



# FONTS

PRIMARY

**ERBAUM BLACK**

SECONDARY

**APOTEK WIDE**

**A B C D E F G**

**H I J K L M N**

**O P Q R S T U**

**V W X Y Z**

**A B C D E F G**

**H I J K L M N**

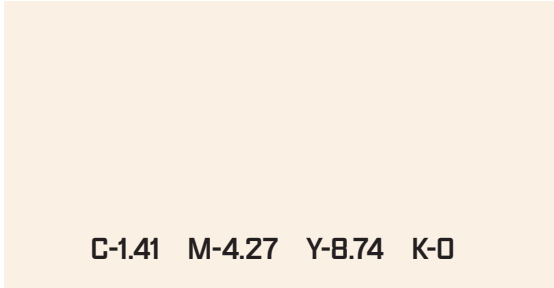
**O P Q R S T U**

**V W X Y Z**

# MONO CHROMATIC



# COLORS



C-1.41 M-4.27 Y-8.74 K-0

**Compassionate Beige** This color represents the soothing and calming presence that the organization aims to bring to the communities it serves. It embodies warmth, neutrality, and approachability, reflecting the compassionate and caring nature of their mission to help others and spread the word of Jesus Christ.



C-81.25 M-45.57 Y-65.38 K-34.56

**Hopeful Green** Forest green symbolizes growth, renewal, and life. It reflects the organization's commitment to nurturing and revitalizing the communities they work in. This color also resonates with the idea of hope and the promise of new beginnings, aligned with the teachings and renewal spirit of their faith.



C-26.5 M-54.01 Y-76.11 K-8.16

**Harvest Orange** This vibrant color stands for energy, enthusiasm, and the bountiful spirit of giving. It draws its inspiration from the concept of harvest, suggesting abundance and the fruitful results of the organization's efforts around the world. Burnt orange also conveys the organization's passion and dedication to their cause.



# LEAST OF THESE



**TO THE ENDS OF THE EARTH, BUILDING HOPE IN THE LEAST OF THESE**