



2024 MILEAGE CHALLENGE | 9.18.24 - 10.2.24

Community Bike Works teaches life lessons through bicycles to the young people of the Lehigh Valley who could benefit most. Our signature fundraising event, formerly the Cycle Challenge, has engaged thousands of local and national supporters over the past seven years. Our reimagined 2024 event will be bigger and better than ever, with more options to link the miles ridden by participants to the impact the event has on the kids of Bike Works. Your support of the Mileage Challenge will encourage healthy living across our community, while directly supporting our flagship Earn a Bike and other high-quality bike mentoring programs for Lehigh Valley youth. Thank you for your consideration!

www.CommunityBikeWorks.org/challenge

PLATINUM: \$5,000 [HIGHEST IMPACT!]

- Sponsorship of the Mileage Challenge Passport.
- Two offers/stops in the Mileage Challenge passport.
- Complimentary registration for 2 Mileage Challenge teams of up to 8 people each.
- Logo recognition in physical and virtual promotional materials.
- Logo recognition at the closing party, and on Bike Works' social media accounts & website.
- Complimentary Mileage Challenge water bottles.
- Inclusion of your materials in physical swag bag for participants.

GOLD: \$2,500 [MOST POPULAR!]

- One offer/stop in the Mileage Challenge Passport.
- Complimentary registration for your Mileage Challenge team of up to 8 people.
- Complimentary Mileage Challenge water bottles.
- Logo recognition at the closing party, and on Bike Works' social media accounts & website.
- Inclusion of your materials in physical swag bag for participants.

SILVER: \$1,200 [SENDS 2 KIDS THROUGH EARN A BIKE!]

- Complimentary registration for your Mileage Challenge team of up to 8 people, with Mileage Challenge water bottles included.
- Logo recognition at the closing party, and on Bike Works' social media accounts & website.
- Inclusion of your materials in physical swag bag for participants.

BRONZE: \$600 [SENDS 1 KID THROUGH EARN A BIKE!]

- Inclusion of materials in physical swag bags for participants.
- Recognition during the opening and closing remarks, on Bike Works' social media accounts, website & annual report.

SPONSOR INFORMATION

Sponsor Name: _____

As it should appear in event materials

Contact Person: _____

If sponsor is an organization

Email: _____ Phone: _____

EVENT DETAILS:

- 200 or more riders; hundreds of local residents engaged as supporters; thousands of social media interactions
- REGISTER AT:
CommunityBikeWorks.org/challenge
Customized sponsorships available. Please contact: Jeff Varrone, 610.355.4864
jvarrone@communitybikeworks.org



2024 MILEAGE CHALLENGE | HOW TO GET INVOLVED

Community Bike Works teaches life lessons through bicycles to the young people of the Lehigh Valley who could benefit most. Our signature fundraising event, formerly the Cycle Challenge, has engaged thousands of local and national supporters over the past seven years. Our reimagined 2024 event will be bigger and better than ever, with more options to link the miles ridden by participants to the impact the event has on the kids of Bike Works. Your support of the Mileage Challenge will encourage healthy living across our community, while directly supporting our flagship Earn a Bike and other high-quality bike mentoring programs for Lehigh Valley youth. Thank you for your consideration!

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SPONSOR THE CHALLENGE

Is your business looking to connect with locally engaged, community-minded customers? Our Mileage Challenge teams are made up of some of the largest Lehigh Valley-based companies. Our 15-day event gives us the opportunity to engage with our sponsors and riders in a number of creative ways. Social media challenges and our sponsor passport will ensure our riders know what businesses support high-quality bike mentoring programs for the young people of our community!

FORM A TEAM

Forming a team is a great teambuilding exercise, and a fun way to connect with friends, family, neighbors or colleagues! Create a team of up to 8 riders and support each other as you see how many miles you can ride, run, spin, or walk while also meeting team fundraising goals. Teams compete for most miles ridden and biggest fundraiser. Of course, the real winners are the kids of Bike Works! **Check out CommunityBikeWorks.org/challenge**

SUPPORT A TEAM OR RIDER

Not ready to hit the trails, but still want to support the kids of Bike Works? You can donate directly to your favorite team, including our student riders, and help them reach their fundraising goals. When you donate to a team, please share with your social network. Word of mouth is one of Community Bike Works' best marketing tools!

DONATE A PRIZE

Prize and raffle donations of all sizes are welcome. During our 15 days of challenges, we are always looking for ways to keep our riders motivated to log miles and raise funds. Gift cards, baskets, food, and beverages are great incentives for the event or our closing party. We will always make sure our riders know your business supports Community Bike Works!

SPONSOR THE EVENT | FORM A TEAM | SUPPORT A TEAM |

DONATE A PRIZE

Team/Sponsor Name: _____

As it should appear in event materials

Contact Person: _____

Email: _____ Phone: _____

EVENT DETAILS:

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