

Media Content Sponsorship Agreement

This sponsorship agreement is between

_____ (the "Creator")

_____ (the "Sponsor")

The Creator is engaged in the production of video content for the YouTube channel

known as _____ (the "Channel")

1. GRANT OF MEDIA RIGHTS

In exchange for the Sponsorship Fee (as described in section 2 below), the Sponsor will receive the following:

Dedicated product overview/use/summary in _____ piece or pieces of dedicated media content (the "Video") which shall be created specifically for and be hosted on the Channel.

The Sponsor shall have no rights to any monetization as provided to the Creator by the YouTube Partner Program nor shall the Sponsor have any Creative Commons rights to the Video content itself.

The Sponsor may link or share the Video in accordance with YouTube platform features in any and all promotional campaigns unrelated to this agreement outside of the platform but shall not alter or change the video content itself without consent from the Creator.

The Sponsor shall not share or link the Video(s) in a manner which would in any way put in jeopardy the good standing of the Creator or the Channel.

2. SPONSORSHIP FEE _____

Payment in full shall be presented by the Sponsor upon signing of this Agreement and prior to production commencement of the Video(s)

3. TERM

The Video(s) shall be hosted on on the Channel upon completion and remain in "Public" form for the lifespan of the channel or for a pre-determined period of time specified. Specified Term _____

4. THE PRODUCT

The Sponsor shall provide access to any and all complete, non-refundable/returnable products to be featured in the Video(s) at their own cost. If the content is intellectual property (ie software), the Sponsor shall provide licensing access for a period of no less than one year.

5. MEDIA CONTENT

The dedicated Video(s) shall be at least _____ minutes in length and feature the product _____ in a manner as to reflect the benefits, attributes and value of said product as the Creator deems appropriate for the Channel.

The Sponsor shall provide any information or details appropriate to be included or highlighted within the Video(s) prior to filming.

6. REVIEW/REVISION

The Sponsor shall be provided a draft of the Video(s) _____ days prior to scheduled public release and shall have the option to ask for revision to the Video at a cost of _____

7. RELEASE

The Video draft shall be presented to the Sponsor for review no later than _____ days after receipt of all Products (as described in Section 4) and shall make public on the Channel ("Publish") the Video no later than _____ days after the final approval or revision approval date.

8. EXCLUSIVITY OF SPONSORSHIP

Both the Sponsor and the Creator have no exclusivity agreement under this agreement and each may pursue any and all agreements with other Creators or Sponsors without restriction.

9. OBLIGATIONS

The Creator agrees to create content that strictly adheres to the Terms of Service and Community Standards as specifically outlined by YouTube.

<https://www.youtube.com/static?template=terms>

<https://www.youtube.com/yt/about/policies/#community-guidelines>

Creator _____

Date _____

Sponsor _____

Date _____