	\$8,300
1/2 Page	6.5"w x 4"h	\$6,900
1/3 Page Square	4.25"w x 4"h	\$4,800
1/3 Page Vertical	2.125"w x 8.375"h	\$4,800
1/6 Page	2.125"w x 4"h	\$2,600

Eastern Region-South

Circulation: 846,664
MD, DE, VA, DC

Full Page	6.5"w x 8.375"h	\$9,900
2/3 Page	4.25"w x 8.375"h	\$7,400
1/2 Page	6.5"w x 4"h	\$6,100
1/3 Page Square	4.25"w x 4"h	\$3,900
1/3 Page Vertical	2.125"w x 8.375"h	\$3,900
1/6 Page	2.125"w x 4"h	\$2,300

Central Region

Circulation: 417,264
OH, KY, IN, WVA

Full Page	6.5"w x 8.375"h	\$4,900
2/3 Page	4.25"w x 8.375"h	\$3,600
1/2 Page	6.5"w x 4"h	\$2,900
1/3 Page Square	4.25"w x 4"h	\$1,900
1/3 Page Vertical	2.125"w x 8.375"h	\$1,900
1/6 Page	2.125"w x 4"h	\$975

Great Plains Region

Circulation: 323,749
OK, KS, SD

Full Page	6.5"w x 8.375"h	\$3,900
2/3 Page	4.25"w x 8.375"h	\$2,900
1/2 Page	6.5"w x 4"h	\$2,400
1/3 Page Square	4.25"w x 4"h	\$1,600
1/3 Page Vertical	2.125"w x 8.375"h	\$1,600
1/6 Page	2.125"w x 4"h	\$875

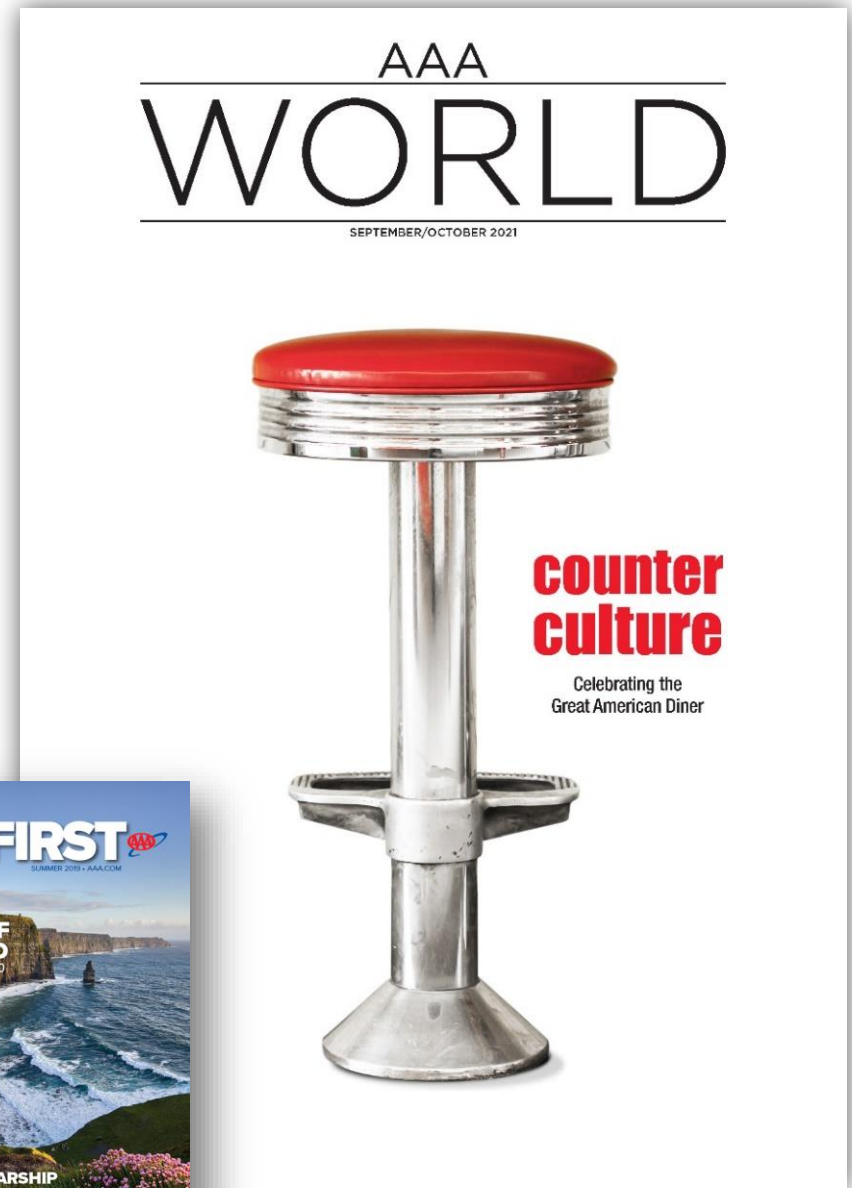
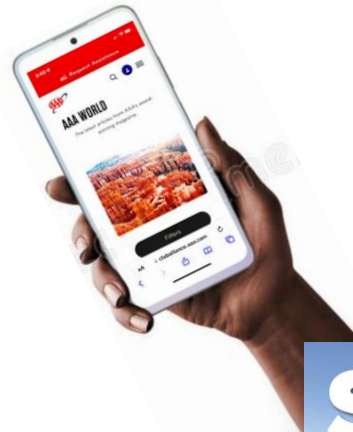
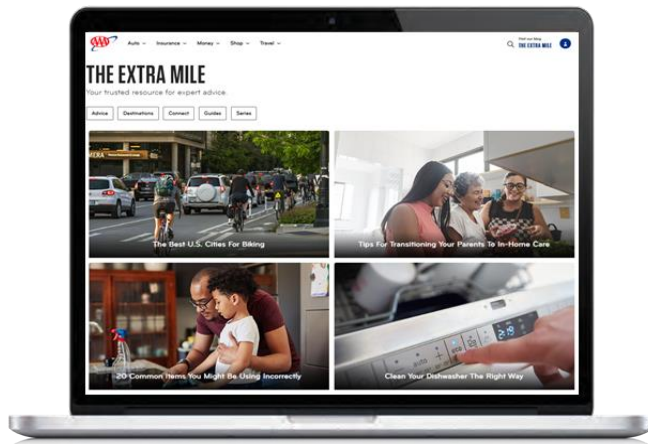


LET'S CHAT!

Enough about us. Let's hear about you!

Maybe you have a great content idea you want to share. Or maybe you're a brand that can provide our Members with great solutions that we should be aware of.

Let's start a conversation.



Contact:
Email:
Phone:

AAA is a federation of Member-owned Clubs located throughout North America. Additional AAA publications (including *SJ FIRST*— 130,000 HH's, inset above) available in other areas. Ask for details.

