

# June 2024 | Lehigh Valley, PA



The Youth Bike Summit (YBS) is a 3-day national conference bringing together youth and their advocates, in order to share civic engagement ideas and give youth a voice through the power of the bicycle. YBS is a supportive and inclusive space that encourages bicycling as a catalyst for the vitality of our communities through diverse perspectives in climate justice, transportation & mobility, job training, and more.

Your support will contribute directly to costs of putting on 2024 YBS, including meals, event space, and more, while keeping the financial barrier to attending youth as low as possible. Thank you for your generosity!

## Event Details

- Up to 400 teens and adults from across North America
- Thousands of interactions online and across social media

### **Platinum: \$10,000**

- Sponsor information with logo recognition on YBS banner displayed at the Valley Preferred Cycling Center
- Logo recognition on 2024 YBS t-shirt
- Exclusive sponsorship of 1 workshop OR 1 group bike ride (sessions co-created with YBS Youth representatives)
- 1 minute of pre-recorded remarks at opening plenary, closing session, or reception
- 2 Vendor/Exhibitor privileges at YBS
- Exclusive sponsorship of 1 lunch during the event or comparable session
- Logo recognition on all physical and virtual promotional materials (YBS website, social media, mailing list, program)
- Inclusion of sponsor-chosen materials in physical swag bags for attendees

### **Gold: \$5,000**

- Exclusive sponsorship of 1 lunch or comparable session during the event with welcome opportunity
- Vendor/Exhibitor privileges at YBS
- Logo recognition on all physical and virtual promotional materials (YBS website, social media, mailing list, program)
- Verbal Recognition at opening plenary, closing session, or reception
- Inclusion of sponsor-chosen materials in physical swag bags for attendees

### **Silver: \$2,500**

- Vendor/Exhibitor privileges at YBS
- Logo recognition in physical and virtual promotional materials (YBS website, social media, mailing list, program)
- Verbal recognition at opening plenary, closing session, or reception
- Inclusion of sponsor-chosen materials in physical swag bags for attendees

### **Bronze: \$1,000**

- Logo recognition in physical and virtual promotional materials (YBS website, social media, mailing list, program)
- Verbal recognition at opening plenary, closing session, or reception
- Inclusion of sponsor-chosen materials in physical swag bags for attendees

### **Copper: \$500**

- Logo recognition in YBS program and select promotional materials

## Sponsor Information

### **Sponsor Name:**

\_\_\_\_\_

(As it should appear in event materials)

### **Contact Person:**

\_\_\_\_\_

(If sponsor is an organization)

### **Email:**

\_\_\_\_\_

### **Phone:**

\_\_\_\_\_

### **Payment:**

- Our payment is enclosed
- Please send us an invoice for \$ \_\_\_\_\_

### Ideas? Custom

### Sponsorships Available

Contact:

Kim Schaffer

[kim@communitybikeworks.org](mailto:kim@communitybikeworks.org)

or

Joshua Funches

[info@nybcouncil.com](mailto:info@nybcouncil.com)

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# YBS 2024 Lead Sponsor: \$20,000

- Exclusive sponsorship of plenary session (Saturday)
- Exclusive sponsorship of 1 workshop track (3 sessions co-created with YBS Youth representatives)
- Stop at sponsor's chosen location during 1 group bike ride (location must be approved by YBS staff)
- Sponsor information with logo recognition on YBS banner displayed at the Valley Preferred Cycling Center
- Logo recognition on 2024 YBS t-shirt
- 2 minutes of pre-recorded remarks at opening plenary, closing session, or reception
- 2 Vendor/Exhibitor privileges at YBS
- Logo recognition on all physical and virtual promotional materials (YBS website, social media, mailing list, program)
- Inclusion of sponsor-chosen materials in physical swag bags for attendees

## Sponsor Information

**Sponsor Name:** \_\_\_\_\_  
(As it should appear in event materials)

**Contact Person:** \_\_\_\_\_  
(If sponsor is an organization)

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