



KISHER CAPITAL

INVESTMENT ADVISORY SERVICES

| | |
|-----------------------|--------------------------|
| ADVISORY FIRM: | Kisher Capital, LLC |
| MANAGER: | Josiah DeFord |
| EMAIL: | josiah@kishercapital.com |
| PHONE #: | 630-233-9640 |

Buffered Equity Core Portfolio Model

Model Overview

Built for real-world volatility, Kisher Capital's Buffered Core Portfolio Model offers embedded risk control and dynamic diversification. It seeks to provide equity-linked growth while limiting the duration and magnitude of drawdowns. This model is designed for an investor seeking **long-term equity exposure with a smoother path of returns**.

DOWNSIDE RISK CONTROL

Equity funds are chosen with risk control in mind. This is accomplished by the use of derivatives such as options. The goal is to minimize downside volatility and length of drawdowns while sacrificing minimal upside gains.

DYNAMIC DIVERSIFICATION

Liquid alternative funds are included to cushion against market stress. They are chosen for their ability to perform independently of traditional stock and bond markets. This can provide dynamic diversification and helps reduce overall portfolio volatility during periods of dislocation.

Allocation

Equity:

Buffered equity funds include SPY, QQQ, and IWM exposure.

Liquid Alternatives:

These funds typically include interest rate futures, commodity, and currency exposure.

ABOUT KISHER CAPITAL:

Kisher Capital, LLC is a registered investment advisory company based out of the Chicagoland area. Kisher Capital's primary goal is to help its clients connect their finances to their future. We accomplish this goal through investment management and financial planning. Our investment philosophy is rooted in both time-tested market principles and our clients' values and goals in mind. We believe that disciplined, evidence-driven investing offers a powerful path to long-term financial success as well as helping us to fulfill our goal of connecting your finances with your future.

DISCLOSURES:

Advisory services offered through Kisher Capital, LLC, an investment adviser registered with the state of Illinois. Advisory services are only offered to clients or prospective clients where Kisher Capital, LLC and its representatives are properly registered or exempt from registration. The information in this document is not intended as tax, accounting or legal advice, nor is it an offer or solicitation to buy or sell, or as an endorsement of any company, security, fund, or other offering. Information provided should not be solely relied upon for decision making. Please consult your legal, tax, or accounting professional regarding your specific situation. Investments involve risk and have the potential for complete loss. It should not be assumed that any recommendations made will necessarily be profitable. Buffered ETFs do not guarantee certain performance and does not provide principal protection or non-principal protection. Even with a Buffer, an investor may experience significant losses on their investment, including the loss of their entire investment. Buffered ETFs utilize derivatives which contribute additional risk which include counterparty risk. The information in this document is provided "AS IS" and without warranties either express or implied and the information may not be free from error. Your use of the information provided is at your sole risk.