



UMP M AWARDS 20

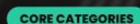
https://tinyurl.com/umpawards

OPEN FROM 3 MARCH 2025. DEADLINE: [15 SEPTEMBER 2025]



CATEGORIES





- 1. ARTIST OF THE YEAR (MALE)
- 2. ARTIST OF THE YEAR (FEMALE)
- 3. SONG OF THE YEAR
- 4. ALBUM/EP OF THE YEAR
- 5. BEST NEW ARTIST (MALE)
- BEST NEW ARTIST (FEMALE)
- 7. PRODUCER OF THE YEAR
- 8. BEST GOSPEL ACT

GENRE- SPECIFIC CATEGORIES

- BEST HIP HOP/RAP ACT
- 10. BEST AMAPIANO ACT
- 11. BEST REGGAE/DANCEHALL ACT
- 12. BEST AFROBEAT/FUSION ACT
- 13. BEST TRADITIONAL/INDIGENOUS MUSIC ACT

PERFORMANCE AND VISUAL EXCELLENCE

- 14. BEST COLLABORATION
- 15. BEST MUSIC VIDEO
- 16. BEST MUSIC VIDEO DIRECTOR
- 17. BEST LIVE ACT
- 18. BEST DUO OR GROUP



SPECIAL RECOGNITION

- 26. LIFETIME ACHIEVEMENT AWARD
- 27. TOURISM PROMOTION AWARD
- 28. HUMANITARIAN AWARD
- 29.BEST BAND
- 30.BEST FANS AWARD



AFRICA/REGIONAL/INTERNATIONAL CATEGORIES

- AFRICAN ARTIST OF THE YEAR
- SADC REGIONAL ARTIST OF THE YEAR
- 21. BEST WEST AFRICAN ACT
- 22. BEST EAST AFRICAN ACT
- 23. BEST NORTH AFRICAN ACT
- 24. BEST NEW AFRICAN ACT
- 25. GLOBAL IMPACT AWARD

2025 MUSIC AWARDS WILL HAPPEN DURING

UMP FESTIVAL, THE ELEVATION, CAPE MACLEAR.

OCTOBER 21-27

A FIRST OF ITS KIND, ONE WEEK EVENT



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www.umpfest.com









