

COTTON INNOVATIONS LIMITED (CI Ltd).

Vision and Values

Created by
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Managing Director

Our Values

Category	Leadership value	Action is seen as
Integrity (behaves with honour and dignity) . . .	Demands The Truth	Holds self and others to highest standards of honesty and avoids deception
	Does The Right Thing	Every engagement is developed for the customer and CI Ltd as a partnership . including openness in proposal writing, reducing costs and where possible giving these back to the client.
	Drives Diversity	Respects and values each employee, customer and potential client
Flawless Engagement (passion for exceptional delivery)	Business Acumen	Understands business, sectors and market opportunities, for customers and CI Ltd
	Innovation And Technical Excellence	Discovers better ideas and applies expertise, and create networks of knowledge
	Commitment To Quality	Applies a lean six sigma mind set in all engagements
	Courage	Leads others to turn dreams into realities
	Drive For Results	Committed to the clients objectives
	1 st For Customer Satisfaction	Customers to be 100% satisfied in every engagement
Relationship (cares, develops, safeguards)	Develop High Performance Teams	Fosters teamwork, and understanding of personal situations of clients and employees alike
	Openness And Honesty With Customer	Transparency in all aspects of the engagement; pricing, scheduling, delivery
	Commitment To Serving Community	Acts to enhance the community and small business giving up to 8 days per year and support selected charitable works