

# VISIONARIES WANTED

**TEDx** Harlem

The Apollo Stages at the Victoria Theatre

06.20.26

[WWW.TEDXHARLEM.NYC](http://WWW.TEDXHARLEM.NYC)

ORGANIZED BY  
KENNETH L. JOHNSON  
IN PARTNERSHIP WITH EAST COAST EXECUTIVES

**Q: What happens when you pair the mission of *ideas worth spreading* with a community that transcends its physical location?**

## **TEDx** Harlem

A showcase and celebration of diverse ideas and cultural richness in an iconic New York City neighborhood and venue - **The Apollo stages** at the Victoria Theatre on the world-famous 125th Street.

The annual gathering brings together home-grown thought leaders to **engage, educate, inspire, and innovate** along side their neighbors.

Sponsoring TEDxHarlem **aligns your brand with innovation and community empowerment**, while engaging a passionate audience. Join us!

# TEDx Harlem

## Partner with Purpose



### ACHIEVE COMMUNITY AND VISIBILITY GOALS

Imagine aligning your brand with the globally respected TEDx platform, renowned for its impact and innovation. By partnering with TEDxHarlem, you not only leverage the **esteemed TEDx brand** but also tap into Harlem's vibrant cultural legacy to elevate your **credibility and visibility** in unparalleled ways.

Partners can choose from a variety of established digital, social, and on-site activation opportunities. Custom experiences are also available.



### ACCESS A HIGHLY ENGAGED AUDIENCE

The members of the TEDxHarlem audience are not just community members; they are contributors. TEDx audience members are known to be **intellectually curious** and **passionate** about personal growth, sustainability, social justice, and technology.

# TEDx Harlem

## Partner with Purpose



### ENHANCE YOUR BRAND IMAGE AND POSITION

Show your commitment to corporate social responsibility and community impact by supporting an event that champions thought leadership, inclusivity, and positive social change.

The TEDxHarlem stage is known for highlighting authentic, local, and underrepresented voices. Your involvement will resonate with audiences who value these principles: significantly enhancing your brand's image and solidifying your brand's position as a leader and supporter of innovation and progress.

When your organization partners with us to provide a platform for our speakers to tell their stories, you're also writing the next chapter in yours.

# TEDx Harlem

## Partnership Investment Levels

### SUPPORTER

*Fueling Harlem Ideas:*

Align your brand with bold ideas and community-centered innovation in the heart of Harlem.

Investment: \$1,000

- Two reserved seats
- Quarter-page digital program ad
- In-venue recognition signage
- Dedicated social media feature
- On-stage recognition by event host
- Logo placement on the TEDxHarlem website

### PARTNER

*Amplifying Harlem Voices:*

Deepen your presence and engage directly with an audience invested in leadership, culture, and impact.

Investment: \$5,000

Package Includes:

- Everything included in the Supporter tier
- Six reserved seats
- Half-page ad in the digital program
- Up to five minutes to address the audience pre-show

### PRESENTING PARTNER

*Powering TEDxHarlem*

Take a leading role in shaping the TEDxHarlem experience and positioning your brand at the center of ideas that move culture forward.

Investment: \$10,000

Package Includes:

- Everything included in the Partner tier
- Twelve reserved seats
- Full-page ad in the digital program
- Featured before each 2026 speaker video uploaded to Tedx YouTube page.
- Up to five minutes to address the audience following intermission
- Dedicated lobby activation space

\*\*\* Custom activations available. We welcome creative partnership conversations.

# TEDx Harlem

Let's Stay In Touch

[www.TEDxHARLEM.nyc](http://www.TEDxHARLEM.nyc)

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# 2025 SPEAKERS

2026 Event Speakers will be confirmed in May 2026.



HOSTED BY:  
NYE  
WHITAKER



**BILLY COUNCIL**  
CouncilHim  
Foundation



**JESSI MITCHELL**  
National Anchor  
CBS News  
Roundup



**PASTOR MICHAEL A. WALROND, JR**  
Senior Pastor  
First Corinthian  
Baptist Church  
(FCBC)



**PRINCESS JENKINS**  
CEO  
The  
Brownstone



**CHEF CISSÉ**  
Owner  
Ponty Bistro  
Renaissance  
PB Brasserie  
Harlem Cafe



**SPECIAL GUEST: CHELSEA JACKSON-ROBERTS**  
Peloton  
Fitenss  
instructor,  
Yoga and  
Mditation  
Expert