

DARWELL & DISTRICT AGRICULTURAL SOCIETY



BRINGING COMMUNITIES TOGETHER

Our community events serve as powerful catalysts for building strong, lasting relationships between businesses and the people they serve. Your organization will not only gain visibility within our vibrant community but will also contribute to the creation of memorable experiences that resonate with our diverse audience. This is more than a sponsorship; it's an opportunity to make a real difference in the lives of those who matter most – your community members.

Sponsorship Package



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Muttin Bustin, Mini Broncs, Bull Riding, Beer Gardens, Live Music

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3 day event which includes a Live Music Festival

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Family Day Dance, Easter Extravaganza, Trunk or Treat, Skating

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For those who would like to sponsor 1 large favourite event

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Our Story



Darwell is located 74 km northwest of Edmonton, 10 km north of HWY 16 and in Lac Ste. Anne County. We are a crossroads town - our northeast corner is our K-7 school, on the southwest corner you will find our water station, on the northwest corner our gas station restaurant and at the southeast corner you will find Darwell & District Agricultural Society Grounds hosting the Darwell Public Library, Darwell Centennial Hall and the Interlake Golden Age Club. In 2015, Darwell celebrated it's Centennial Birthday, 100 years old!!

Starting our Agricultural journey in 1944, this year will be our 80th year...let's celebrate!!

For such a small community we put on BIG events. Events that draw in crowds from across provinces. Once you've attended a Darwell event you will remember it and come back for more plus bring friends in tow!





“ Our Events

This year we are proud to announce our 2024 line up of events (events may be added throughout the year)

We are very excited to announce our Skating Rink will be open this Winter Season. With a grant awarded from the SANG Community Enhancement Foundation, we added upgraded LED lights and puck board to our iconic outdoor arena for a safer, more enjoyable experience when using this free space. Winters are long in Alberta, it's nice to have a safe community area to meet and have fun.



Our 2024 year looks a little different than previous years... come along for the ride!



4th Annual Bull Bash

Events



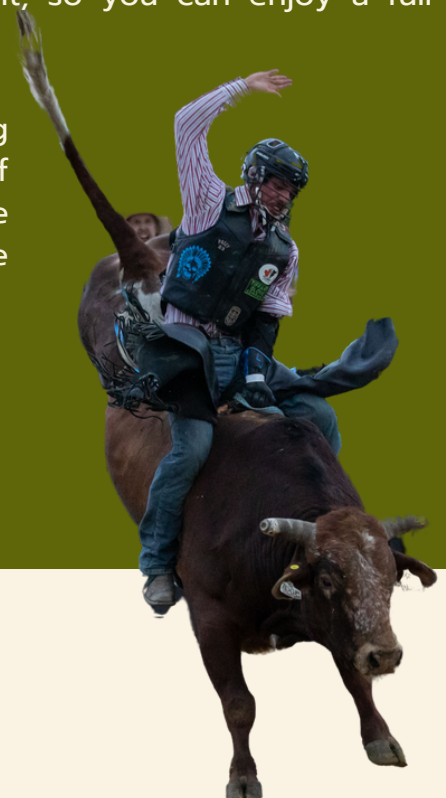
Bull Bash

Trying to stay ahead of the pack and the leader in our area, DDAS decided to hold their first ever bull riding event in 2021. On the heels of Covid, it was a gamble, but it paid off. One of our most attended events, the Darwell Bull Bash, is gaining momentum in being the place to be for the bull riding community.

With the addition of Mutton Bustin, our little up and coming cowboys and cowgirls have a chance to showcase their skills and make a name for themselves in their community. Once they get a little older, we have the Mini Bronc Riding that has been just a showcase until now, but in 2024, we are looking at making the Bull Bash part of their circuit, so you can enjoy a full showcase of Mini Bronc Riding with your Bull Riding main attraction.

While watching these events, the entire seating area is the beer gardens, as well as a variety of Food Trucks will be on the grounds. After the Main Bull Riding Event, stay and enjoy our Live Music Concert.

Stay tuned for exciting performances, new available merchandise and our 2nd annual Chicken Poop Bingo!!



