

Interactive social media posts increase audience engagement.





It's the beginning of the weekend! Let's celebrate! How many shots should we pour for you today?

...

29

Partager

Booster la publication

.

J'aime (

publication >

9 399 personnes ont vu cette

C'est le début du week-end ! Cela se fête! Combien de shooters devons nous vous servir aujourd'hui?



Commenter

	TAVABED
Franck Mal'rb Le digestif qui déchire 😎 1 a J'aime Répondre 🕩 1	Enjoy beau
	ways
Jackie Gavigan Best rum ever!!!! v	Dégu
1 a J'aime Répondre 🕑 1	une b idéal
Stefany Lavigne Charles Etienne Gouger 4	pas o
1 a J'aime Répondre 也 1	
Joan Sabatino I would love to c'est lavie!!!	-
1 a J'aime Répondre 🕑 1	
Heather Walters Deschambeau Thanks for another wonderful dinner last night!	
1 a J'aime Répondre 位 1	Sec.
Virginie Pessel Amāndine Millon-Llorca 😂	2 - 20
1 a J'aime Répondre 🕛 1	
🕁 Amandine Millon-Llorca 🤫	
Lallemand Maxime Carlota Teulon Vairé	
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Mariela Visintin María Victoria Yedro mira amiga!!! Voir la traduction	ථ
1 a J'aime Répondre 🕑 1 🌄 María Victoria Yedro 👣 👣 👌 👌 👌	6 046 publica

Barbara Tierno et 217

autres personnes



ying a few Guavaberry Coladas on a utiful beach in St. Maarten is the perfect start the week! Don't you agree?

ustez quelques Guavaberry Coladas sur belle plage de Saint-Martin est la façon le de commencer la semaine! N'êtes vous d'accord?







Sint Maarten Guavaberry We're doing ...

Wendy Teliczan When will you be in Michigan?

J'aime Répondre 1 a

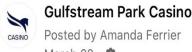
Sint Maarten Guavaberry Hopefully s...



1 a



Sint Maarten Guavaberry We hope o ...



Posted by Amanda Ferrier March 20 · 🗘

What year did slots first appear? Answer below for your chance to win \$50 of free play!

1)1887

2)1895

3)1904

Rules | bit.ly/3cDhD3e





...

Lenny Derewyanko 1492 when Christopher came over 11w Like Reply



Luis Gonzales 1887

Like Reply 11w

> Author **Gulfstream Park Casino** Luis Gonzales, congratulations! You've been randomly selected to win! Please DM us with your email address.

11w Like Reply



1

2

1

1

Do you know any healthcare workers or first responders here on the island? If so, tag them in this post because we're offering them a night free for taking care of us!

To learn more about this offer, please email us at reservations@obbr.com.





Kathleen Jenkins

Awesome! So pleased that I am a member of such a caring and supportive timeshare.

1w Like Reply

004



Indi Bella Jones one of the most dedicated staff at midtown medical clinic. Risking herself and family throughout this corona virus here on St. Maarten.

1w Like Reply

Jordan Oewen Siran

I tag Keisha Royer and I, for being the only 2 Microbiology medtech's at St. Maarten Laboratory Services N.V, who are directly dealing with processing the patients samples for COVID-19 testing...

1w Like Reply



C 3 3

01

Linda Clarke Lovely thing to do 👍 📉 1w Like Reply C)

Jeanet Hiemstra Donna Wint Antonine Castor Gourdet and all the others at MHF! Well deserved 003 <u>1w</u> <u>Like</u> <u>Reply</u>

Top Fan Nancy Wilson That's nice. Thank you for all you do.

1w Like Reply

Like Reply



1w

What a most wonderful, loving gesture. This will be so appreciated by many. 005

Food photography drives online restaurant reservations.





...

