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TEST: Brothers' McMurray: Waves of News & MCTOBERFEST

1 message

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Mon, Aug 18, 2025 at 8:14 PM



Get Your Lederhosen On! Fun That Fights Cancer! Join us for our 3rd MCTOBERFEST.

We're bringing together the best of all worlds: a Lebanese family's spirit, the lively traditions of a Bavarian Oktoberfest, and the cozy atmosphere of an Irish pub. It's a one-of-a-kind blend that promises an unforgettable afternoon—all for a great cause.

Hit play below to hear a special invitation from Peoria's very own Jamie McMurray, a name you know and a brother you love.

This year's 3rd annual [MCTOBERFEST](#) is packed with fun! Join us for exciting raffles, a fantastic silent auction, lively entertainment, and more.

Saturday, September 20, 2025

3:00 PM to 6:00 PM

Jimmy's Bar ([2801 W Farmington Rd, West Peoria, IL 61604](#))

Proceeds benefit OSF HealthCare Cancer [Institute](#).

Join Us - No Ticket Required

There's **no admission fee**. A **suggested donation of \$20.00** would help support our efforts. You can contribute at the door or [online](#).

Hotel Room Block: Extended Deadline to August 20, 2025

Traveling to Peoria? We've got you covered! We've secured a special room block at the **Fairfield Inn & Suites East Peoria** ([200 Eastlight Court, East Peoria, IL 61611](#)) for your convenience.

[Make your hotel reservations.](#)

We can't wait to celebrate with you and bring some Oktoberfest spirit to for a truly great cause!

Did we mention we will have amazing raffle prize packages?

We're incredibly grateful to our **Prost Partners** for their support of our in-person silent auction and raffles.



Their generous **in-kind donations** have helped us curate an amazing collection of **baskets and packages** for our auction, including but not limited to:

- Tickets to our Annual Holiday Fundraiser being held December 6 at the House of Blues in Chicago, a hotel stay, along with items to make it a memorable trip.
- [SIUE](#) Group Basketball Experience that includes men's basketball tickets and a meet & greet with players. Enjoy a meal from [Peel Pizza](#) in Edwardsville.
- Opportunity to create a unique staycation in Bloomington-Normal with 4 passes to 2025 [ISU](#) football or volleyball, paired perfectly with an amazing Doubletree Bloomington or Eastland Suites Bloomington ([Tentac Enterprises](#)), and a gift card from [Baxter's American Grille](#).
- Gift cards for amazing meals to [Alexander's Steakhouse](#), [Jim's Steakhouse](#), Panera Bread, and [Weavers Fresh Food & Drink](#).
- Memorable experiences from [First Ascent Peoria](#), [Tres Rojas Winery](#), and Peoria Symphony [Orchestra](#).
- One-of-a-kind handmade bag board set (Edd McMurray and Michael Slechta) with bags shared from [Ultra Cornhole](#).

Want to see what else is in store?

We have plenty more to highlight and announce! Be sure to check out the full list of our wonderful [Prost Partners](#) who are contributing to this incredible cause.



[Learn More](#)

[Become a MCTOBERFEST Partner & Sponsor](#)

Lederhosen Legends

Thank You to Our Amazing Partners and Sponsors



Partners in Impact Spotlight

Partners in Impact is a spotlight series celebrating the incredible organizations, sponsors, and donors who help drive our mission forward.

This issue features
MCTOBERFEST Lederhosen Legend Partner:

Scherer Auto Group

[Scherer Automotive](#) traces its roots back 4 generations and over 118 years as a car dealer. We've been in Central Illinois for almost 70 of them. We currently represent Mazda and Volvo, offering an extensive selection of pre-owned vehicles and service on Pioneer Parkway in Peoria. Scherer also owns and operates [Mazdaswag.com](#), the largest online retailer of Mazda parts and accessories worldwide.

With our two new partners, Greg Whitten and Simon Gayed, we're not only growing rapidly but are also focused beyond the showroom.

Scherer Automotive is proud to dedicate both time and resources to the OSF Foundation, Bradley University, and numerous local nonprofits that support the arts & culture of Central Illinois. We take pride in our Catholic upbringing and values, which help guide us in how we treat our customers, our team, and our community.

Jim and the entire team are more than just a local business; they're an integral part of our community and true partners in our mission.



Thanks to partners like Scherer Automotive, we have been able to make a direct and meaningful impact on countless families in the Peoria area. Their commitment to giving back helps us continue our work, bringing hope and support to those who need it most. We are honored to work alongside such a generous and community-minded business that helps us continue our legacy of making a difference together.



Jim Scherer, President of Scherer Auto Group

The Scherer Family has been proudly serving the Peoria area for decades and looks to do so for years to come.

Annual Holiday Fundraiser: Early Bird Tickets On Sale!

Join us on **Saturday, December 6, 2025**, at **House of Blues Chicago** for an unforgettable night of live music, delicious mezze, and holiday cheer! We're celebrating 25 years of making a difference with proceeds benefiting the **Robert H. Lurie Comprehensive Cancer Center of Northwestern University**.

Early Bird Tickets are now on sale!

Ticket Price: \$130.00**

***Ticket price per person listed plus any applicable fees. Your event ticket includes admission, as well as 4 hours of complimentary beverages and delicious food.*

Stay Downtown!

Special rates are available at two convenient Chicago hotels:



Hotel Chicago Downtown, Autograph Collection
Rate: \$119.00*

[Book This Hotel](#)

The Westin Chicago River North
\$219.00 (Run of House)*
\$239.00 (2 Double Beds)*

[Book This Hotel](#)

*plus all applicable taxes and fees.



Buy Your Early Bird Tickets Now

**Champion Our Cause.
Partner & Sponsor Today**



**Support Your Cause with your
Everyday Shopping**

Learn How



About Us

The Brothers' McMurray Family Charity, LTD. is a Chicago area based 501(c)(3) charitable organization, Tax ID 84-2507208. Our mission to further medical research and care in Chicagoland and beyond.

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