



Bridal Alterations Investment Guide

The Signature Bridal Fit

The Signature Bridal Fit refers to the most common set of alterations brides need to achieve a polished, comfortable, and beautifully tailored gown. This estimate covers the foundational adjustments that help your dress fit flawlessly while maintaining its original design and structure.

Timeline: Requires **8–10 weeks**

When to Start: At least 12 weeks prior to wedding date

When to Book: ASAP to reserve your spot on our books

Fittings: Includes 2–3 fittings.

Pricing Estimation: \$600–\$850

(this pricing estimate includes the essential touch package)

Please note: complex hems, beading, or lace embellishments will increase the final cost.

This typically includes:

Hemming to the perfect length

Strap adjustments

Side seam refinements

Bust shaping for support and contour

Bustle creation for reception comfort

The Custom Bridal Journey

For the bride with a vision beyond standard alterations, this category includes redesigns, personalized details, and structural changes that reshape your gown into a truly one-of-a-kind piece. These custom adjustments go beyond fit work and allow your dress to reflect your unique style, story, and wedding-day aesthetic.

Timeline: Requires **12–14 weeks**

When to Start: At least 16 weeks prior to your wedding date.

When to Book: ASAP to reserve your spot on our books

Fittings: Includes 3–5 fittings.

Pricing Estimation: \$200–\$3000

(These are charged by piecework and are added to the standard alteration pricing)

This may include:

Reshaping or redesigning bodices

Adding or creating custom sleeves

Adjusting or rebuilding necklines

Lining the bodice or skirt

Structural changes for a personalized silhouette

Adding Layers to the skirt

The Heirloom Restitch

An heirloom gown carries more than fabric—it carries legacy. This category of alterations focuses on transforming a cherished family dress into a beautifully updated gown or special-occasion piece created just for you. Each stitch honors the original craftsmanship while thoughtfully shaping it to your style, fit, and vision for the big day.

Timeline: Requires booking 4+ months prior to your wedding date.

Fittings: Includes 3–5 fittings.

Pricing Estimation: \$750–\$2000

Final pricing is based on the extent of restructuring and design details requested.

This includes:

Careful handling and preservation of the heirloom gown

Restructuring and tailoring to client's custom design

Adding or removing fabrics, lace, or embellishments as needed

Redesigning silhouettes, bodices, or sleeves for a modern fit

Creating a personalized heirloom transformation into a wedding or day-of party dress

Other ways to use an heirloom gown: custom clutch purses, getting ready robes, cuff links, tie inserts and so much more!

Pricing Disclaimer:

All prices listed are estimates. Final cost is based on fabric, detail, and complexity so the pricing may be different than ranges given.



Bridal Gown Packages

The Essential Touch

For the bride who wants the essentials covered with care.

- Customized Gown fittings (2–3)
- Bustle Tutorial

\$100

+cost of
Alterations
(\$150+ value)

The Bespoke Edit

For custom gowns or significant resizing — tailored to your vision

- Everything in The Essential Touch
- Plus 1-2 additional fittings for a truly personalized fit

\$175

+cost of
Alterations
(Value \$300+)

The Polished Look

For the bride who wants her gown polished to perfection.

- All standard fittings (2–3)
- Bustle Tutorial
- Discount on professional gown and veil steaming and packaging (cost is dependent on gown and veil type)

\$200–\$325

+ cost of
Alterations
(\$250+ value)

The Luxe Package

For the bride who wants the full experience, with every detail cared for.

- All standard fittings (2–3)
- Bustle Tutorial
- Discount on professional gown and veil steaming and packaging (cost is dependent on gown and veil type)
- **Wedding Gown Preservation after the aisle** (Traditional option)

\$575–\$750

+ cost of
Alterations
(700+ value)

A la carte

Streaming: Wedding Gown **\$100-175**

Steaming: Formal Gown **\$30–\$85**

Steaming: Suits **\$30**

Steaming Veil **\$50–\$100**

Extra Fittings/Final Look - \$75 per fitting **\$75**

Wedding Gown Preservation **\$399+**

Custom Veils starting at **\$200**

Custom shoes starting at **\$150**

(ex: Nikes, Vans or Converse)

Getting ready robe starting at **\$100**

Wedding Party Scrunchies!! **\$7/per**

Custom Bow Ties **\$40–\$80**

Custom Neck Ties **\$65–\$100**

Specialty Packages

The Heirloom Couture

A timeless treasure, reimagined.

Transform a cherished family gown

into a modern masterpiece while preserving its story.

\$250

+ cost of
Alterations
(Value \$450+)

- 3-5 Fittings
- Professional gown steaming and packaging
- Bustle tutorial (if applicable)
- Final finishing services
- Garment Bag upgrade available (\$25)

This package fee covers the additional time, fittings, and care involved with heirloom work. Custom redesign work and alterations are priced separately based on gown complexity.

Bridal Add-Ons

(Must be paired with a bridal package. Alteration costs for each dress are additional.)

Aisle to Afterparty Add-On

Covers time and fittings for party reception dress

starting at
\$50

Double Debut Add-On

Covers the extra time and fittings needed for a second wedding gown.

starting at
\$75

A Fitting Package covers all the non-sewing time you spend with us in person at fittings or on the phone, emails, texts, etc. It does not include the cost of alterations but guarantees you some quality one-on-one time with our bridal alterations specialist in our studio.

Every client must pick a package at the first fitting.



FAQ's and Policies

What is a Fitting Package?

A Fitting Package covers all the non-sewing time you spend with us in person or on the phone, emails, texts, etc. It does not include the cost of alterations but guarantees you some quality one-on-one time with our bridal alterations specialist in our cozy studio. This covers all the appointment times with us.

Every client must pick a package at the first fitting.

What Happens Next?

- Review your options as well as our terms and conditions. Take a moment to read through the fitting packages and select the one that best fits your gown and needs. These package fees will be added at the first fitting.
- Once you schedule your first fitting please review and sign the contract that was sent to your email. Please note that your appointment is not official until it is approved.
- Please email or message us and include clear photos of your dress(es) to help us understand your alterations needs along with your name. Include front, back and side view if possible.
- Once your appointment is approved you will be charged the \$50 non refundable booking deposit— and that's when the fun begins. We can't wait to meet you!

Guests at Fittings

We kindly ask that you bring no more than 4 guests to your fittings. Our fitting space is designed for comfort and focus but is also part of our working studio, where there are sharp tools and delicate gowns. For safety and to maintain a calm, productive atmosphere, children must stay seated with an accompanying adult at all times.

What to Bring with you

- ~ Your dress in its bag
- ~ Your shoes(please bring your shoes to all fittings)
- ~ Your underthings (bra, petticoat, Spanx, etc if you will wear them under your gown)
- ~ Any fabric, appliqué, or accessories you want sewn to your gown(we also have options available)

By Appointment Only

Fitted Stitches is an appointment-only alterations studio. We invite you to schedule your fitting through our convenient online booking system, or feel free to reach out to us directly if you have questions—we'd love to hear from you!

Website: www.fittedstitches.com

Email: hello@fittedstitches.com

Call/Text 423-284-1288

We're so excited to begin your alterations journey — your dream dress is one stitch away!