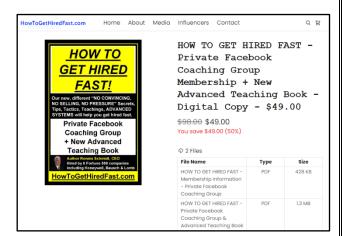


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About the Marketing Consultants Group, LLC's CEO and Author Ronnie Schmidt

Ronnie Schmidt is a results-proven CEO, Marketing Executive, Author, and Coach. Since 1971, he and his sales staffs have been personally responsible for \$252,000,000+ in sales during his sales and marketing management careers bring hired by 6 Fortune 500s including Fram Corporation, Amstar-Domino-Sugar, Inc., Honeywell, Inc., Boise-Cascade, Inc, Cooper Vision Inc., and Bausch & Lomb.

Since 2000 he founded Worldwide Publishers LTD, Inc., the Marketing Consultants Group, LLC, and Medical Benefits Consultants, LLC companies.

He authored the White Paper- Case Study "Why Aerial Advertising? Can Advertising With An Airship (Blimp) Be As Effective As Traditional Forms Of Advertising?," coauthored the White Paper - Case Study "Why In-Store Digital Advertising? Who wins?" along with his <u>HOW TO GET HIRED FAST Private Facebook Coaching Group +</u> <u>Advanced Teaching Book (HowToGetHiredFast.com</u>) to help folks find their next best new jobs and get hired fast.

He graduated from Pennsylvania State University with a B.A. in GNAS, Pre-Law.

Why did Ronnie Schmidt begin coaching job seekers now?

Ronnie was undecided about going to college. His Dad gave him this advice, get an education. His father was a veteran, had a 10th grade education, a decent job and got Ronnie his first job. Ronnie worked as a maintenance helper for an electric company during his summers and retail salesperson at Christmas breaks.

By his senior year at Penn State, he realized his goal of becoming a lawyer was not going to happen. He earned a B.A. degree but wouldn't make it in law school.

And in 1971, the job market looked bleak. Not knowing what to do, he was hired as a Sales Representative for Fram, which turned out to be the beginning of a successful career in sales and marketing, having been hired by 6 Fortune 500 companies, hiring, and mentoring many with great success.

And now, he is giving back to help those with the mentoring he did not get.

Contact Ronnie Schmidt, CEO (800) 330-8908 Ext. 807 E-mail <u>Ronnie.Schmidt@MarketingConsultantsGroup.com</u>

Marketing Consultants Group, LLC (<u>MarketingConsultantsGroup.com</u>) 1039 West Mason Street, Green Bay, WI 54303 USA Client Support: (800) 330-8908 Support@MarketingConsultantsGroup.com

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