

Uncomfortable "selling" yourself? Submitting resumes, not getting responses? At last. Look no further. It's true. Here's the #1 "NO CONVINCING, NO SELLING, NO STRESS" PROVEN RESOURCES YOU NEED to SET YOURSELF APART to GET HIRED FAST for your and your family's future.

CONNECT YOUR BRAND

WITH PROFESSIONAL WOMEN & MEN (INCLUDING COLLEGE STUDENTS, SENIORS) CREATE GOODWILL, INCREASE SALES

Our Ongoing, Attention-Getting Promotional Campaigns include being featured in: Our New, Different, Superior <u>HOW TO GET HIRED FAST BOOK SERIES, COURSES</u> Results-Proven Ads, Video Sales Letters, Press Releases, E-Mails, Text Messages, Promotions, Podcasts, Live Events, Contests, Cross Promotions to Professional Women and Men (including College Students, Seniors) who spend \$1 Trillion+.





CEO Ronnie Schmidt
of The Marketing
Consultants Group LLC
Author of the new
"HOW TO GET HIRED
FAST!" BOOK SERIES
AND COURSES
Hired by 6 Fortune 500s
including Honeywell

and Bausch & Lomb.

Apply as a Featured Sponsor by
November 15, 2025 at
HowToGetHiredFast.com/
Sponsor-Applications
Get Details & Sponsor Proposal,

contact: Ronnie.Schmidt@
MarketingConsultantsGroup.com

Office: (800) 330-8908 Ext. 807 Private Cell: (920) 396-5290

Advertising Professionals Automotive Professionals **Business Professionals** College Students Government Employees Health Care Professionals IT Professionals Legal Professionals Marketing Professionals Media Professionals Medical Professionals Professional Women, Men PR Professionals Retail Professionals Seniors Students **Teaching Professionals Union Members** Writers, Reporters

Promotional Campaigns

Ongoing targeting to millions of anxious Professionals (College Students, Seniors, Government Employees).

Diversity African-American, Asian, Latin, Caucasians.

Charitable Partners

ASPCA, Habitat for Humanity, Saint Jude's.

Here's A Sampling Of How Your Brand Will Be Featured In Our HOW TO GET HIRED FAST! Ongoing Marketing Campaigns

1. SPONSORSHIP OPPORTUNITIES

FEATURED IN NEW "HOW TO EASILY GET HIRED FAST!" BOOKS. Names, E-Mail addresses provided to Sponsors

HOW TO EASILY
GET HIRED FAST!
PROFESSIONAL
WOMEN

HOW TO EASILY
GET HIRED FAST!
PROFESSIONAL
WOMEN

HOW TO EASILY
GET HOW TO EASILY
GET HOW TO EASILY
THE #1 Resource you'll meet

Your brand will be featured in our new "HOW TO EASILY GET HIRED FAST!" Books, plus you will receive the names, Email addresses, Phone numbers (Optional) of our Book customers. FEATURED IN NEW "HOW TO EASILY GET HIRED FAST!" FREE CHAPTER - #1 KEY QUESTION FOR YOUR INTERVIEWER



Your brand will be featured in our FREE CHAPTERS, plus you will receive the names and E-mail addresses of our FREE CHAPTERS customers to continue to market to them.

FEATURED IN NEW "HOW TO EASILY GET HIRED FAST!" FREE CHAPTER -KNOCKOUT QUESTION ANSWER



Your brand will be
featured in our FREE
CHAPTERS, plus you will
receive the names and Email addresses of our
FREE CHAPTERS
customers to continue to
market to them.

SPONSORSHIP OPPORTUNITIES

FEATURED IN 2 NEW
GRAPHIC ADS
STRATEGICALLY PLACED IN
HIGH-TRAFFIC
CONSUMER VENUES



Who else wants the new
No Convincing, No Selling,
No Stress, Proven Way to
SET YOURSELF APART and
GET HIRED FAST? Your
brand will be featured in
the ads.

FEATURED IN 2 NEW VIDEO
SALES LETTERS
STRATEGICALLY PLACED IN
HIGH-TRAFFIC
CONSUMER VENUES



We'll work with you and your staff to create even more professional, results-driven Video Sales Letters, to be promoted by Influencers that will get everyone's attention and include your brand.

