

FAITH COSENTINO

WRITING • EDITING • PRODUCING

cosentinopfaith@gmail.com | (914) 560-6579

EXPERIENCE

FCB Health NY

Jr Copywriter—Write it Forward, September, Fall Program 2021

Participating in the FCB Health NY, Write it Forward program for the fall semester. It entails shadowing a mentor to learn how to transition my skills and apply them towards a high science copywriting career.

NBC Sports

Associate Post-Production Coordinator, NBC Sports Group, June 2021-September 2021

- Source B-roll footage for video editors, follow up with internal/external stakeholders for final media asset approval
- Edit and produce short video spots for TV and social platforms using licensed sports media footage from NBC properties
- Create AVID guidelines for marketing department, onboard new team members and handle post-production inquiries
- Support marketing department and creatives to create sizzles and presentation reels

Social Media Editor/Producer, "On Her Turf," February, 2021-September 2021

- Create and produce social video spots for *On Her Turf* program

Assistant Editor, April 2019-July 2021 (Full-time contract)

- Collect and organize all elements needed to edit film for producers to use in live broadcast television
- Ingest, transcode and deliver compelling original content to be published to broadcast
- Support Editorial team in a fast-paced, demanding environment with the ability to deliver quality projects and remain flexible
- Create workflows and guides for Video Editors, Producers, and new hires during remote working
- Provide technical support, footage digs and pivot between projects to Video Editorial department

Production Assistant, WWE, March 2018-April 2019

- Provided overall assistance to Associate Producers/Producers
- Utilized digital archives to research show topics and produce weekly short pieces for social media accounts
- Created non-linear timelines featuring program footage, b-roll material and interview clips. Content landed on the WWE website
- Assisted with live shoots and interface with clients & talent; included scheduling, set dressing, and production assistance
- Assisted in video edits, audio sessions, and graphics creations; audio sessions also included being a Producer for VO sessions

Co-Producer/Co-Writer, REBL HQ, June/July 2017 (freelance)

Star Wars Fan Film (Produced by REBL, HQ)

- Ensured script relevancy to topic and values of director
- Negotiated with caterers and suppliers for cast/crew
- Created and maintained expenses incurred throughout production and reported to GM and checked copyright and permissions
- Coordinated itineraries, point person for crew/cast requests

REBL HQ, Production Assistant/Script Supervisor, May/June 2017 (freelance)

Disney Parks Mom's Blogs

- Wrote (8) scripts from the perspective of a parent for the Disney World Parks where the content aired on Disney Parks YouTube
- Including a script marketed towards the then opening of *Pandora – The World of Avatar* at Disney Parks, Orlando
- Attended live shoot at Disney World for the on-set filming to support on-site script changes
- Administrative duties, meetings, and extensive research, created reports from findings

ADDITIONAL EXPERIENCE

Novartis Pharmaceutical, Intern, August 2015 (freelance project)

- Performed research for a health services for Africa project
- Provided Senior Executives findings and research
- Researched and created content in a PowerPoint deck for review

EDUCATION/EDUCATIONAL AWARDS

EDUCATION: Full Sail University, 2017, BFA Creative Writing for Entertainment, GPA 3.76

National Society of Collegiate Scholars, 2016

Course Director Award, Full Sail University 2017

Full Sail University — Perfect Attendance Award

Full Sail Awards:

Creative Skills Development, Developing New Worlds, and Visual Thinking and Writing

TECHNICAL SKILLS

- | | | |
|------------------------|-----------------------|---|
| • AVID Media Composer | • WireDrive | • Logic Pro X |
| • Interplay | • Adobe Media Encoder | • Final Draft 9 |
| • Microsoft PowerPoint | • SHIFT | • Final Cut |
| • Microsoft Word | • AirTable | • Media Central (AVID Online Workspace) |