

Princeville Aquatic Center – Donor Recognition Policy

To ensure transparency, fairness, and consistency in how we recognize and honor our generous supporters, the following policy outlines the terms and expectations for all donor recognition perks associated with the Save the Pool! fundraising campaign.

Naming Rights

Certain donor levels may be eligible for naming recognition, which provides promotional and commemorative acknowledgment for their support. This naming is symbolic in nature and does not reflect a legal name change, nor does it grant ownership or operational control.

Olympic Donors

- May receive honorary naming recognition for the Princeville Aquatic Center facility itself.
- Only one Olympic donor will receive this honor — available on a first-come, first-served basis.
- Recognition will be displayed with permanent signage; final design and placement will be determined by the Princeville Aquatic Center.

Gold Donors

- The first three Gold-level donors will have the opportunity to name a major facility area.
- Available naming options (subject to change) include:
 - Concessions/snack area
 - Kiddie pool
 - General pool deck
- Selection is first-come, first-served.

Silver Donors

- The first three Silver-level donors will have the opportunity to name a poolside feature.
- Available options (subject to change) include:
 - Lifeguard chairs
 - Diving board
 - Sunshade structure
- Selection is first-come, first-served.

Important Notes

- All naming recognition is subject to review and approval by the Princeville Aquatic Center.
- Available naming options may change at any time depending on fundraising outcomes and final project scope—certain features may not be constructed if sufficient funding is not secured.
- Naming recognition will remain in effect for 20 years, or until a major renovation or rebranding occurs.
- The Princeville Aquatic Center reserves the right to decline or revoke naming recognition if necessary.

Honorary Board Seat

- Donors at the Olympic level may be offered an honorary, non-voting position on the Princeville Aquatic Center Board in recognition of their exceptional support.
- This is a symbolic title that does not carry voting rights or legal governance authority.
- Honorary members may be invited to attend board meetings or special events in an advisory or ceremonial capacity, at the discretion of the board.
- The honorary designation is not automatic and is subject to board approval.
- The board reserves the right to define the term and scope of participation, and to modify or revoke honorary status at any time if necessary.

Poolside Banner Recognition

- Donors at the Lifeguard level and above will receive a permanent banner displayed around the pool deck.
- Banners will remain in place for a minimum of 5 years, or until they are no longer in suitable condition.
- Banner design will be coordinated by the Princeville Aquatic Center and must meet facility branding guidelines.
- Logos may be included only for Bronze, Silver, Gold, and Olympic Donors. All other tiers will be recognized by name only.
- The Princeville Aquatic Center reserves the right to relocate, update, or remove banners at any time for operational reasons.

Donor Dedication Plaque

- A permanent dedication plaque will be installed at the main entrance near the concession stand.
- All donors at the Bronze level and above will be listed on the plaque.
- Names will be grouped by donation tier.
- Only Olympic and Gold Donors may include a business logo if desired and approved.
- All text is subject to formatting and space limitations determined by the nonprofit.

Website Recognition

- All donor levels will be recognized on the official Princeville Aquatic Center website.
- Logos may be included only for Bronze, Silver, Gold, and Olympic Donors. All other tiers will be recognized by name only.
- Listings will remain live for a minimum of 24 months from the date of donation.

Social Media Recognition

- All donors at the Water Wings level and above will be acknowledged on the official Princeville Aquatic Center social media pages.
- Donors at the Freestyle level and above will receive individual social media thank-you posts.
- Donors at the Water Wings level will be included in a group thank-you post.

Grand Reopening Invitation

- All donors at the Bronze level and above will be invited to the grand reopening event.
- Olympic and Gold-level donors will receive VIP seating and special acknowledgment during the program.

Season Passes

Donors at the Lifeguard level and above will receive complimentary season passes to the Princeville Aquatic Center, redeemable during the facility's first season of operation following reopening.

Individual Season Passes (Lifeguard Tier)

- Donors at the Lifeguard level will receive one individual season pass.
- This pass may be kept by the donor or gifted to one individual of the donor's choosing.
- Once assigned, the pass is non-transferable.

Family Season Passes (Bronze Tier and Above)

- Donors at the Bronze level and above will receive family season passes, with quantity based on the donation tier.
- Each family pass may be kept or gifted to any household the donor designates.
- Family passes are non-transferable after being assigned.
- Each family pass is valid for members of a single household only.

Usage and Terms

- All passes are valid only for the first season the pool is open.
- Pass holders must comply with all general pool rules and usage policies.
- Passes will be issued in digital or printed form, with redemption details provided in advance of the season.
- The Princeville Aquatic Center reserves the right to set additional rules, restrictions, or requirements related to season pass use as needed to ensure fair and safe operations for all pool patrons.

Right to Modify or Revoke Recognition

The Princeville Aquatic Center reserves the right to modify, relocate, or remove any donor recognition at its discretion if:

- The donor's public actions are inconsistent with the spirit of community support or could reflect negatively on the facility.
- The facility undergoes renovations or rebranding.
- Recognition becomes impractical due to space, safety, or operational needs.

Questions?

Please contact us if you have questions or would like to request anonymity or special recognition preferences.