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Parnell Endorsed by Sumter Black Chamber CEO
Minority business leader says Parnell brings real ideas and solutions to Sumter

SUMTER, SC - In the latest proof of its growing momentum, Archie Parnell's campaign for Mayor of Sumter scored another major endorsement Monday, this one from CEO and Co-founder of the Sumter Black Chamber of Commerce (SBCC) Derrick Rhame.

Mayoral Candidate Archie Parnell today released his newest radio ad in the mayor's race, "Talk is Cheap." The ad focuses on Parnell's leadership by highlighting his groundbreaking pledge to, if elected, donate his city salary to Sumter United Ministries.

Citing his willingness to think outside the box, Rhame praised Parnell's "will to show real ideas that can really help bring solutions to Sumter communities."

"I feel Mr. Parnell can get the job done as mayor." he said.

Founded earlier this year, SBCC is a local chapter of the National Black Chamber of Commerce and, under Rhame's leadership, has built a network of black-owned businesses across Sumter leading the charge to economically empower and sustain African American communities.

"I'm very excited and thankful to have Mr. Rhame's support," says Parnell. "The status quo won't bring Sumter together and move us forward. It's time for new ideas, new solutions and a new leadership willing to step forward and get the job done."

"That's an idea we can all get behind."

Rhame's endorsement is only the latest for the Parnell Campaign and follows last week's endorsement from Sumter's longtime State Senator and leader, Phil Leventis.