

Carlos DeLeon

Business Coach



ABOUT MYSELF

I am the founder of Delxico Consulting LLC, a firm that specializes in small business coaching, process improvement projects, and leadership training for newly appointed leaders. With over 25+ years of experience in the corporate sector, particularly in manufacturing and operations where I held high leadership positions, I acquired a wealth of knowledge and expertise.

In January 2016, I launched Delxico Consulting LLC and developed a leadership training course called Elevate and Lead: A Human Comprehensive Approach to 21st Century New Leaders and Managers. This course targets newly appointed leaders and serves as a refresher for seasoned leaders.

My coaching method is based on a four-pillar approach I call F.O.R.M.:

- Financial Basics Mastery
- Optimize Your Unique Selling Proposition (USP)
- Refine Systems And Processes
- Motivate And Build Your Team

I have successfully helped business owners across various industries duplicate their revenue, scale their businesses and get it ready to replicate them.

My ultimate target is to teach the owners how to run their business without them.

I own and have owned several businesses, including: CCG Business Consulting that specialized in manufacturing production efficiencies, a franchise in the pet industry called Pet Wants, several online businesses such as Be U Be Chic by Gloria and Viva Lux Beauty. I have also owned multiple restaurants and bars.

I take a human approach in my coaching, getting to know the person behind the business to understand their emotions and state of mind, which I believe is crucial for making a difference.

SKILLS

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|--------------------|------------------------|
| STRATEGY | LEADERSHIP DEVELOPMENT |
| PROBLEM SOLVING | BRANDING & MARKETING |
| TALENT DEVELOPMENT | FINANCIAL MANAGEMENT |
| CHANGE MANAGEMENT | MENTORSHIP |
| BUSINESS SCALING | COACHING |



INDUSTRIES

- Restaurants
- Snack Shops
- Beauty & Health
- Landscaping
- Retail Shops
- Other Coaches & Consultants
- Freight Forwarding
- Logistics
- Manufacturing
- Service Industry
- & Many Others

CERTIFICATIONS

- Life Coach
- Business Coach
- Project Management Professional
- Human Resources Professional
- Lean Manufacturing

LANGUAGES



ENGLISH



SPANISH

CONTACTS

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