Here at Big Fish SXM, you can have it all, that's why we created a dish called the "Have It All" which includes, Shrimps, Scallops, Lobster and Mahi-Mahi in a unique combination of tomatoes, garlic, coconut milk, and a hint of cumin!

www.bigfishsxm.com



9957 personnes atteintes

Booster la publication



Some people say our Filet Mignon is the best on the island! Come and see for yourself any night of the week!

. . .



J'aime
Commenter
Partager
3726 personnes atteintes
Booster la publication



Next time you visit us at Pizza Galley/The Dock SXM, we highly recommend saving room for one of our delicious desserts! *Here's our Chocolate Cake which has three layers of chocolate and a nice scoop of vanilla ice cream to go with it!

La prochaine fois que vous viendrez nous voir à Pizza Galley/The Dock SXM, nous vous

recommandons fo... Lire la suite

00 75

2 commentaires • 5 partages

ြို J'aime

Commenter

A Partager

2623 personnes atteintes

Booster la publication



Havanna USA Posted by Amanda Ferrier November 16, 2018 · 🕄

The weather is starting to cool down, which makes our Soup of the Day the perfect dish to help you warm up!



...

Bellini Italian Bistro Eureka

Posted by Amanda Ferrier May 10, 2018 · 🕄

Our Fettuccini Bolognese will make you feel like you're in Italy. 🍝 💵



CO <u>312</u> Like Comment

2,694 people reached >

⇔ Share

(i) Boost Unavailable

2,723 people reached >

🖒 Like

(i) Boost Unavailable

分 Share



Opens in Messenger		Send Message	
00 <u>96</u>		7 Shares	
Like	♥ Comment	⇔ Share	
1,468 people read	ched >	Boost Unavailable	



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Infinity Restaurant Posted by Amanda Ferrier January 26 · 🕄

We guarantee you'll be pleasantly surprised by our food presentation and the taste!

...



Comment

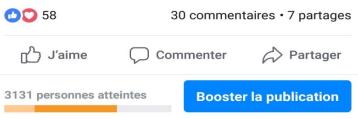
Visual, informational and consistent branding leads to high engagement levels and a strong social media following.





Stop by Infinity Restaurant for a delicious Sunday brunch and enjoy unlimited mimosas for only \$19.99!







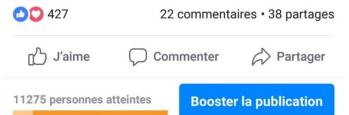
The PopCycle Bar est à St. Maarten.

. . .

20 juil. 2016 à 11:38 • Philipsburg • 🕄

Beat the heat and cool down with one of our signature Popsicles, "The Popstafari", which is made with only fresh strawberry, mango, and kiwi!





St. Maarten Heineken Regatta a ajouté 9 photos.

5 mars 2017 à 09:32 • 🕄

Enjoy the last Serious Fun Bridge show of the 37th **St. Maarten Heineken Regatta**, today at 1:30pm at The St. Maarten Yacht Club! A special thanks goes out to The Yacht Shop for organizing and judging the fun!



242

3 commentaires · 63 partages

_____ J′aime

Commenter



15 770 personnes ont vu cette publication >

Boost terminé

 \sim



The Village at Gulfstream Park Posted by Amanda Ferrier June 20, 2019 ⋅ ເ

finger lights, bubble machine and... See More

Who's ready for a Dance Party? This Friday, bring your

best dance moves. We'll be providing the glow sticks,

•

Coral Beach Club Villas Posted by Amanda Ferrier

March 24 · 🕄

#TravelTipTuesday: Change up the hotel-based vacation, with a dream villa getaway!



€ <u>68</u> C Like Comment ...

Oyster Bay Beach Resort Posted by Amanda Ferrier May 19 at 8:50 AM · 🔇

We know that self-isolation and social distancing has been rough, so for those in need of a change of scenery, we are offering special staycation packages for locals only starting on 6/18/20. Our packages* will begin at just \$299 for a 2-night package in a studio with an ocean view, including complimentary continental breakfast, and a bottle of wine! Reservations can be made by emailing us at reservations@obbr.com or by calling us at +1-721-543-6040 Ext 8686.

