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BUSINESS

Bremen native opens consignment shop

BY BRITTANY YATES BYATES@TIMES-GEORGIAN.COM

ith the cost of living reaching a recent high, most families are having trouble buying their high school juniors and seniors the prom dress of their dreams. Local Bremen native Sally Cohran, tried to help her daughter sell her dresses from pageants and dances, running into bumps on social media such as scammers or the dress just never selling. She took notice that other women in the are were having that same difficulty and decided to create Alyvia's Formal Consignment shop.

"I was just asking around, you know, 'what do people think about maybe having something like that?'," Cohran said. "[I] called some other consignment stores to see if they took formals. Some would but some really didn't want to."

Cohran said she wants to help the community while teaching her daughter a sense of how to run a business. Alyvia's opened last month on the tail end of prom season and has since received a multitude of dresses available for purchase. The sizes range from 00 to size 30.

We've had a lot of people bringing things in and I'm excited to see what happens after prom season," Cohran

Before she owned Alyvia's, she and her husband owned an event center in Paulding County. This is her first time as a true solo business owner. At this point in time, Alvvia's does not offer or accept suits but they are not entirely out of the question as of yet.

'[Suits] are something that I have been considering," Cohran said. "We do have jewelry and shoes and other accessories that go along with formal wear, but I have had some people ask me about tux bow ties. We may expand one day I just don't have the room right now but I could see us doing that in the future."

Alyvia's also carries wedding dresses and



Consigner and customer Karen Foster, shopping at Alyvia's Formal Consignment in Bremen.

bridesmaids dresses when they are available.

Unlike other consignment stores, Alyvia's shares the profit with those who want to sell their dress. Cohran will discuss pricing with the original owner of the item. Once the item has sold, the original owner of the item will receive 70% based off the agreed upon sale price. The consigner can pick up their portion on the 10th day of the following month that the item has sold.

"If they're in really great condition then we do try to offer a good sale for our consigners," Cohran said.

Cohran said she did not expect her life to take this turn but admits she is excited for the days to come. She operates Alyvia's around her full time job as a nurse. The hours are currently Mondays and Fridays, 3 p.m. to 7 p.m. and Saturdays 10 a.m. to 2 p.m.

"We are flexible," Cohran said. "We've done some special openings for [customers] if they couldn't come to those times."

Cohran aims to reach out to pageant forums to help parents who want their child to participate in pageantry without having to pay the high cost from big box stores. Alyvia's offers some children's dresses at the moment, hoping to get more toddler options available soon.

"I just felt like there was a need in the community," Cohran said. "We stepped up and stepped out on a



Alyvia's Formal Consignment is located inside of the hair salon at 613 Pacific Ave. Bremen, Ga 30110 and holds many styles and sizes.



Shop owner Sally Cohran explaining the consigner's paperwork to consigner, Karen Foster.

Pump prices drop to match crude oil trend

BY NOAH SCHROYER NSCHROYER

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According to a press release from the American Automobile Association, gas prices across the state of Georgia dropped to \$3.37. This is two cents less than last week, 15 cents more than a month ago, and 34 cents less than this time last year. It now costs \$50.55 to fill a 15-gallon tank of regular gasoline meanit was this time last year.

"Georgians felt some relief at the pump this past weekend," said Montrae Waiters, AAA-The Auto Club Group

follow suit. If this oil price trend continues, drivers may see falling offer a price below the well."

The lowest priced gas in Carrollton, gas in Bremen, according to GasBuddy, is shared at \$3.19 dy, is \$3.14 at the BP between the Marathon at 835 Pacific Avenue. at 813 Bankhead High-745 Bankhead High- Bremen that offer a way. There are nine other gas stations in average, ranging from ing it is \$5.00 less than Carrollton that offer a price below the ing between \$3.24 and

are eight other gas stations in Villa Rica that

from \$3.28 and \$3.35. according to GasBud-There are only four price below the state \$3.19 and \$3.27.

The national averstate average, rang- age for a gallon of gasoline has stayed the same at \$3.66. The lowest priced According to the press gas in Villa Rica, release, "Accord-

decreased from 8.94 million to 8.52 million barrels a day. Meangas prices this week as state average, ranging while, total domestic gasoline stocks The lowest priced increased slightly by 1.3 million barrels to 223.5 million barrels. Lower demand alongside growth in stocks, would typicalway and the CITGO at other gas stations in ly push pump prices down; however, elevated oil prices over the past month have pushed national pump prices higher in some states."

Although there are some gas stations in the west Georgia area above the state averaccording to Gas- ing to data from the age, there are no spokeswoman. "The Buddy, is $\S 3.24$ at the Energy Informa- gas stations over the

price of crude oil fell, VALERO at 8046 Villa tion Administration national average in and Bremen according causing gas prices to Rica Highway. There (EIA), gas demand Carrollton Villa Rica, to GasBuddy.

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