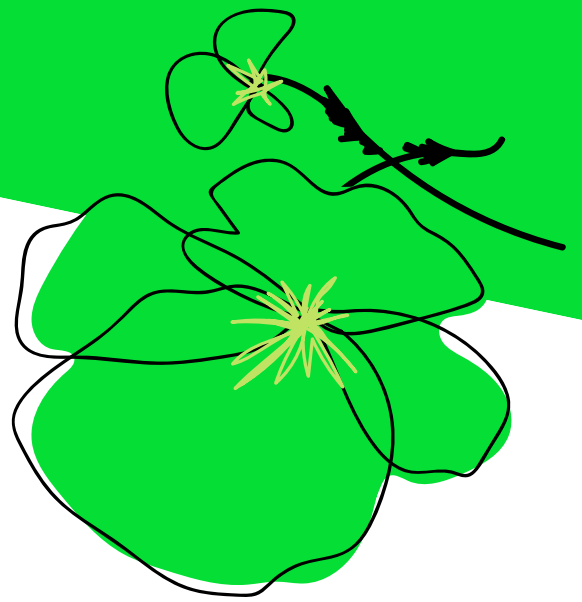




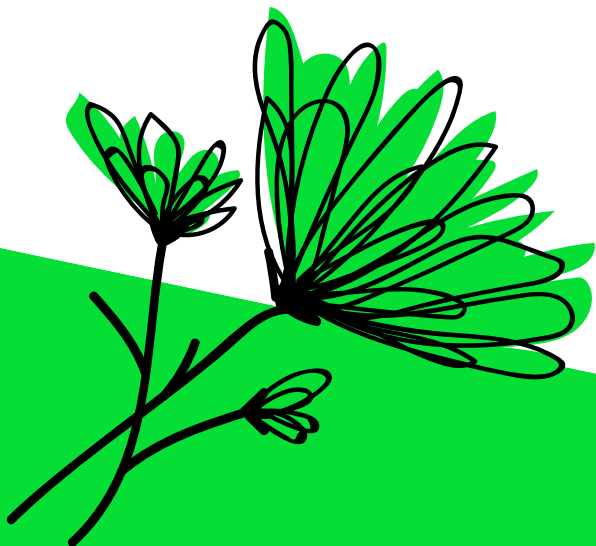
2019 ANNUAL REPORT

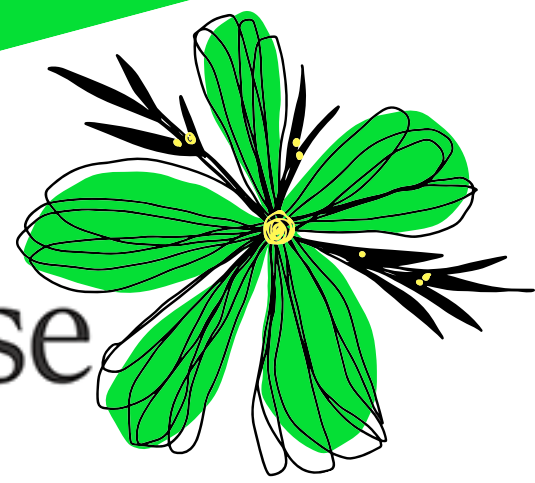




WHERE WOMEN FLOURISH

MillHouse Foundation is a 501(c)(3) tax exempt nonprofit corporation created to promote female artists and entrepreneurs through meaningful connections, social and educational activities, and access to shared resources to create social, creative, and economic impact in the local community.





MILESTONES

JANUARY: INCORPORATED IN TEXAS

MAY: COTTON MILL KICKOFF EVENT

JUNE: IRS 501(C)(3) EXEMPT STATUS

DOORS OPEN AT THE COTTON MILL!

JUNE: 1500 SQ FT ARTIST STUDIOS

OCT: 4000 SQ FT COWORK SPACE

OCT-DEC: FACILITY STAFFED FULLTIME

NOVEMBER: MILLHOUSE MCKINNEY SISTER

ORGANIZATION FORMED - 501(C)(6)

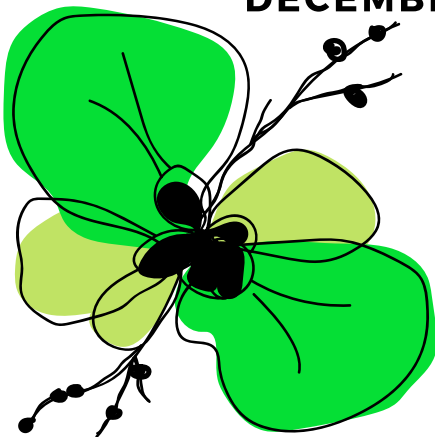
ART EVENTS:

AUGUST: INAUGURAL ARTFEST

NOVEMBER: MCKINNEY ART STUDIO TOURS

DECEMBER: DECK THE WALLS & TINY ART SHOW

Thank you McKinney Cotton Mill
for such a great place to work!!



MillHouse 2019 infographic PROGRAM HIGHLIGHTS

PRIMARY EXEMPT PURPOSE: SUPPORT FEMALE ARTISTS AND ENTREPRENEURS

CREATE: ART EVENTS



Provide **increased visibility and sales**, attract new customers, **enhance creative collaboration**.