*We will offer two, three or four-night packages. These packages are available from Thursday, Friday and Saturday, – check out on Monday starting on 6/18/2020.



💭 Comment

A Share

4,003 people reached >

129

Like

i Boost Unavailable

⇔ Share

7 Comments 13 Shares í

Comment

1,376 people reached >

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8 Shares

A Share

17,987 people reached >

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Sharing important milestones build strong connections.



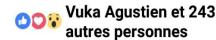


Sint Maarten Guavaberry 25 avr. 2017 à 09:23 · 🕄

We are starting to make Sint Maarten Guavaberry and our Republic Rums available to our friends and customers in the USA! Some of you may be able to obtain these in the northeastern states, go to www.guavaberry.com/usa to download the PDF file of all the locations where you can find Sint Maarten Guavaberry and/or Republic

Rums! #TipTuesday





Kim VanGheem Keever can you sell in arizona please?

J'aime Répondre **D** 3 1 a Afficher 2 autres réponses

Sint Maarten Guavaberry Same, Gigi

Liz Biernacki Kowalkowski Chicago, Illinois

> **J'aime** Répondre **D** 3

White Chocolate Raspberry Cheesecake Brit A. Capizzano I have found it at a Guavaberry Colada



J'aime Répondre 1 a



- Wendy Teliczan When will you be in Michigan?
- J'aime Répondre 1 a



Vaughn Eaton When are you coming to Australia?



Portée organique Sint Maarten Guavaberry We hope o



The PopCycle Bar 2 oct. 2016 à 12:51 • 🕄

to The Positive Foundation.

Coconut & Mixed Berries

J'aime לא

publication >

1 609

9 105 personnes ont vu cette

In support of October being Breast Cancer

The "Pop Action" flavors of the month are:

Place your order now to help support by

emailing us at ThePopCycleBar@gmail.com.

A pop for support!

Commenter

7 4 9 6

Portée payée

Partager

227

Clics sur la

publication

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Booster la publication



The PopCycle Bar is proud to announce that Wendy Wathey we will be starting an initiative called the "Pop What a great initiative! Action"! This means that every month we will associate specific Pops to a selected charity or J'aime Répondre 1 a organization where we will then giveback a portion of our sales from those specific Pops Marisca Gumbs directly to the selected charity/organization. That's awesome J'aime Répondre 1 a Awareness month, our donation will be going Ameera Groeneveldt Awesome **J'aime** Répondre 1 a



The PopCycle Bar

Thank you Wendy, Marisca and Ameera! We think it's important to give back and we'd love your help in doing so. Place your orders today!

J'aime Répondre 0 2 1 a

Ulrieke 'Rieke' Wouden **Rashirda NH**

Votre commentaire...

Répondre J'aime 1 a

Rashirda NH - ____ - did we not have th

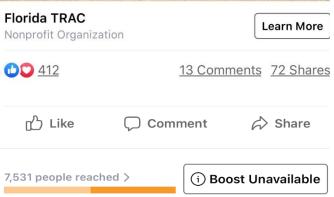
Ulrieke 'Rieke' Wouden Rashirda NH



Posted by Amanda Ferrier April 27, 2019 · 🕤

We are excited to announce that FL TRAC is participating in the 2019 #HelpAHorse ASPCA Equine Adoption Challenge! We are competing with 170 other organizations for prizes and grants to benefit our horses by placing more into amazing homes over the next two months than we did over the same time period in 2018. So, if adopting or getting i... See More







<u>1y</u> <u>Like</u> <u>Reply</u>

Cholly Naranjo Saludos

> Reply See Translation 1y Like

CD 1

Terry Lynne Page You are all doing a great job. Race

horses deserve a great retirement. Like Reply 1v



Tara Chappell Those are pretty thoroughbreds!



Tere Martin

In February, I adopted my TB from Florida TRAC, and I am the happiest woman in the world. I love my boy! Thank you Florida TRAC.

