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Parnell Released “Talk is Cheap” Ad
New radio ad highlights Parnell’s pledge to donate city salary

SUMTER, SC - Sumter Mayoral Candidate Archie Parnell today released his newest radio ad in the mayor’s race, “Talk is Cheap.” The ad focuses on Parnell’s leadership by highlighting his groundbreaking pledge to, if elected, donate his city salary to Sumter United Ministries.

From providing desperately needed healthcare to Sumter’s uninsured through it’s Free Clinic to helping residents in need pay rent and utility bills, Sumter United Ministries has been on the front lines, supporting families throughout this crisis.

This pledge, the only one of its kind in the race, is not the first time Parnell has personally committed himself to serving the people of Sumter. In addition to working with the Sumter County Bar Association and other groups leading efforts to help small local businesses and churches to help them take full advantage of federal and state relief efforts, Parnell helped create “Sumter Cares,” a local initiative focused on providing life saving face masks to local families, small businesses and students.

[You can listen to Parnell’s “Talk is Cheap” ad here.](#)

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