

DARWELL & DISTRICT AGRICULTURAL SOCIETY



BRINGING COMMUNITIES TOGETHER

Our community events serve as powerful catalysts for building strong, lasting relationships between businesses and the people they serve. Your organization will not only gain visibility within our vibrant community but will also contribute to the creation of memorable experiences that resonate with our diverse audience. This is more than a sponsorship; it's an opportunity to make a real difference in the lives of those who matter most – your community members.

Sponsorship Package



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Sponsorship

For those who would like to sponsor 1 large favourite event

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Want to take part in a little bit of everything?

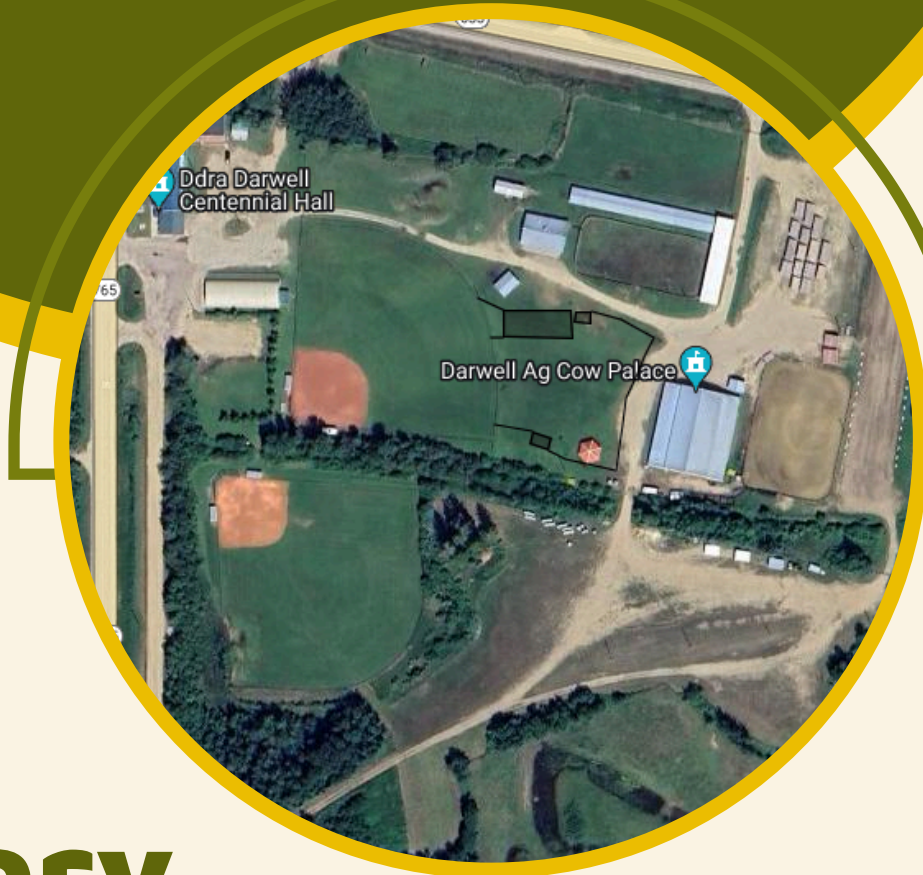
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Our Story

Discover Darwell: A Small Community with Big Impact

Nestled in Lac Ste. Anne County, Darwell is just 74 km west of Edmonton and 10 km north of HWY 16. Our charming crossroads community is home to a K-7 school in the northeast, a water station to the southwest, a gas station and restaurant/bar to the northwest, and the vibrant Darwell & District Agricultural Society in the southeast. Here, you'll find the Darwell Public Library, the Darwell Centennial Hall, and the Interlake Golden Age Club.

Darwell celebrated its 100th anniversary in 2015, and in 2024, the Darwell & District Agricultural Society marked 80 incredible years since its founding in 1944.

Despite our small size, Darwell is known for hosting BIG events that draw visitors from across the provinces. Once you've experienced a Darwell event, you'll not only remember it—you'll be back for more, bringing friends along to share the unforgettable experience!



Events

5th Annual Bull Bash



Bull Bash

In 2021, the Darwell & District Agricultural Society (DDAS) took a bold step forward by hosting its inaugural bull riding event—the Darwell Bull Bash. Coming on the heels of COVID, it was a gamble, but it proved to be a winning bet. Now one of our most popular and highly attended events, the Darwell Bull Bash is rapidly becoming a must-visit for the bull riding community. To inspire the next generation of rodeo stars, we introduced Mutton Bustin', giving young cowboys and cowgirls the chance to show off their skills and make their mark in the community.

While enjoying these thrilling events, relax in our beer garden seating area, indulge in a variety of delicious options from on-site food trucks, and make it a full evening of fun! After the Main Bull Riding Event, stay for our Live Music Concert, featuring exciting performances, brand-new merchandise, and the return of our crowd-favorite intermission games and our 3rd Annual Chicken Poop Bingo!