- Inaugural Summer ArtFest featured 32 artists who reported higher than average festival sales with over 700 attendees from Dallas and Collin County.
 - 2 Open Studio events averaged 100 attendees.
 - Tiny Art Show with 21 artists who sold an average of 3-5 pieces of art each.
-

SHARE: SPEAKERS & SOCIALS



Introduce MillHouse to the community; enable experts to **share insights, ideas, and expertise**; and allow participants to **learn and practice skills**; and build meaningful **connections**.

- July-December: 7 community events, and 4 speakers, with attendance ranging from 20-50 participants.
-

GROW: CLASSES & WORKSHOPS

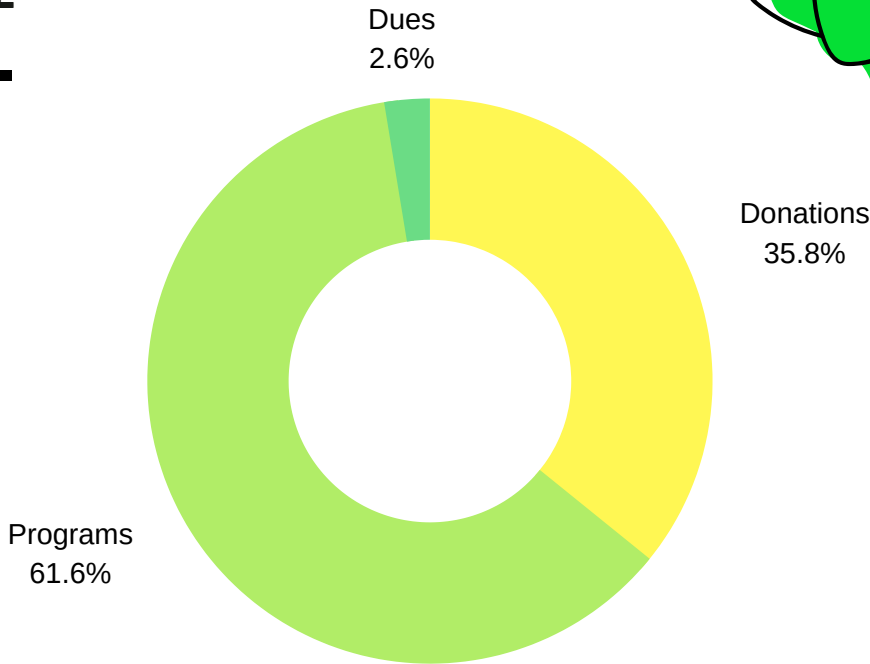


Offer educational opportunities to learn new **knowledge and techniques** to enhance **business, creativity, and wellness**.

- July-Dec: 92 classes, including Intro to Lighting photography, Acrylic painting instruction, and daily yoga and mindfulness.
 - Most classes were no charge.
-

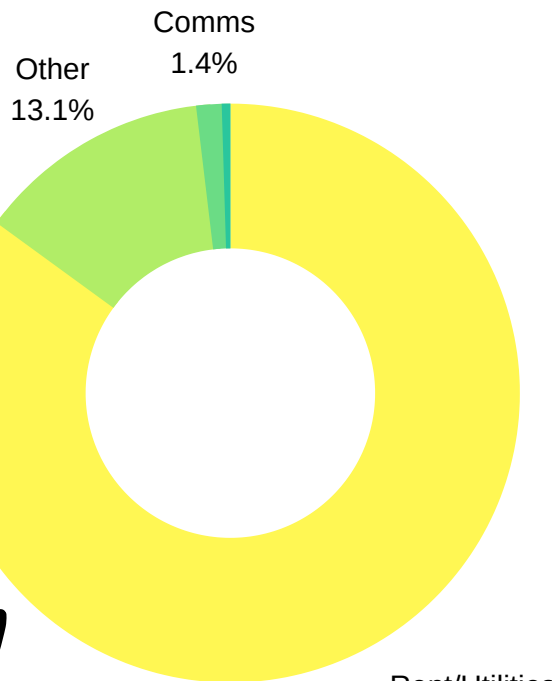
MILLHOUSE FINANCIALS

REVENUE



Revenue:

Donations	\$10,356
Programs	\$17,802
Dues	\$750
Subtotal	\$29,908



Expenses:

Rent/Utilities	\$26,685
Other (supplies)	\$4,106
Comms	\$445
Professional fees	\$150
Salaries	\$0
Subtotal	\$31,386

EXPENSES



Net: -2,478



FOUNDING TEAM

DR. BETH BECK, CEO/EXECUTIVE DIRECTOR

BETH BECK, PhD: Champion of collaborative practice and innovative business models that leverage social media, advanced technology, partnerships, and community engagement. Retired NASA. 33 years in federal service.

CAROL BECK: Author, Yoga instructor, and federal civil servant with 17 years of professional experience in public relations, communications, and international relations.

RACHEL LAWLEY: Innovation facilitator with expertise convening systems of stakeholders around complex challenges.

CHRISTINE SMITH-ATKINS: Artist and serial entrepreneur, with experience in software development, 3D art and animation, web development, and interactive apps.

AIMEE WOOLVERTON: Award-winning photographer, entrepreneur, and founding owner of AimeeLouise Photography and AimeeLouise Fine Art.

More information at <https://millhousefoundation.org>

