

Spring Fundraiser FAQ's



Who is BoosterTHON?

BoosterThon is a national fundraising company that was founded by Chris Carneal in 2002. Chris & his wife are Faith Driven Entrepreneurs who wanted to make life easier on parents for raising funds to help their schools thrive.

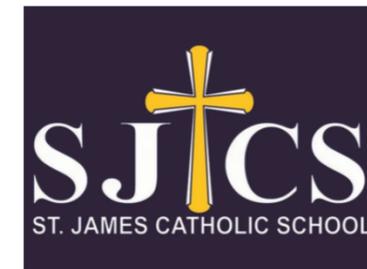
Why did we partner with BoosterTHON?

Boosterthon boasts one of the most innovative character education programs in the nation with more than 800,000 students participating. BoosterThon has help schools raise more than \$100 million. BoosterThon also requires very little effort on parents. Parents are asked to simply share the link with family, friends and businesses in the community.

Where is BoosterTHON?

Boosterthon is proud to serve 275,000+ students in over 400 schools in Mississippi - including Our Lady of Fatima Elementary School. Fatima has worked with BoosterThon since 2021 & has raised nearly \$50,000 in 4 years.

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What will the BoosterTHON proceeds support?

Proceeds from the Spring Event have always supported the Teacher Bonus, and this year is no exception. Funds raised will help further boost the Spring Teacher Bonus.

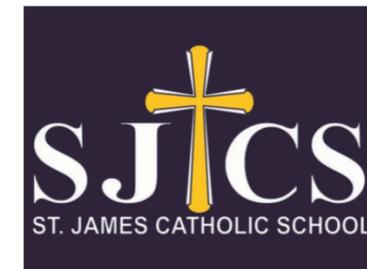
What is the split between SJCS & BoosterTHON?

Product-based fundraisers, such as wrapping paper or catalog sales, operate on a 50/50 split. Programs with lighter service models often see returns closer to a 60/40 or 70/30 split in favor of the organization.
St James will receive 70-75% of the proceeds raised.

Who will be on site from BoosterTHON?

No one from BoosterThon will be on site throughout the event. BoosterThon offers multiple levels of engagement; however, we chose not to include on-site staff support.

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What are the prizes and incentives?

BoosterThon partners with Dude Perfect & Chuck E. Cheese. The prizes awarded are based on levels of participation. The prizes range from a mystery pack to a drone. Reports will be run daily by PLUS & prizes will be bagged & sent home with your child.

What does it cost to register my child? What are the different donor options to choose from?

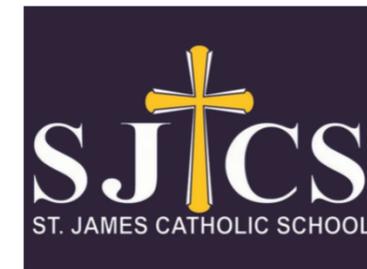
Registration is FREE!

Donors can pledge a dollar amount for every minute of exercise or a flat fee. Most people opt into a flat fee.

Do I have to receive a donation to participate?

All students who register will be able to participate in the Fun Run & Activity Day at St. James, regardless of funds raised.

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BOOSTER THON

Why are there fees?

The fees cover transaction costs associated with card payments (credit/debit card processing fees). You may opt out of covering this fee if you choose.

Donations can also be made by check to the school, and we will apply the contribution to your child via the platform after you complete registration.

What are the dates?

Registration is open NOW. This is a short fundraiser.

Kick off on March 4 & the Fun Run Day is March 12. There will be different times throughout the day for the kids to have their fun run & activities.

Who do I contact with additional questions or to volunteer?

Julie Diaz (504) 214-3240

Ali Kern (228) 234-3811