



# UMP MUSIC AWARDS 2025

## CALL FOR NOMINATIONS

<https://tinyurl.com/umpawards>

OPEN FROM **3 MARCH 2025**. DEADLINE: **[15 SEPTEMBER 2025]**

### CATEGORIES

#### CORE CATEGORIES

1. ARTIST OF THE YEAR (MALE)
2. ARTIST OF THE YEAR (FEMALE)
3. SONG OF THE YEAR
4. ALBUM/EP OF THE YEAR
5. BEST NEW ARTIST (MALE)
6. BEST NEW ARTIST (FEMALE)
7. PRODUCER OF THE YEAR
8. BEST GOSPEL ACT

#### GENRE- SPECIFIC CATEGORIES

9. BEST HIP HOP/RAP ACT
10. BEST AMAPIANO ACT
11. BEST REGGAE/DANCEHALL ACT
12. BEST AFROBEAT/FUSION ACT
13. BEST TRADITIONAL/INDIGENOUS MUSIC ACT

#### PERFORMANCE AND VISUAL EXCELLENCE

14. BEST COLLABORATION
15. BEST MUSIC VIDEO
16. BEST MUSIC VIDEO DIRECTOR
17. BEST LIVE ACT
18. BEST DUO OR GROUP

#### AFRICA/REGIONAL/INTERNATIONAL CATEGORIES

19. AFRICAN ARTIST OF THE YEAR
20. SADC REGIONAL ARTIST OF THE YEAR
21. BEST WEST AFRICAN ACT
22. BEST EAST AFRICAN ACT
23. BEST NORTH AFRICAN ACT
24. BEST NEW AFRICAN ACT
25. GLOBAL IMPACT AWARD

#### SPECIAL RECOGNITION

26. LIFETIME ACHIEVEMENT AWARD
27. TOURISM PROMOTION AWARD
28. HUMANITARIAN AWARD
29. BEST BAND
30. BEST FANS AWARD

2025 MUSIC AWARDS  
WILL HAPPEN DURING  
**UMP FESTIVAL, THE ELEVATION,**  
CAPE MACLEAR,  
**OCTOBER 21-27**  
A FIRST OF ITS KIND, ONE WEEK EVENT

+265 (0) 882 240 170

[www.umpfest.com](http://www.umpfest.com)

