

# SPONSORSHIP DECK

[linktr.ee/chitoliroumpfest](https://linktr.ee/chitoliroumpfest)

umpfestival@chitoliro.com



# UMP Festival: The Evolution **At a Glance**

- Cape Maclear, Mangochi, Malawi
- Multiple sites
- 25th to 28th October 2024
- 10,000 expected attendees
- Over 2 million media reach
- International + local talent
- Fashion/Arts/Sports/Tourism
- Conference/Adventure/Music/Philanthropy
- Multiple pre-events, and community engagements e.g., parades, pop-up events
- Locally incubated, globally connected





www.  
umpfest  
.com

## Title Sponsorship:

- **Description:** Title sponsor of the festival, including naming rights and extensive branding throughout the event.
- **Benefits:**
  - Naming rights
  - Prominent branding across all festival materials and venues.
  - Exclusive branding on promotional materials and social media.
  - Customized activation opportunities aligned with the sponsor's brand.
  - VIP hospitality access for sponsors and guests.
  - Digital and media exposure across festival platforms.
  - Community engagement initiatives.
- **Price:** MK 30,000, 000

## Integrated Sponsorship Opportunities:

- **Premium Sponsorship:**
  - **Benefits:**
    - Prominent branding throughout the event.
    - Dedicated display space.
    - Advertising campaign.
    - On-stage promotion.
  - **Price:** MK 15,000, 000
- **Technical Sponsorship:**
  - **Benefits:**
    - Similar benefits to Premium Sponsorship.
    - Access to electronic conference database.
    - Providing pro-sound equipment.
  - **Price:** Custom Quote
- **Showcase Sponsorship:**
  - **Benefits:**
    - Priority branding at showcase events.
    - Advertising campaign.
    - Panel-speaking opportunity.
  - **Price:** Custom Quote
- **Transport Sponsorship:**
  - **Benefits:**
    - Branding on website and program.
    - Providing transport during the conference.
    - Advertising campaign.
  - **Price:** Custom Quote