

MEDIA KIT - Featured Expert Author Mr. Ronnie Schmidt
CEO of The Marketing Consultants Group, LLC



Author of new ***How To Get Hired Fast!*** (HowToGetHiredFast.com)
Advanced Teaching Book Series and Coaching Courses (Secrets, Tips,
Tactics, Teaching and ADVANCED SYSTEMS That Actually Work)

Expert Bio Ronnie Schmidt is CEO of the revolutionary Marketing Consultants Group, LLC. (MarketingConsultantsGroup.com) With decades of experience, he has been hired by six Fortune 500 companies — **Fram, Boise-Cascade, Amstar-Domino Sugar, CooperVision, Honeywell, Bausch & Lomb.** Responsible for \$252,000,000 in sales of products and services.



Ronnie Schmidt is author of ***HOW TO GET HIRED FAST!*** **Advanced Teaching Book Series.** This practical series is available for **26 professional occupations**, plus editions for **College Students, Seniors, and Tradespeople.**

Why This Topic Resonates In today's competitive job market, generic advice doesn't work. Ronnie Schmidt delivers battle-tested, insider strategies that help listeners set themselves apart, get inside, master interviews, negotiate offers, get hired fast.

Popular Talk Topics & Segments (Perfect for 20–45 minute episodes)

- **The #1 Key Question You Must Ask Your Interviewer** (If you don't ask this, you won't get the "INSIDE INFO" you need to get hired fast) **FREE CHAPTER**
- **The Only Perfect Answer To "What Are Your Weaknesses?"** (You could be eliminated if you don't answer with this one "perfect answer". **FREE CHAPTER**)
- **How To Get Inside When Nobody Knows You:** Proven Strategy To Get Inside With The "2 Key Hiring People" And The "Irresistible Offer" Most Find Hard To Resist
- Job Search Secrets for Professionals, Seniors, Tradespeople & Career Changers
- Negotiation Tactics to Boost Your Salary and Benefits

Special Offer For Your Audience Listeners can download one of two or both **FREE CHAPTERS** from ***HOW TO GET HIRED FAST!*** **Advanced Teaching Book Series** above.

Ideal For

- Career, job search, and professional development broadcasts, podcasts, programs
- College, University, Community career shows
- Business, leadership, and personal growth programs
- Audiences of professionals, students, seniors, and tradespeople

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Availability Flexible scheduling • Virtual • Promotional assets and suggested questions provided

"Give your listeners immediately usable strategies that can change their career trajectory."

Here is a copy of the Table Of Contents for our *HOW TO GET HIRED FAST!* Advanced Teaching Book Series and Coaching Classes

Message From The Author, CEO Ronnie Schmidt Regarding Disclaimers

Who Are Our HOW TO GET HIRED FAST New Advanced Teaching Books For?

Message From The Author, CEO Ronnie Schmidt - Getting The Most From The Advanced Teaching Book

I. PREFACE

1. What's Included In Our Advanced Teaching Books To Help You Get What You Want

II. PREPARATION

1. Your Hiring Objectives And Goals

2. Know Yourself – How To Best Know Who You Are, What You Really Want And Need, Where You Will Best Fit In In Your Best Next New Job

3. Questions To Ask Yourself Regarding Your Job Search

4. What To Look For In An Organization (And Boss) Before You Consider Them

5. The Resume Fix – Resume Fixes That Will Make You Stand Out From The Other Applicants

6. The Most Important Checklist

7. Say Goodbye To Endless Job Searches

8. Ready, Aim, Fire! – Your Action Plan

III. IMPLEMENTATION

1. An Offer Most Employers Cannot Refuse - Best Things To Do When No One Knows You

2. How To Get Inside Any Organization

3. Meeting Preparation – Things You Should Do To Prepare For An Employer Meeting

4. How To Turn An Interview Around In Your Favor

5. The Most Important Question You Should Ask An Interviewer – Do Not Ask It And You Might Never Know The Info You Need To Get Hired
6. How To Respond To The “Knock Out” Question Most Interviewers Ask
7. Follow Up – How To Follow Up So They Will Remember You And Differentiate Yourself From Others Applying For The Same Job

IV. NEGOTIATING YOUR BEST DEAL

1. How To Negotiate Your Best Deal – It Is All About Getting An Offer, Then Negotiating Your Best Deal

V. ABOUT MENTORS, MENTORING AND MENTORSHIP

1. About Mentors, Mentoring And Mentorship
2. Mentors - Quality Over Quantity
3. About The Author Ronnie Schmidt, CEO of the Marketing Consultants Group, LLC
4. Why Listen To Author Ronnie Schmidt, CEO of the Marketing Consultants Group, LLC

VI. SPECIAL BONUS SECTION

1. **SPECIAL BONUS SECTION** – How To Turn An Interview In Your Favor – How To Use The Interview Turnaround Tactic To Change An Interview In Your Favor
2. **SPECIAL BONUS SECTION** – For College Seniors, Recent Graduates

VII. DEDICATION

VIII. ACKNOWLEDGEMENTS

IX. LEGAL

Here is a listing of the 26 Professional Occupations our *HOW TO GET HIRED FAST!* Advanced Teaching Book Series and Coaching Classes were written for.

Accounting Professionals

Advertising Professionals

Automotive Professionals

Business Professionals

College Students
Government Employees
Health Care Professionals
IT Professionals
Legal Professionals
Marketing Professionals
Media Professionals
Medical Professionals
PR Professionals
Professional Men
Professional Women
Reporters Journalists
Retail Professionals
Sales Professionals
Seniors
Students
Teaching Professionals
Tradesmen
Union Members
Writers Reporters

Questions? Call our ***HOW TO GET HIRED FAST!*** Help Desk (800) 765-7642 Ext. 2
or e-mail the Publishers at [**Support@MarketingConsultantsGroup.com**](mailto:Support@MarketingConsultantsGroup.com)