FEATURED IN OUR NEW
"HOW TO EASILY GET
HIRED FAST!" ONLINE
COURSE FOR
PROFESSIONLS



Your brand will be featured in our "HOW TO EASILY GET HIRED FAST!" Online Course.

FEATURED IN OUR 3 NEW PRESS RELEASES SENT TO COLLEGES, FRATERNITIES, SORORITIES



We'll work with you and your staff to create professional, resultsdriven Press Releases that will get everyone's attention and feature your brand.

FEATURED IN OUR 3 NEW PRESS RELEASES SENT TO TRADITIONAL MEDIA ORGANIZATIONS



We'll work with you and your staff to create professional, results-driven Press Releases that will get everyone's attention and feature your brand.

PRESS RELEASES SENT TO PROFESSIONALS ORGANIZATIONS



We'll work with you and your staff to create professional, resultsdriven Press Releases that will get everyone's attention and feature your brand.

SPONSORSHIP OPPORTUNITIES

FEATURED ON
HowToEasilyGetHiredFast
LinkedIn, Instagram,
Facebook, and Pinterest
WEB SITES.



Your brand will be featured on our "HOW TO EASILY GET HIRED FAST!" web site and on our social media sites including LinkedIn, Instagram, Facebook, and Pinterest. FEATURED IN LIVE
SPEAKING, PODCAST, AND
BOOK SIGNING EVENTS
WITH AUTHOR, CEO
RONNIE SCHMIDT



Your brand will be featured in our "HOW TO EASILY GET HIRED FAST!" LIVE EVENTS, including SPEAKING, PODCAST and BOOK SIGNING EVENTS with CEO, Author Ronnie Schmidt. FEATURED IN E-MAILS SENT TO OUR "HOW TO EASILY GET HIRED FAST!" BOOKS & FREE CHAPTER CUSTOMERS



Your brand will receive the names and E-mail addresses and included in E-mails with our "HOW TO EASILY GET HIRED FAST!" BOOKS and FREE CHAPTER customers.

SPONSORSHIP OPPORTUNITIES

FEATURED IN TEXTS
(APPROVED) SENT TO
"HOW TO EASILY GET
HIRED FAST!" BOOKS, FREE
CHAPTER CUSTOMERS

FEATURED IN CONSUMER CONTESTS PROMOTED ON "HOW TO EASILY GET HIRED FAST!" WEB SITE, IN ADS, VIDEOS FEATURED IN CROSS
PROMOTIONS TO
INTRODUCE YOUR BRAND
TO OUR CONSUMERS
TARGET MARKET



Your brand will receive the names and phone numbers (customer approved) of our "HOW TO EASILY GET HIRED FAST!" BOOKS and FREE CHAPTERS customers.



Your brand will be featured in our Consumer Contests featured on our "HOW TO EASILY GET HIRED FAST!" Web Site, in Ads and Video Sales Letters



We'll work with you and your staff to create even more results-driven cross promotions and develop many other great ways that will get everyone's attention and feature your brand.

Here's the Table of Contents for our HOW TO GET HIRED FAST! Advanced Teaching Books



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Message From The Author, CEO Ronnie Schmidt - Getting The Most From The Advanced Teaching Book

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- 2. Know Yourself How To Best Know Who You Are, What You Really Want And Need, Where You Will Best Fit In In Your Best Next New Job
- 3. Questions To Ask Yourself Regarding Your Job Search
- 4. What To Look For In An Organization (And Boss) Before You Consider Them
- 5. The Resume Fix Resume Fixes That Will Make You Stand Out From The Other Applicants
- 6. The Most Important Checklist
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- 8. Ready, Aim, Fire! Your Action Plan

III. IMPLEMENTATION

- 1. An Offer Most Employers Cannot Refuse Best Things To Do When No One Knows You
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- 5. The Most Important Question You Should Ask An Interviewer Do Not Ask It And You Might Never Know The Info You Need To Get Hired
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IV. NEGOTIATING YOUR BEST DEAL

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V. ABOUT MENTORS, MENTORING AND MENTORSHIP

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- 2. Mentors Quality Over Quantity
- 3. About The Author Ronnie Schmidt, CEO of the Marketing Consultants Group, LLC
- 4. Why Listen To Author Ronnie Schmidt, CEO of the Marketing Consultants Group, LLC

VI. SPECIAL BONUS SECTION

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- 2. SPECIAL BONUS SECTION For College Seniors, Recent Graduates

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About Ronnie Schmidt, CEO, Marketing Consultants Group, LLC, Author of the new, different <u>How To Get Hired Fast!</u> Advanced Teaching Book Series, Courses, FREE CHAPTERS.



