



## 2025 MILEAGE CHALLENGE | SPONSORSHIP FORM

Community Bike Works teaches life lessons through bicycles to the young people of the Lehigh Valley who could benefit most. Our signature fundraising event, the Mileage Challenge, has engaged thousands of supporters over the past eight years. Our 2025 Challenge will be bigger and better than ever as we celebrate 30 years of our flagship Earn a Bike program!

Your support will promote healthy living across our community and directly support our flagship Earn a Bike and other high-quality bike mentoring programs for Lehigh Valley youth. Thank you for your consideration!

### PLATINUM: \$10,000 [HIGHEST IMPACT!]

- Sponsorship of the Mileage Challenge Passport.
- Sponsorship of a community ride, or similar Challenge event.
- Two offers/stops in the Mileage Challenge passport.
- Complimentary registration for 3 Mileage Challenge teams of up to 8 people each, including Mileage Challenge water bottles and other swag.
- Preferential logo recognition in all physical and virtual promotional materials.
- Preferential logo recognition on Bike Works' social media accounts & website, and at the closing party.

### GOLD: \$5,000 [MOST POPULAR!]

- Two offers/stops in the Mileage Challenge passport.
- Complimentary registration for 2 Mileage Challenge teams of up to 8 people each, including Mileage Challenge water bottles and other swag.
- Preferential logo recognition in all physical and virtual promotional materials.
- Logo recognition on Bike Works' social media accounts & website, and at the closing party.
- Inclusion of your materials in physical swag bag for participants.

### SILVER: \$2,500 [RISING STAR!]

- One offer/stop in the Mileage Challenge Passport.
- Complimentary registration for your Mileage Challenge team of up to 8 people, including Mileage Challenge water bottles and other swag.
- Logo recognition on Bike Works' social media accounts & website, and at the closing party.
- Inclusion of your materials in physical swag bag for participants.

### BRONZE: \$1,200 [SENDS 2 KIDS THROUGH EARN A BIKE!]

- Complimentary registration for your Mileage Challenge team of up to 8 people, including Mileage Challenge water bottles and other swag.
- Logo recognition on Bike Works' social media accounts & website, and at the closing party.
- Inclusion of your materials in physical swag bag for participants.

### COPPER: \$600 [SENDS 1 KID THROUGH EARN A BIKE!]

- Logo recognition on Bike Works' social media accounts & website, and at the closing party.
- Inclusion of materials in physical swag bags for participants.

### SPONSOR INFORMATION

Sponsor Name:

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*As it should be in event materials*

Contact Person:

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*If sponsor is an organization*

Email:

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Phone:

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Payment:

- ☐ Our payment is enclosed
- ☐ Please send an invoice for
- \$ \_\_\_\_\_

Customized sponsorships available.

Please contact: Jeff Varrone,  
610.355.4864

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[www.CommunityBikeWorks.org/Challenge](http://www.CommunityBikeWorks.org/Challenge)