

“HOW TO GET HIRED FAST” ADVANCED TEACHING BOOKS & COACHING GROUPS

Influencers Compensation Example

Here are 3 examples of how much our Influencers will make promoting our press releases, ads, video ads, promos to their readers and listeners.

Examples below are based on 10,000 Readers or Listeners. You may have more or less. Influencers are paid \$9.00 per digital book, \$18 per paperback book.

Example 1. 1% of your readers or listeners buy the book.

Example 2. 1/2 of 1% of your readers or listeners buy the book.

Example 3. 1/4 of 1% of your readers or listeners buy the book.

1. INFLUENCERS COMPENSATION

10,000 Readers, Listeners (1% buy the Digital Book) = 100 Sales

100	X	\$9 Per Digital Book Sale	=	\$900
# Of Sales		\$ Influencers Earns		\$ Influencer Is Paid

2. INFLUENCERS COMPENSATION

10,000 Readers, Listeners (1/2 of 1% buy the Digital Book) = 50 Sales

50	X	\$9 Per Digital Book Sale	=	\$450
# Of Sales		\$ Influencer Earns		\$ Influencer Is Paid

3. INFLUENCERS COMPENSATION

10,000 Readers, Listeners (1/4 of 1% buy the Digital Book) = 25 Sales

25	X	\$9 Per Digital Book Sale	=	\$225
# Of Sales		\$ Influencer Earns		\$ Influencer Is Paid

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