1



What a great thing I hope all the horses that need homes get one C) 1 1y Like Reply



Infinity Restaurant Posted by Amanda Ferrier October 25, 2017 · 🕄

We apologize in the delay of posting anything, but as you know the island got hit hard by Hurricane Irma. The Infinity Restaurant and Bar received minimal damage compared to other parts of the island and we are happy to announce that we will reopen our doors on November 1st. We will be the only functioning restaurant on this side of the island and our opening hours will be as follows:

Wed-Friday -> 12-10pm or when the last customer goes!

Saturday & Sunday from 7:30-10pm.



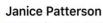
Phyllis Budnick Goldbloom 2 🖒 Reply 2v Like Sherry Sebring-Rohrback This gives much needed joy to everyone...the staff, the owners and the island!!! 4 🔂 🖸 2y Like Reply Sherry Lapiana Great news! 2 🖒 2y Like Reply **Mike Moisand** Sounds great 2 🖒 2y Like Reply David B Ricardo That is outstanding news! Congrats on the opening date and continued operations. 2 🔂 2y Like Reply Frank Rohrback May you have lots of guests and the tips be extraordinary! 3 🚹 <u>2y</u> Like Reply

Tina Fumo Engel That's great. Congratulations!!

2v

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2 🖒 🕐



L<u>ike</u>

Reply

Catherine Taylor has captured my exact feelings. Congratulations on all of your team work and hard work and we hope the restaurant is packed! Just wish we could be there to celebrate with you!

2v Like Reply

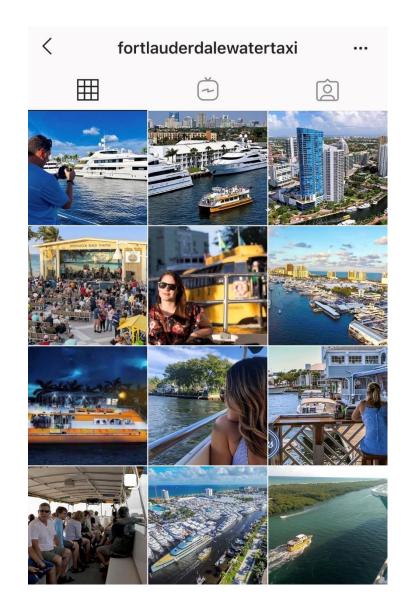


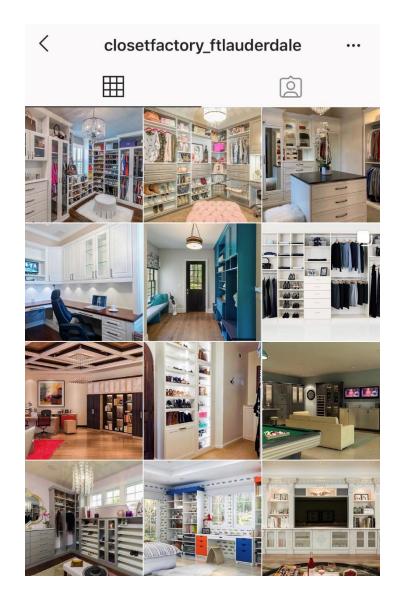
Use Instagram as a way to showcase my clients brands through a colorful display of photos and videos.















Use Twitter and appropriate #hashtags as a way to find people to engage with.





Maho Beach Resort @Ma... · 10/20/15 Wishing everyone a wonderful week from beautiful #StMaarten!



