



## *Categories*

### **Model & Beauty Awards**

1. Model of the Year (Female)
2. Model of the Year (Male)
3. Beauty Queen (Reserved for Miss UMP)

### **Designer & Brand Excellence**

4. Fashion Designer of the Year
5. Best New Designer
6. Best Urban/Streetwear Designer
7. Best Haute Couture Designer
8. Best Accessories Designer

### **Style & Influence**

9. Fashion Icon
10. Most Fashionable Celebrity (Female)
11. Most Fashionable Celebrity (Male)

### **Industry & Legacy Honors**

12. Lifetime Achievement Award
13. Best Fashion Label

### **Innovation & Craftsmanship**

14. Best in Sustainable Fashion
15. Best Makeup Artist



UMP Fashion Awards ceremony will happen during  
UMP Festival 21<sup>st</sup> - 27<sup>th</sup> October, 2025, Inquiries: [aisha@umpfest.com](mailto:aisha@umpfest.com)