Just-In-Time

To uplift, encourage, motivate, and educate families "Just-in-Time" as we journey through surviving murder and finding our way to healing.

DEAR COMMUNITY PARTNER,

The Just-In-Time Initiative is reaching out, asking your organization to join a mission of healing and hope for families navigating one of life's most devastating experiences—**the loss of a loved one to violence.**

OUR STORY AND MISSION

The Just-In-Time Initiative was born from love and loss. Founded in memory of Justin D.C. Cosby and Kenneth K. Rackley, whose lives were taken too soon by gun violence, this organization exists to wrap arms around families when they need it most. The Initiative believes that in the darkest moments, no one should walk alone.

The mission is simple yet profound: to provide immediate, compassionate support to families who have lost loved ones to murder. The organization offers not just resources, but genuine care—a safe space where grief is honored, memories are celebrated, and healing can begin.

THE CRITICAL NEED

When tragedy strikes, families face an overwhelming cascade of needs that extend far beyond their emotional pain. **In those first crucial weeks and months, they often struggle with:**

- Unexpected funeral and memorial costs
- Lost income from time away from work
- Basic necessities like groceries and utilities
- Transportation to court hearings and appointments
- Access to grief counseling and mental health support
- Educational support for surviving children
- Legal expenses and advocacy

These practical challenges can feel insurmountable when families are already carrying the weight of unimaginable loss.

JUST-IN-TIME TO HONOR OUR LOVED ONES MEMORY
JUST-IN-TIME TO IGNITE THE LIGHT THAT WAS DIMMED
JUST-IN-TIME TO REMEMBER
JUST-IN-TIME TO PICK YOURSELF UP
JUST-IN-TIME TO INSPIRE
JUST-IN-TIME TO LEARN
JUST-IN-TIME TO LAUGH
JUST-IN-TIME TO HOPE AGAIN

Will you help us Just-In-Time?

HOW YOUR SUPPORT CREATES HOPE

Corporate contributions don't just provide financial assistance—they send a powerful message that these families' pain matters, that their loved ones' lives had meaning, and that they're not forgotten in their time of greatest need.

Every dollar donated directly supports:

- Emergency financial assistance for immediate needs
- Funeral and memorial support
- Grief counseling and therapy services
- Educational scholarships for surviving family members
- Basic necessities like food, housing, and transportation
- Long-term healing resources and community support

AN INVITATION TO MAKE A DIFFERENCE TODAY

The Just-In-Time Initiative is reaching out because of the belief in the power of community and the compassion that drives meaningful change. Your organization has the opportunity to be a beacon of hope for families when hope feels impossible to find.

Would your company consider making an immediate donation to help continue this vital work?

Whether it's $50, $500, or $5,000, every contribution creates ripples of healing and support that extend far beyond what might be imagined.

WITH DEEP APPRECIATION AND HOPE,

The Just-In-Time Initiative
Founded by Denise Cosby and Faye Rackley

TO DONATE:

- Venmo: @Just-in-Time-Initiative
- Cash App: $SurviveSurvive
- PayPal: +1 (978) 406-1343
- Checks: Payable to The Just-In-Time Initiative

SCAN ME

DONATE TODAY!
www.justintimeinitiative.org

Just IN TIME

NON-CASH DONATION RECEIPT

The Just-In-Time Initiative
812 Memorial Drive, Suite 1912,
Cambridge, MA 02139

CONTACT: just.in.time.legacy@gmail.com
TAX ID: 93-2810602

Donor Name: _____

Donor Address: _____

Date: _____ **Event Purpose:** _____

Item Description:	Quantity:	Value:

Just-In-Time is a 501(c)(3) tax-exempt nonprofit organization, EIN: 93-2810602. This donation is tax-deductible as allowed by law. Please keep this receipt for your records.