BelliniWeston @BelliniWes... · 10/17/18 ∨ Not that you need a reason to eat pasta, BUT it's #NationalPastaDay, so come celebrate with an authentic Italian pasta with us tonight! #weston #westonfl #southflorida #pembrokepines #sunrise #southflorida



171 03



The PopCycle Bar @ThePo... · 12/7/16 ~ Order our gourmet ice pops today! We'll deliver them to you wherever you are on the island! #StMaarten #StMartin





Steelpan @SteelpanFTL · 6/14/19 It was such a pleasure having @JulieGuyOnAir and @TheREALTamaraG from @LiteMiami join us for dinner and drinks! #FortLauderdale **#OnAirPersonality #Radio**







Heineken Regatta @sxmhei... · 7/25/17 V The Sint Maarten Yacht Club is the best place to be during the St. Maarten Heineken Regatta! #TipTuesday #SintMaarten #SeriousFun



05 17

Closet Factory S FI @Closet... · 1/6/20 ~ closet Begin your day in a space designed around you and your style. #walkincloset #closetgoals #goodmorning #happymonday #organized #southflorida #fortlauderdale #ftlauderdale



Sharing photos of team members to provide a personal touch to your brand.





13983 personnes atteintes

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Help us in wishing our very own & very talented Head Chef Wendell Laurence a Happy Birthday!



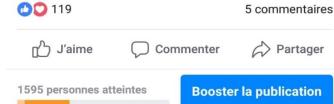
Booster la publication

Infinity Restaurant 2 déc. 2017 à 08:00 • 🔇

It's a great day to smile....We're open for breakfast!

. . .







The team of Calmos is getting ready for tonight! We won't have the Latin Band, but we will have a DJ playing the best music for you to enjoy with your favorite cocktails! See you later, St. Martin!



0 96

11 commentaires • 11 partages

பீ J'aime

Commenter

A Partager

3 173 personnes ont vu cette publication >

Booster la publication



Primetime Restaurant & Bar Weston Posted by Amanda Ferrier April 16, 2018 · 🕄

Sometimes all you need to start the week off right is a smile and a good cup of coffee, luckily you'll get both of those here at Primetime! #GoodMorning





100 <u>262</u>

2 Shares

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Infinity Restaurant

Posted by Amanda Ferrier January 13 · 🕄

Quick and efficient service with a smile is what we give each of our customers!

closet factory

Closet Factory (Deerfield Beach, FL) Posted by Amanda Ferrier January 14, 2019 · 🕄

Meet The Team Monday: Here are a few of our award winning designers who are all incredible at what they do! From left to right is: Jeanne Hessen, Juliana VanTol Burris, Pamela Amerson, Angelina Torrillo Miller & Lori 'Rahn' Kasten.



Like A Share Comment Like 分 Share Comment Like 分 Share \Box Comment 3,696 people reached > 6,077 people reached > (i) Boost Unavailable **Boost Again** 1,744 people reached > (i) Boost Unavailable

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Testimonials.



- Amanda was responsible for the Social Media Marketing across all channels for the St. Maarten Heineken Regatta, the largest warm water regatta in the world. She did a fantastic job with getting a 35% increase on our Facebook page for the event in a year time. It was very pleasant working with her. She's a real professional, knows how to reach the right people and is always willing to find creative content.
 Michelle van der Werff, Regatta Director of the St. Maarten Heineken Regatta
- Amanda's expertise in Social Media Marketing is quite extraordinary. She did an exceptional job getting
 us business and online reservations through Facebook and Instagram when we opened our new
 restaurant. She created content, took photographs of our restaurant, food, and cocktails to use for Social
 Media, and engaged with users for us for three years. Unfortunately, due to Hurricane Irma, we had to
 close down our restaurant. If we didn't have to, there is no doubt that we would still be using her
 services today.
 - Mike and Teresa Williams, Owners of Big Fish Restaurant
- Amanda worked exclusively as the Social Media Director for all three of our Sonesta Resort properties and was able to increase bookings through social media by sharing beautiful photos of our resorts, great content and inspiring posts across Facebook, Twitter and Instagram. She used Instagram as a platform to search for people and explain to them about our properties, amazing work! We were sad to see her go!
 - Karl Bourne, General Manager of Sonesta Ocean Point Resort

You don't have a choice on whether to do SOCIAL MEDIA, THE QUESTION IS HOW WELL YOU DO IT?

