

CHITOLIRO PRODUCTIONZ  
PRESENTS

DATE  
23RD- 24TH  
OCTOBER



The First International  
**CHITOLIRO  
CONFERENCE**  
*For*  
**CULTURAL AND CREATIVE  
INDUSTRIES**

C<sup>4</sup>I 2024 UMP Festival The Evolution Pre-Event

## THEME

Evolutionary  
Exploration of  
Creative Industries'  
Role for Sustainable  
Development

## ACTIVITIES

Panel Discussions,  
Skills Buildings  
Sessions, Oral &  
Poster  
Presentations;  
Showcases &  
Displays;  
Performances

## VENUE

Amaryllis Hotel,  
Blantyre, Malawi

EXECUTIVE PRODUCER: KEN ZIZWA



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