

FRIENDS IN TECHNOLOGY

STUDENT GUIDE

APRIL 2020

TECH | TALK | TOU

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WELCOME

Welcome to our family, the Friends in Technology family.

This Virtual Tech|Talk|Tour event is a unique way to host a career panel that gives tech professionals an online platform to share information about their career journey with middle, high school and college students.

This 90-minute online event features a fun way to explain the day in the life of working for companies like Amazon, Apple, Google, LinkedIn Microsoft and Twitter. Our goal is to keep you engaged, make you informed and get you thinking about your future.

We also ask that you consider joining our Friends in Technology Club for middle and high school students. Or you can become a member of our FIT University to stay connected to professionals, have access to resources, mentors and tech coaches who can guide you throughout your tech educational experience.

The Friends in Technology Team



Business

Currencies

FTSE 100	7056.22
FTSE All Share	3475.25
FTSE All Share Yield	3.30
FTSE Eurozone 100	3034.81
Nikkei 225	19222.09
S&P 500	3226.40
DAX	12861.45
Hang Seng	17845.00
Shanghai	3120.00

£/\$
Rate
1.5311
Change
-1.03c

€/\$
Rate
1.3628
Change
-1.23c

Commodities

Gold
AU\$100
\$1146.06
(1748)
-0.94 (-0.08pc)

Brent Crude
AU\$100
\$52.14
(November)
+0.54 (+1.05pc)

News

Long haul
for Tesco
Company
halts sales
spiral as
profits fall

MEET OUR

TEAM

THE HISTORY OF FRIENDS IN TECHNOLOGY

Since 2017 representatives from big tech companies such as: Apple, Amazon, Google, LinkedIn and Microsoft have participated in the Tech|Talk|Tours experience. Through the tours, tech professionals visit schools in underserved areas in an effort to expose students to activities, opportunities and careers in the tech industry.

Due to the recent school closures and social distancing mandate, we decided (now more than ever) to continue the Tech|Talk|Tour (virtually) to make sure our students remained engaged and continue to be inspired through tech.

We are excited about the new way of presenting our program and looking forward to you joining us..

**SANDRA
WARE**

FIT Chief Education Ambassador



THANK YOU!



**JILLIAN
BLACKWELL**

FIT Chief Tech Ambassador

There are not enough words to describe how grateful we are for your decision to hang out with us for our Virtual Tech | Talk | Tour. , compassion and generosity to take time out of your busy schedule to participate in the first ever Friends in Technology Virtual Tech | Talk | Tour.

This Virtual Tech | Talk | Tour is a very special time for our students to learn, to feel a part of something great and let them know they have not been forgotten. We understand that the only way to become smarter, better, happier, livelier and wiser, is to help others – and that is why your participation is so important during this time.

Thank you in advance for making this a great experience.

You make such an event possible and successful. We are truly grateful to you.



TATIANA WHEELER

FIT Chief Social Media Strategist

Thank you for joining us today. Social media is powerful, we have been able to reach students from Michigan (our home town) Tennessee, Texas, South Carolina, North Carolina, Maryland, New York, New Jersey, California, Massachusetts, London and Canada.

Stay tuned and visit our website as we are making plans for our Virtual Video Game Xperience in May and a Tech + Sport Xperience in June. Further more, FIT will also host virtual tech mentoring sessions for students and will introduce a membership program.

We ask that you continue to spread the word and use our hashtag #FriendsinTechnology.

A black and white portrait of Jasmine Patton, a woman with long, dark braided hair, smiling. She is wearing a dark top and a necklace with two large, light-colored circular pendants. A yellow rectangular box is overlaid on the left side of the image, containing her name and title.

JASMINE PATTON

FIT Chief Moderator

We are super excited to have you as an attendee for the first ever "**Virtual**" Tech|Talk|Tour. We've been showing up and talking to students for a while now, going into the schools and hanging out in the hallways. But this is new and we couldn't find a better group of people to start this journey with.

To make your experience with our panelist, please stay engaged, ask lots of questions and make sure you stay connected with FIT afterwards.



ANDRE TERRELL

FIT Chief Entertainment
Ambassador

He's not just a DJ, he is an experience. He is a state of mind. He is a curator of cool. For the past 3 years he's been our in-house DJ and for over 8 years he has been the transporter of minds and souls through an amazing journey that will leave you wanting more.

He's a curator of cool, playing everything from Daft Punk to Jamiroquai. He plays a repertoire of genres, including Top 40, Disco and House. His sense of style may be the first thing you notice however; he's so much more than that. He's more like a social engineer. Andre Terrell the official DJ for the Street Pass Pop Up Party series. A series that aims to push the boundaries and bring back a sense of excitement and adventure. With Andre Terrell "The Cool DJ" expect nothing, but the coolest music and the coolest vibe. Andre Terrell uses the Pop Up Party series and other appearances to advocate for the eradication of hunger worldwide. Look for upcoming experiences on The Street Pass app. Visit www.thestreetpass.com

meet our guest



JOSHUA EDMONDS | DIRECTOR OF DIGITAL INCLUSION | CITY OF DETROIT

Joshua is an "Intrapreneur" with a history of doing high impact work within multiple organizations. He has experience working at various levels of government between federal, state and municipal. He is always open to collaboration and opportunities to broaden his understanding of civic technology, social enterprise and smart city initiatives.



EVENT OVERVIEW

The Virtual Tech|Talk|Tour event is a career panel that gives tech professionals an online platform to share information about their journey with middle, high school and college students. The online, 90-minute event, features a fun and engaging conversation driven by a moderator who is intentional with ensuring students are connected and engaged during the discussion.

Program experience includes: DJ, panel discussion, Q&A session, “Jill Talk,” and prizes.

Focusing on optimizing student interaction, the FIT team creates a respectful discussion setting where students are encouraged to ask questions that matter to them.

What are the event benefits to students?

- During this time, we believe it is powerful for you to see that adults in your community and across the world care about your future. They care about your growth and want you to feel comfortable asking them questions.
- We believe a connection is made between what is being learned in school and the tools you will need for success in the real world of work.
- We believe panelist's personal stories of their own school and career challenges will give you hope.
- With FIT our goal is to create additional opportunities for connecting/networking with employees/employers and students.
- Specific information about the best ways to prepare for a specific career area (i.e. volunteering, doing job shadowing, community college programs, or college majors) can be extremely helpful.
- Students hear that it is important to focus on “doing what you love.”



QUESTIONS YOU SHOULD ASK

GENERAL:

1. Did you always know that this is what you wanted to do?
2. How do you use math, reading, writing, business, technology, science, and foreign language skills in your daily work?
3. What advice would you give a student interested in this career?
4. What changes do you see in the future?
5. Are there other industries or positions where you could work with your skills/expertise?
6. What are the opportunities for advancement in this occupation?
7. What part-time jobs, internships or extracurricular activities would best prepare you for this occupation?

EXPERIENCE/ EDUCATION QUESTIONS:

1. How much education or training did you have to have in order to be qualified for this job?
2. What does growth and development look like at [Company]?
3. What type of interests, abilities, and skills would help a person to be successful in your occupation?
4. What type of education/training, technical knowledge, or experience is necessary for this kind of work?
5. How does [Company] support its employees as they look to grow and level up their skills and responsibilities?
6. How does [Company] work to upskill and reskill its employees?



QUESTIONS YOU SHOULD ASK

COMPANY CULTURE:

1. What do you like least about your job?
2. Do you have enough time for your family?
3. What's the best part of your job?
4. Do you have to depend on others in order to accomplish your job?
5. Do you work in groups/teams?
6. Has technology changed your job?

MONEY:

1. In this role or position, how much money can you typically make?
2. What type of starting position and salary would someone entering this field be most likely to find?

Business

Currencies		Commodities		News
FTSE 100	7056.22	Gold	1146.06	Long haul for Tesco Company halts sales
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FTSE All Share Yield	3.30	Brent Crude	52.14	
FTSE Eurozone 100	3034.81			
Nikkei 225	19222.89			
DAX Eurozone 30	1226.40			
S&P 500	1965.45			
Stoxx 60	1748.50			

MEET
OUR

PANELISTS

A black and white portrait of Tishauna Wilson, a young woman with long dark hair, smiling warmly at the camera. She is wearing a dark-colored top. The background is a plain, light-colored wall.

TISHAUNA WILSON

google

Tishauna Wilson is known as the 'Black Female Mark Zuckerberg' via Black Enterprise (2018) and the Top 10 Women in Tech via Essence Magazine (2018).

She is an incoming fourth-year Computer Science undergraduate student at Florida A&M University with an interest in Software engineering, Software development, Artificial Intelligence, Natural Language Processing/Understanding, Deep Learning, Neural Networks and Machine Learning. She is currently interning at Google in Seattle, WA as a AI Research Intern, where she is working on speech recognizers, participating in the Google AI Research Mentorship Program.

Advice to students: Just do it and never look back.

www.FriendsInTechnology.com



CHRIS GENTEEL

google

Chris is Google's first Director of Supplier Diversity & Sustainability, leading efforts to promote DEI and environmental sustainability through Google's buying. In his 11 years at Google he has led programs & partnerships that have driven \$500M+ in direct economic impact for entrepreneurs from communities of color and women & lgbtq entrepreneurs while driving bottom-line and user trust outcomes. His work includes mentoring tech companies in Business Inclusion, leading cross-industry Supplier Diversity initiatives and supporting the black tech ecosystem.

A black and white portrait of Tameka McNair, a Black woman with her hair styled in a high bun. She is wearing a dark top and a chunky necklace. The background is a plain, light color.

TAMEKA MCNAIR

microsoft

Tameka McNair is a strategic thought leader with over 12 years of experience in Program Management, Operations and Customer Service who fosters business objectives to obtain departmental and organizational goals. She is a highly effective communicator that influences key decisions across all levels within the organization and outside community. She is courageous and flexible in diverse cultures and varying business units and has the ability to see the big picture while recognizing critical components and dependencies to ensure successful outcomes.

Advice to students: Switching to the technology field after working in both the Manufacturing and Energy sector was the best career move I could have made! The opportunities are endless and helping shape the future of the IT landscape is exciting. Pursuing a career in Technology is worth the sacrifice!



**OGOCHUKWU
NWABUOKEI**

apple

Ogochukwu Nwabuoke is an experienced Technical Support Specialist with a demonstrated history of working in the consumer electronics industry. Skilled in HTML, Research and Analysis, Cascading Style Sheets (CSS), Visual Basic, and C++. Strong information technology professional working towards a Master of Science - degree in Information Systems with a concentration in cybersecurity from Central Michigan University

Advice to students: "Be open and ready for consistent change . Keep an open mind in where technological career will take you ."

A black and white portrait of Krystal Foxworth, a woman with long, dark, curly hair, smiling warmly. She is wearing a dark, textured top and a thin necklace. The background is a plain, light color.

KRYSTAL FOXWORTH

microsoft

Krystal Foxworth began her journey with Microsoft Corporation in 2016, spending time supporting policy creation and governance within the Global HR Operations team. Since then, Krystal has supported engineering leaders and managers as an HR Business Partner and Recruiter, consulting partners on various matters including employee development, performance management, change management, and talent acquisition strategy.

In Krystal's current role as a Talent Management Program Manager, she is helping to improve the way employees navigate their careers at Microsoft, from internal networking to career planning. Prior to Microsoft, Krystal held legal and management roles at Adobe Inc. and Calvin Klein. She received an MBA, concentrating in Strategy and Human and Organizational Performance, from Vanderbilt University, and BA in Political Science from Pepperdine University. Krystal is a native of Pontiac, Michigan, and has also lived and worked in Texas, Mississippi, and Washington, DC.

Advice to students: A.B.E. - always be exploring, your interests, passions and motivators to inform the next steps you take in your career.

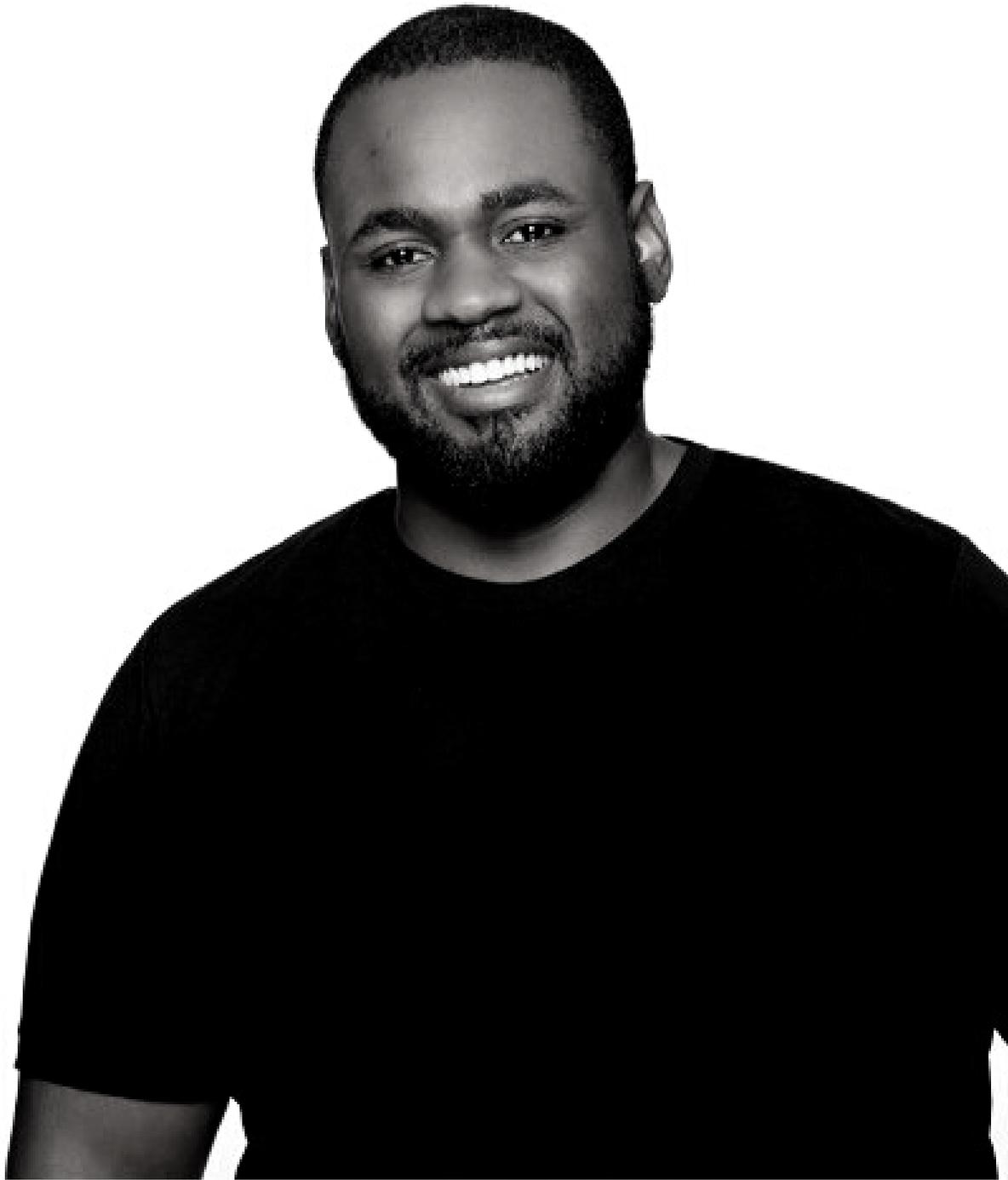


**ASIA
WINBUSH-
SHERROD**
amazon

Strategic Technical Recruiter with 8+ years of helping people start and establish their technical careers. She focuses on seeing the big picture and never stops striving to create an impact on others, both personally and professionally.

She has extensive experience in technical recruiting practices and development, as well as client and account management. Her professional experience includes identifying, and developing technical talent to meet company and industry demand for engineering roles. She strives to be an unwavering partner and advocate for her candidates, keeping their needs, desires, and ambitions at the center of his focus

Advice to students: You do not have to be the best at it when you start. Be coachable, motivated, and always willing to develop and learn new skills.



**LEJORNE
LEYS**
twitter

Lejorne is a transparent leader with proven skills of working directly with individuals from diverse academic, socioeconomic, and cultural backgrounds. He believes in the power of education, social intelligence and transformational leadership. Today, he continues to build on his ability to effectively impact the lives of those he encounters in a whole new way while remaining true to his deepest belief that, persistence leaves no man hanging, but only grants success to those who try.

Advice to students: #YouBelongInTech



DENISE REESE

amazon

Denise is a Global Sales Executive with over 20 years of experience overseeing multi-million dollar account portfolios, leading expansive technical projects throughout the US, UK, India, and Central Eastern Europe. Denise has had an interest in Technology for as long as she could remember! She received her first computer, (a TI 99 4/A,) when she was 9 or 10 and has been hooked ever since! 18 years ago, she realized she could marry her love for Technology with her ability to connect with people and she embarked on an amazing career in Technology Sales. This journey has been one full of twists and turns but she wouldn't trade any of it!

Advice to students: Find out what you're passionate about and let that fuel you. Technology is so vast and isn't just about the "bits and bytes." Don't neglect the soft skills you need to successfully navigate your career. Stay curious, keep your skills sharp and always aim to understand the business drivers that fuel technology decisions.

A black and white portrait of Roderick Haynes, a man with a shaved head and a goatee, smiling. He is wearing a dark suit jacket over a white collared shirt. The background is a dark, solid color.

RODERICK HAYNES

microsoft

Roderick Haynes is a Global Account Delivery Executive at Microsoft. Globally leading cross functional teams while delivering many of the largest and most complex engagements for their customers. A Diversity and Inclusion Leader for an organization comprised of West Indian or African descent created to advance Microsoft's global diversity strategy. Roderick has over 20 years of successfully delivered across multiple verticals including Energy, Manufacturing, Health Care, Gaming, Financial Services, Utilities and many more.

Advice to students: Embrace Change, find a mentor, find an emerging technology of interest, identify how to monetize your interest, self-develop regularly and champion the technology within your community.



CHELSEA SEABRON

google

Chelsea Seabron is a Manager at Google.org in San Francisco, CA. Currently, Chelsea is focused on Employee Philanthropy and Volunteering Programs with a lens towards strategic expansion offerings. Prior to Google.org, Chelsea created hiring strategies and engagement programs to attract Software Engineering talent to Google's Autonomous Units (pre-Alphabet). Prior to Google, Chelsea managed a \$262M grant portfolio for the Broadband Technology Opportunities Program while working as an Associate for Booz Allen Hamilton in Washington, DC.

Chelsea is originally from Michigan, and graduated with honors from New York University after completing four years as a Collegiate Women's Basketball Player (two years at Mercer University).



**BRANDON
WILLIAMS**

linkedin

Brandon Williams currently works as a Mid-Market Relationship Manager at LinkedIn where he helps companies leverage LinkedIn to reach their recruiting and business development goals. . He's also the Co-Lead of the Black Inclusion Group, where he works to uplift the black community within LinkedIn in an effort to make employees of color more productive and comfortable in the workplace.

Brandon's professional career has been devoted to the sales and talent acquisition industries. A true believer that people can determine their own destiny, he encourages everyone to take control of their future right now.

Advice to students: The tech industry is here to stay. A career in tech puts you in a position to secure employment long term.

FIT

FRIENDS IN TECHNOLOGY



WWW.FRIENDSINTECHNOLOGY.COM