

SEP 23-OCT 13, 2026

10TH ANNUAL MILEAGE CHALLENGE

JOIN COMMUNITY BIKE WORKS' 10TH ANNUAL MILEAGE CHALLENGE

and get active to support the kids of Earn a Bike! By sponsoring the 2026 Mileage Challenge, you directly empower the young people in our community to thrive & foster positive change in the Lehigh Valley.

SPONSORSHIP BENEFITS INCLUDE:

- Generating new leads & driving new sales with niche audiences
- Enhancing business relationships & growing your network
- Engaging in community goodwill & social responsibility
- Receiving positive media exposure and visibility



EVENT DETAILS

TEAMS OF UP TO 10 COMPETE FOR THE MOST FUNDS RAISED AND MILES LOGGED.

HUNDREDS OF INTERACTIONS ONLINE AND ACROSS SOCIAL MEDIA, & AT IN-PERSON EVENTS.



PLATINUM: \$10,000 [HIGHEST IMPACT!]

- Sponsorship of the Mileage Challenge Passport.
- Sponsorship of a community ride, or similar Challenge event.
- Two offers/stops in the Mileage Challenge passport.
- Complimentary registration for 3 Mileage Challenge teams of up to 10 people each.
- Preferential logo recognition in all physical and virtual promotional materials.
- Preferential logo recognition on CBW social media & website, and at finale.
- Inclusion of your materials in physical swag bags for participants.

GOLD: \$5,000 [MOST POPULAR!]

- Two offers/stops in the Mileage Challenge passport.
- Complimentary registration for 2 Mileage Challenge teams of up to 10 people each.
- Preferential logo recognition in all physical and virtual promotional materials.
- Logo recognition on CBW social media accounts & website, and at finale.
- Inclusion of your materials in physical swag bags for participants.

SILVER: \$2,500 [RISING STAR!]

- One offer/stop in the Mileage Challenge Passport.
- Complimentary registration for your Mileage Challenge team of up to 10 people.
- Logo recognition on CBW social media accounts & website, and at finale.
- Inclusion of your materials in physical swag bags for participants.

BRONZE: \$1,200 [SENDS 2 KIDS THROUGH EARN A BIKE!]

- Complimentary registration for your Mileage Challenge team of up to 10 people.
- Logo recognition on CBW social media accounts & website, and at finale.
- Inclusion of your materials in physical swag bags for participants.

COPPER: \$600 [SENDS 1 KID THROUGH EARN A BIKE!]

- Logo recognition on CBW social media accounts & website, and at finale.
- Inclusion of materials in physical swag bags for participants.

SPONSOR INFORMATION

SPONSOR NAME:

(AS IT SHOULD APPEAR IN EVENT MATERIALS)

CONTACT PERSON:

(IF SPONSOR IS AN ORGANIZATION)

EMAIL:

PHONE:

PAYMENT:

☐ OUR PAYMENT IS ENCLOSED

☐ PLEASE SEND US AN INVOICE FOR

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**Custom
Sponsorships Available**

Contact: Jeff Varrone, 610.355.4864
Jvarrone@communitybikeworks.org

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CommunityBikeWorks.Org/Challenge