18th Annual Barnburner Music Fest



SANG CO-OP LTD. **80th Anniversary** **WAYFINDER THE PROPRANT COMPANY**

17th Annual
BARNBURNER MUSIC FEST
back to grass roots
AUGUST 16, 2024

DOC WALKER

Featuring:
DOC WALKER
Teigen Gayse
Hillside Outlaws

Darwell Fair Grounds
Gates 5:30pm - Show 7:00pm
Tickets \$40 Advanced / \$45 Door
Kids 6-12 \$20 advanced / \$25 door 5 & under free
(weekend passes available - see website)

TEIGEN GAYSE
BETTER MISTAKE

HILLIDE OUTLAWS

SCAN ME

FOOD TRUCKS * BEER GARDENS * CAMPING * 50/50

GA Foundation for the Arts **DIGWEST** **X** **840CFCH**

Barnburner Music Fest

Celebrating its 18th year in 2025, the Barnburner Music Fest has grown to become one of Alberta's premier country music events, hosted by the Darwell & District Agricultural Society.

This festival showcases top-tier Canadian country music talent alongside emerging artists, bringing together fans and families in a lively, welcoming atmosphere. With a dynamic lineup featuring both celebrated names and rising stars in Canadian country, Barnburner offers a unique platform to support the arts while providing a memorable experience that captures the heart of community celebration and musical excellence.



81th Annual Agricultural Fair



Saturday

Fair Parade
Childrens Events
Bench Show
Kosik Money Mine
Pig Chase

Slow Pitch Tournament
Beer Gardens
Cornhole Tournament
Pancake Breakfast
Farmer Olymp-hicks

Petting Zoo
Blacksmith
Concession



Sunday

Pancake Breakfast
Cattle Show
Horse Show

Slow Pitch Tournament
Beer Gardens
Kosik Money Mine

Concession
Market

***Events subject to change**

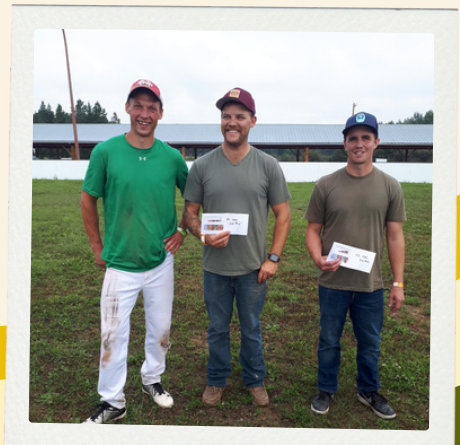
Agricultural Fair

Marking 81 years of tradition and community spirit, the Darwell Agricultural Fair is a cherished annual event that brings together locals and visitors alike to celebrate rural life and agricultural heritage. The fair highlights the best in livestock, agriculture, crafts, and more, offering local exhibits, family-friendly activities, and competitions that reflect the rich traditions of our region. As one of the longest-standing events in the area, the fair serves as a vital gathering point, providing a unique opportunity for sponsors to engage with a dedicated audience who value community, culture, and quality experiences.

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Yearly Events

Family Day Dance



Every year on the Friday Night after Family Day Weekend, our community gets together for a Family Dance. Interactive DJ, Silent Auction, Kids Prizes, Bar & Midnight Lunch.



Trunk or Treat



2025 will be our 10th Annual Trunk or Treat. Leader in the area, not only were we the first to have a Trunk or Treat, we started a Candy Crawl to get neighbouring communities involved and bring our communities together. Fun for the entire family.



Easter Egg-stravaganza



We will be celebrating by having our 2nd Annual Easter Egg Hunt, Photo's with the Easter Bunny, and Concession.



Skating Rink / Family Skate



Looking to open for the 2024/2025 winter season. Weather dependant, watch our Facebook page for when it's open for free entry skating.





Bull Bash or Barnburner Sponsorship

	Title (TBN)	Titanium (\$4000)	Platinum (\$3000)	Gold (\$2000)	Silver (\$1000)
Name on Website/Social Media					
Name in Program (BullBash)	 (Ad Style)	 (Ad Style)	 (Ad Style)	 (List)	
Name on Event Poster					
Sign at Event (provided by sponsor)	 (Large)	 (Medium)	 (Small)		
Name Announced at Event					
Tickets to Event	 (TBN)	 (Six)	 (Four)		

Chute/Stage Sponsor
(banner on chute/stage)

\$2000



Ag Fair, Event or Other Sponsorship

	Titanium (\$1000)	Platinum (\$750)	Gold (\$500)	Silver (\$300)
Name on Website/Social Media				
Name on Event Poster				
Name in Fair Book				
Sign at Event (provided by sponsor)				
Name Announced at Event				

**Year Round Signage
(Large)**
 \$1500/ 1 year
 \$2500/ 3 years
 \$4000 / 5 years



Get In Touch

In addition to the positive impact on brand reputation, sponsoring our community events provides direct access to a captive audience, offering opportunities for product demonstrations, sampling, and other interactive experiences. This hands-on engagement can create lasting impressions and foster brand loyalty among consumers who value businesses that invest in the betterment of their local communities.



Our previous years successes are a testament to the indispensable contributions of our sponsors, dedicated volunteers, members, and volunteer board—none of this would have been possible without your crucial support. Thank you for being the driving force behind our shared success!

Meet our Board

President - Chantelle Lalonde
Vice President - Brian Gillespie
2nd Vice President - Andrew Maxwell
Secretary - Paulette Gillespie
Treasurer - Emily Moore
Sponsorship Contact - Chantelle Lalonde
Volunteer Coordinator - Carla Berry

Contact us

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