



Community  
**Bike  
Works**

Youth Development & Work Ethic Programs

# Gratitude report

2012-2013 Annual Report | 235 N. Madison Street, Allentown PA 18102 | [communitybikeworks.org](http://communitybikeworks.org)

## MAKING A DIFFERENCE...One Child at a Time



Photo: Jessica Webster

"Community Bike Works is about KIDS, not bikes," is an often-heard refrain at Community Bike Works. We use bikes and bike mechanics as a hook to engage youth and, once engaged, influence their behavior and their outlook on school and life. Here are some of their stories:

**We help students build confidence.** M, 9, lacked personal confidence and was frequently picked on by other students. The small nature of Earn a Bike classes allowed M to enjoy the program while being free from bullying. He also received constant encouragement and praise for the things he did well. One day he said excitedly, "I am going to be so good next time that you are going to be amazed." Every class after that, M continued to express his desire to be

...continued p. 5

2012-13 by the numbers

**290**

Kids in Earn a Bike class

**89%**  
graduated Earn a Bike

**5,880**

visits to Bike Works

**11,750**  
hours with mentors

## From our Founder



**E**ffective July 1, I stepped down as executive director. I will, however, continue my affiliation with Bike Works, on a part time basis, as senior program advisor while pursuing other ventures. I am excited for the opportunity to remain involved with the organization I love and cherish. I am thankful for and remember fondly all the wonderful people I have met the past nineteen years: the children who have grown into fine men and women, the myriad of wonderful volunteers and our dedicated staff.

It all began because I read a June 1994 Parade

Magazine article about a project in Indianapolis that used bicycles to build self esteem and turn inner city kids away from drugs. Two weeks later I received a letter at my bike shop from an 81 year old woman. She included a copy of the article and added "wouldn't it be neat if Allentown had such a program." I felt the message was clear.

I spent the next two months developing a business plan. In late August, Gail McMakin, a customer at my bike shop, and I met with Bill Seaman, Executive

...continued back page

## JUST FIXIN': Program Highlights 2012-2013

### Earn a Bike

In our flagship Earn a Bike program, students between the ages of 9 and 17 who complete a 12-week bike mechanics and safety class earn their refurbished bike and a new helmet.

Upon joining the program, students sign a contract that outlines their commitments. They are then assigned to a group that includes a maximum of four youth and a minimum of two adults. While students learn mechanics, they also use their manuals and journals to work on reading and writing.

At the same time, kids learn work ethic skills by being required to show up for class on time, working at a task until it is completed, and seeing the satisfaction of turning a broken bike into one that they can ride.

Earn a Bike classes are held at our Madison Street facility, at schools in the Allentown and Bethlehem districts, and at the KidsPeace Orefield campus.

We continued this year to expand our partnerships to better serve youth. The first Earn a Bike class at Lincoln Elementary in Bethlehem graduated this spring. And in an emerging partnership with Allentown nonprofit Casa Guadalupe, kids in Casa's afterschool program participated in Earn a Bike classes at Bike Works.

### CONTINUING ENGAGEMENT

Once a student is engaged, the connection to Community Bike Works can last for years, with students returning to participate in a range of programs. In 2012-13, 45% of students who attended classes onsite participated in additional activities.

Young people earn CBW bucks for hours spent with mentors. This year, kids earned 647 items, including bike parts, snacks, school supplies, and board games.

### Afternoon Drop-in

In our afternoon Drop-in

program, students have the opportunity to work on their bikes or to participate in group activities designed to engage and educate. Highlights from the program year included a trip to Last Chance Ranch to meet rescued animals, a liquid nitrogen demonstration by Air Products employees, and a magic show and workshop by magician Phil La Porta.

### Reading & Homework

Kids have the opportunity to be teamed with a tutor from Cedar Crest College's America Reads program to work on their reading skills. Two dozen students participated regularly. For elementary and middle school students for whom standardized reading scores were available, 56% improved.

### Youth Volunteer & Apprentice

After graduating from Earn a Bike, students may join the youth volunteer program,

which allows them to serve as peer instructors and to participate in bi-monthly leadership workshops. Eighteen young people served as youth volunteers this year.

The capstone of the Bike Works experience is the Youth Apprentice program, in which students complete additional training and then receive their first paying job as a CBW instructor. This year, two students served as youth apprentices.

### Our Students

77% are male; 23% are female

56% are Hispanic; 20% are black/African-American; 22% are white

The median age of students is 12. Approximately 40% are in elementary school; 32% in middle school; and 28% in high school

89% live in families at or below half of the area's median income

65% live in female-headed households

48% heard about us from a teacher or counselor; 44% through word of mouth

## LEARNING THROUGH FUN

Community Bike Works students engage in a variety of activities that supplement the lessons of Earn a Bike classes and allow them to spend time with adult mentors. From left to right: Students meet animal friends at Last Chance Ranch; