



# Tuscaloosa Children's Theatre Playbill Advertising Contract

**Any questions contact:**  
Marianne David – 205-344-1970  
**Please email the completed form to:**  
[tctprogramads@gmail.com](mailto:tctprogramads@gmail.com)  
**Mail Payments to:**  
PO Box 20496; Tuscaloosa, AL 35402

Ad Size	One Show Rates	Two Shows Rate	Three Shows Rate	Dimensions
Full Page - Color	\$300	\$510	\$720	5.5" Wide X 8.5" Tall
Full Page – Black/White	\$250	\$425	\$600	5.5" Wide X 8.5" Tall
Full Page – Back Inside Cover	\$350	\$595	\$840	5.5" Wide X 8.5" Tall
Half Page – Color	\$150	\$255	\$360	5.5" Wide x 4.125" Tall
Half Page – Black/White	\$125	\$213	\$300	5.5" Wide x 4.125" Tall
Quarter Page – Color	\$75	\$128	\$180	2.65" Wide x 4.125" Tall
Quarter Page – Black/White	\$50	\$85	\$120	2.65" Wide x 4.125" Tall

All ads must be "camera ready" and be in a .pdf, .eps, or .tif format. For an additional \$50 we can design the ad.

Advertiser \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

The ADVERTISER agrees that the ad size(s) indicated below will be placed in program(s) indicated.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Ad Size Selected \_\_\_\_\_ Ad Rate \$ \_\_\_\_\_ Ad Setup \$ \_\_\_\_\_ (add \$50 if requested)

**If you are not advertising for the Three Show Rate, please circle the shows in which you wish to advertise.**

**Spring Show 2025 - Disney's Finding Nemo JR. (April 25-27, 2025) – Ad Deadline – April 4, 2025**

**Fall Show 2025 – Disney's Moana JR. (September 26 -28, 2025) – Ad Deadline – September 5, 2025**

**Winter Show 2025 – Annie JR. (December 5 – 7, 2025) – Ad Deadline – November 14, 2025**

\_\_\_\_ Enclosed is a check for the full amount, payable to Tuscaloosa Children's Theatre.

\_\_\_\_ Please bill me at the above address.

\_\_\_\_ Please charge MC, VISA, Discover, AMEX for the full amount (A 5% credit card fee will be added)

Card No. \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ Billing Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Printed Name of Signer \_\_\_\_\_