



Princeville Aquatic Center

Donor Recognition & Benefits Policy

Purpose

The Princeville Aquatic Center is deeply grateful for the generosity of the individuals, families, businesses, and organizations whose contributions are making the restoration of our community pool possible. This policy outlines the recognition and benefits associated with each donor level and establishes the guidelines governing those benefits.

Unless otherwise stated, all donor recognition is subject to approval by the Princeville Aquatic Center Board of Directors and may be adjusted as necessary to accommodate final facility design, available space, branding standards, and operational needs.

Puddle Jumper

Donations up to \$499

Puddle Jumper donors receive the following recognition:

Grand Reopening Donor Recognition Display

Donors will be recognized by name on a special donor recognition display showcased during the Princeville Aquatic Center Grand Reopening celebration. Donors will be grouped by giving level.

Website Donor Wall

Donors will be recognized by name on the official Princeville Aquatic Center website.

Personalized Thank-You Letter

Each donor will receive a personalized acknowledgment letter suitable for tax documentation.

Water Wings

Donations of \$500–\$2,499

Water Wings donors receive all Puddle Jumper benefits, plus:

Group Social Media Recognition

Donors will be recognized as part of a group thank-you post on the Princeville Aquatic Center's official social media channels.

Freestyle Donors

Donations of \$2,500–\$9,999

Freestyle donors receive all Water Wings benefits, plus:

Shared Donor Banner

Donors will be recognized by name or approved business logo on a shared donor banner displayed around the pool deck throughout the first full season of operation.

Banner design, size, placement, and formatting will be determined by the Princeville Aquatic Center.

Individual Social Media Recognition

Each donor will receive an individual social media thank-you post recognizing their support.

Lifeguard Donors

Donations of \$10,000–\$24,999

Lifeguard donors receive all Freestyle benefits, plus:

Family Season Pass

Donors will receive 1 family season pass valid during the first full season of operation.

The pass may be used by the donor or gifted to another household prior to assignment. Once assigned, the pass is non-transferable and subject to all standard pool rules and admission policies.

Bronze Donors

Donations of \$25,000–\$49,999

Bronze donors receive all Lifeguard benefits, plus:

Grand Reopening Invitation

Donors will receive an invitation to attend the Princeville Aquatic Center Grand Reopening celebration.

Silver Donors

Donations of \$50,000–\$99,999

Silver donors receive all Bronze benefits, plus:

2 Family Season Passes

Donors will receive 2 family season passes valid during the first full season of operation.

The passes may be used by the donor or gifted to another household prior to assignment. Once assigned, the pass is non-transferable and subject to all standard pool rules and admission policies.

Dedicated Donor Banner

Donors will receive a dedicated banner featuring their approved name or business logo displayed around the pool deck throughout the first full season of operation.

Banner design, placement, dimensions, and materials will be determined by the Princeville Aquatic Center.

Poolside Feature Naming Opportunity

Eligible donors may receive naming recognition for an available poolside feature.

Available opportunities may include, but are not limited to:

Lifeguard chairs

Diving board

Sunshade structure

Naming opportunities are offered on a first-come, first-served basis, remain subject to Board approval, and may change based on final project scope and facility design.

Gold Donors

Donations of \$100,000–\$249,999

Gold donors receive all Silver benefits, plus:

4 Family Season Passes

Donors will receive 4 family season passes valid during the first full season of operation.

The passes may be used by the donor or gifted to another household prior to assignment. Once assigned, the pass is non-transferable and subject to all standard pool rules and admission policies.

VIP Grand Reopening Recognition

Donors will receive VIP recognition during the Grand Reopening celebration.

Permanent Donor Recognition Plaque

Donors will be permanently recognized by approved name or business logo on a donor recognition plaque installed near the facility entrance.

Plaque layout, materials, and design will be determined by the Princeville Aquatic Center.

Major Facility Naming Opportunity

Eligible donors may receive naming recognition for a major area of the facility.

Potential naming opportunities may include:

Concession area

Kiddie pool

Pool deck

Naming opportunities are offered on a first-come, first-served basis and remain subject to Board approval and final project scope.

Olympic Donors

Donations of \$250,000 or more

Olympic donors receive all Gold benefits, plus:

6 Family Season Passes

Donors will receive 6 family season passes valid during the first full season of operation.

The passes may be used by the donor or gifted to another household prior to assignment. Once assigned, the pass is non-transferable and subject to all standard pool rules and admission policies.

Facility Naming Opportunity

The first qualifying Olympic donor may receive honorary naming recognition for the Princeville Aquatic Center facility.

This recognition is symbolic in nature and does not constitute a legal name change, ownership interest, or operational authority. Facility naming remains subject to Board approval.

Honorary Board Seat

Olympic donors may be offered an honorary, non-voting position on the Princeville Aquatic Center Board of Directors.

This honorary designation is ceremonial only and carries no voting authority, fiduciary responsibility, or legal governance role. Participation, meeting invitations, and duration of honorary status remain at the discretion of the Board of Directors.

General Policies

Grand Reopening Donor Recognition Display

All donors will be recognized on the Grand Reopening Donor Recognition Display.

Recognition will be grouped by donor level. Individuals will be recognized by name. Businesses and organizations may be recognized by an approved logo when applicable.

Website Recognition

Website recognition will remain active for a minimum of 24 months following the donor's contribution.

Logos

Business logos must be submitted in a high-resolution digital format acceptable to the Princeville Aquatic Center.

The Board reserves the right to resize, reformat, or decline artwork that does not meet quality or branding standards.

Naming Opportunities

Naming opportunities are honorary recognitions intended to acknowledge extraordinary generosity.

They do not convey ownership, governance authority, or exclusive rights to any facility, structure, or feature.

Available naming opportunities may change based upon fundraising results, engineering requirements, construction decisions, or final facility design.

Unless otherwise approved by the Board, naming recognition will remain in effect for 20 years or until a major renovation or facility rebranding occurs.

Recognition Approval

All donor names, logos, wording, and recognition materials are subject to approval by the Princeville Aquatic Center Board of Directors.

The Board reserves the right to decline, modify, relocate, or remove recognition if necessary due to renovations, operational needs, safety concerns, facility improvements, reputational concerns, or other circumstances determined to be in the best interest of the organization.

Anonymous Donations

Donors may request to remain anonymous. Anonymous donors will receive all applicable benefits except public recognition.

Questions

Questions regarding donor recognition, benefit eligibility, logo submission, naming opportunities, or recognition preferences may be directed to the Princeville Aquatic Center Board of Directors.