**SPEAK ASPIRE**

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**Vocal variety practice: PACE**

**Modulating PACE practice**

**READ 2 WAYS**

1. **READ AND RECORD YOURSELF AS NORMAL (BASELINE)**

**Project Management and Marketing: A Perfect Synergy**

In the world of business, project management and marketing are like the gears of a well-oiled machine, working together to achieve success. Project management provides the structure—the blueprint for turning ideas into reality. Marketing, on the other hand, is the creative force, breathing life into those ideas and connecting them with an audience. Together, they form a powerful alliance, balancing strategy with creativity to drive growth and innovation.

1. **READ AND RE-RECORD USING CHANGES IN RATE/PACE.**

***Read the paragraph again, this time change the rate at which you read each sentence. For example, start the first sentence at a faster pace, the second slower, and the third sentence faster again. ALTERNATE between fast-slow rates of speech.***

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1. **LISTEN TO BOTH RECORDINGS AND COMPARE. WHICH IS MORE INTERESTING? WHAT DOES A CHANGE IN PACE DO FOR THE LISTENER? (I.E HIGHLIGHT WORDS/PHRASES? CHANGE EMOTION/ENERGY? )**