

History Travelers Privacy Policy

This Privacy Policy describes how your personal information is collected, used and shared when you visit or make a purchase on <https://historytravelers.com/> (hereinafter referred to as the "Site").

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone and some of the cookies that are installed on your device. In addition, as you browse the Site, we collect information about the individual web pages or products you view, the web pages or search terms that referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as "Device Information".

We collect Device Information by using the following technologies:

- "**Log Files**" track actions that occur on the Site and collect data, including your IP address, browser type, Internet service provider, reference/output pages and date/time stamps.
- "**Web beacons**", "**tags**" and "**pixels**" are electronic files used to record information about how you navigate the Site.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information we generally collect to prepare orders placed through the Site (including processing your payment information, arranging shipments, and delivering invoices and/or travel confirmations). In addition, we use this Order Information to: communicate with you;

Examine our orders for potential fraud or risk; and when according to the preferences you shared with us, we provide you with information or advertising related to our products or services.

We use the Device Information we collect to help us detect potential risks and fraud (in particular your IP address) and, in general, to improve and optimize our Site (for example, by generating reports and statistics on how our customers navigate and interact with the Site and to evaluate the success of our advertising and marketing campaigns).

SHARE YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. We use Google Analytics to help us understand how our customers use the Site. You can learn more about how Google uses your Personal Information here: <https://www.google.com/intl/es/policies/privacy/>. You can unsubscribe from Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other legal request for information we receive, or to protect our rights.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertising or marketing communications that we believe may be of interest to you. For more information on how targeted advertising works, you can visit the Online Advertising Initiative ("NAI" educational page) at <http://www.networkadvertising.org/understanding-on-lineising/how-does-it-work>.

In addition, you can unsubscribe from some of these services by visiting the Digital Advertising Alliance opt-out portal at: <http://optout.aboutads.info/>.

UNTRACEABLE

Please note that we do not alter the data collection and use practices of our Site when we see a Do Not Track signal from your browser.

THEIR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to request that your personal information be corrected, updated or deleted. If you wish to exercise this right, please contact us through the contact information below.

In addition, if you are a European resident, we take into account that we are processing your information to fulfill any contracts we may have with you (for example, if you make a reservation through the Site) or to pursue our legitimate business interests listed above. In addition, please note that your information will be transferred outside of Europe, including Canada and the United States.

CHANGES

We may update this privacy policy periodically to reflect, for example, changes in our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have any questions or if you wish to file a complaint, please contact us by email at info@historytravelers.com or by mail using the information provided below:

Calle 9 # 3 - 52, Riohacha, LAG, 440001, Colombia