80th Annual Agricultural Fair



Friday

Live Music
Camping Available
Slow Pitch Tournament

Beer Gardens
Outdoor Movie
Food Trucks



Saturday

Fair Parade
Childrens Events
Bench Show
Kosik Money Mine
Pig Chase
Petting Zoo

Slow Pitch Tournament
Beer Gardens
Cornhole Tournament
Pancake Breakfast
Food Trucks
Farmer Olymp-hicks

Live Music
Blacksmith
Outdoor Movie
Concession
Motocross Show



Sunday

Pancake Breakfast
Cattle Show
Horse Show
Food Trucks

Slow Pitch Tournament
Beer Gardens
Car Show

Live Music
Concession

***Events subject to change**

Yearly Events

Family Day Dance



Every year on the Friday Night after Family Day Weekend, our community gets together for a Family Dance. Interactive DJ, Silent Auction, Kids Prizes, Bar & Midnight Lunch.



Trunk or Treat



2024 will be our 9th Annual Trunk or Treat. Leader in the area, not only were we the first to have a Trunk or Treat, we started a Candy Crawl to get neighbouring communities involved and bring our communities together. Fun for the entire family.



Easter Egg-stravaganza



New for 2024, we will be having an Easter Egg Hunt, Photo's with the Easter Bunny, and Weiner Roast.



Skating Rink / Family Skate



Looking to open for the 2023/2024 winter season, our skating rink just got an upgrade thanks to SANG Community Enhancement Foundation Grant. New puck board and lights were installed to make the area safer for all who use this open area.





Bull Bash or Ag Fair Event Sponsorship

	Title (TBN)	Titanium (\$4000)	Platinum (\$3000)	Gold (\$2000)	Silver (\$1000)
Name on Website/Social Media					
Name in Fair Book (AF) /Program (BB)	 (Ad Style)	 (Ad Style)	 (Ad Style)	 (List)	
Name on Event Poster					
Sign at Event (provided by sponsor)	 (Large)	 (Medium)	 (Small)	 (Small)	
Name Announced at Event					
Tickets to Event	 (TBN)	 (Six)	 (Four)		

Chute Sponsor
(banner on chute)

\$2000



Package Sponsorship



Make Your Own Package!

(one sponsor per item, first come first served)

\$200/event

- Colouring Contest
- Poker Rally Lunch
- Face Painting
- Parade
- Family Skate (2)

\$300/event

- Blacksmith
- Clown Cartel
- Pancake Breakfast x2
- Outdoor Movie
- Fair - Kids Games
- Family Dance Kids Prizes

\$400/event

- Farmer Olympics
- Greased Pig Race
- Cornhole Tourney
- Petting Zoo
- Fair Book Ad

\$500/event

- Cattle Show (x5)
- Horse Show (x5)
- Beer Gardens (multiple)
- Bench Show (x3)
- Slow Pitch Tourney

\$600/event

- Trunk or Treat
- Family Dance
- Easter Egg-stravaganza
- Live Music (x acts)

Pick One (\$200-\$600) - Named Sponsor for the Event (can post provided sign at event)

Pick Two/Three (\$600 - \$1000) - Same as above and listed in Fair Book and Thanks on Social Media

Pick Four/Five (\$1001 - \$2000) - Same as two above, announced at events, listed in all advertising

Over \$2001 - To Be Negotiated - See previous page



Get In Touch

In addition to the positive impact on brand reputation, sponsoring our community events provides direct access to a captive audience, offering opportunities for product demonstrations, sampling, and other interactive experiences. This hands-on engagement can create lasting impressions and foster brand loyalty among consumers who value businesses that invest in the betterment of their local communities.

Our previous years successes are a testament to the indispensable contributions of our sponsors, dedicated volunteers, members, and volunteer board—none of this would have been possible without your crucial support. Thank you for being the driving force behind our shared success!

Meet our Board

President - Chantelle Lalonde

Vice President - Brian Gillespie

2nd Vice President - Andrew Maxwell

Secretary - Julie Lalonde

Treasurer - Carla Berry

Sponsorship Contact - Melanie Miller

Volunteer Coordinator - Paulette Gillespie

Contact us

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