Author, Founder, CEO of the Marketing Consultants Group, LLC, (MarketingConsultantsGroup.com)
Ronnie Schmidt was hired by 6 Fortune 500 companies, including Fram, Boise-Cascade, Amstar-Domino Sugar, Cooper Vision, Honeywell, and Bausch & Lomb during his corporate career in sales and marketing.

He shares his and other mentor's new, must-have, NO CONVINCING, NO SELLING, NO STRESS secrets, tips, tactics, teachings and Advanced Systems to say good-bye to endless job searches that don't get results.

His ADVANCED SYSTEMS help you get inside the company you want to work for with the "2 key hiring people," using an "irresistible offer" most employers find hard to resist to get you the interviews you need to get the job you want.

Before someone else gets the job you want and need.

His *HOW TO GET HIRED FAST!* Advanced Teaching Book Series covers the entire hiring process from preparation and implementation to negotiation and mentoring.

Ronnie has hired and mentored many with excellent results during his 54-year corporate career.

He practices "giving back to others" so that they may learn not only from his divinely inspired successes but also from his failures.

For a bit of background, Ronnie got his first job working at a car wash when he was 16 because his father knew the owner.

He was hired as a maintenance helper for an electric company during the summers and as a retail salesclerk on Christmas breaks during his college years at Penn State.

He didn't get much in the way of mentoring.

His father simply told him to get an education but didn't tell him what to study or even what field to pursue.

The only time he saw his college counselor was at the beginning of his freshman year and during his last semester as a senior.

During his early career years, no one taught him about getting hired, one of the most important and daunting tasks we must contend with during our lives.

And so, much of what he learned about successfully "getting inside" an organization with the "2 key hiring people" and setting himself apart from other candidates has been firsthand knowledge of what worked then and is still working today.

And of course, being in sales and marketing his entire life, having to be able to get to the right people and deliver the right messages which would interest them at the right time helped tremendously.

Today as an executive and consultant, he fully understands the basic principle coined by Zig Ziglar, the well-known sales mentor, that the way you get what you want is to help others get what they want.

And so, he took a full year to write *HOW TO GET HIRED FAST!*, spending hundreds of hours thinking about every possible secret, tip, tactic, NO CONVINCING, NO SELLING, NO STRESS Advanced System he could add to the book.

After hours spent editing, refining, and testing his writings from a teaching perspective, he has put together the most definitive, comprehensive series of books and free chapters you will profit from, not only setting yourself apart from others and getting hired fast, but also teaching you how to develop and implement a sure-fire, proven action plan to help you attain your goals of being in a positive, productive career that brings you and your family joy, peace and understanding.

About Marketing Consultants Group, LLC, Publishers of the <u>How To Get Hired Fast!</u> Advanced Teaching Books & Courses.



The Marketing Consultants Group, LLC was founded in 2007.

The company helps you get better sales results for less cost with less effort (MarketingConsultantsGroup.com).

The Marketing Consultants Group, LLC are the exclusive Publishers of the *HOW TO GET HIRED FAST!* Advanced Teaching Book Series and Courses.

Connect your brand, generate goodwill, increase your sales in our Professionals market.

We'll promote your brand in our ongoing marketing campaigns in:

<u>HOW TO GET HIRED FAST!</u> 23 ADVANCED TEACHING BOOKS

HOW TO GET HIRED FAST!
2 TEACHING COURSES

<u>HOW TO GET HIRED FAST!</u> 2 FREE CHAPTERS

3 PRESS RELEASES

3 ADS, 3 VIDEO SALES LETTERS

CUSTOMER E-MAILS

CUSTOMER TEXT MESSAGES

CELEBRITY PROMOTIONS

LIVE SPEAKING EVENTS, PODCASTS & BOOK SIGNINGS

CONSUMER CONTESTS

CROSS PROMOTIONS

To be considered as a Featured Sponsor, call Ronnie Schmidt, CEO at (800) 330-8908 Ext. 807, E-mail

Ronnie.Schmidt@

MarketingConsultantsGroup.com or visit HowToGetHiredFast.com /sponsor-applications



