

Cazenovia Artisans

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cazenoviaartisans.com



GUEST ARTIST INFORMATION

Our Guest Artist program provides an opportunity for non-member artisans to exhibit their artwork for a duration of one month in our gallery. All the artwork on display will be for sale. Our gallery is open 7 days a week providing maximum exposure for your artwork.

We accept applications all year, but there is a deadline of September 1st for the following calendar year.

The Guest Artist will receive 60% of their sales for the month with Cazenovia Artisans retaining 40%. The gallery charges a \$100 fee payable when the contract is returned to us. This fee helps offset marketing expenses and the cost of providing a reception for the artist. We will design and print postcards that will be available to the artist to send out to their mailing list, as well as a digital copy, and a large poster for our foyer. The show will be extensively marketed using our newsletter, local newspapers, social media and listings in the event calendars in the region.

The applicant will submit our application along with a minimum of 5 digital images and a description of your work to the Guest Artist Committee.

Upon acceptance, the applicant will submit a signed Guest Artist Agreement, the \$100 fee, a W-9 form, a short bio and an artist statement relating to your work that will be exhibited and other marketing materials. We will need these when you return your contract so we can effectively promote your show.

The guest artist is responsible for installing and removing their own work in conjunction with our merchandising committee.

As an artist's cooperative gallery, our members and guest artists are responsible for insuring their own work. The gallery does not carry insurance that would cover a Guest Artist's work.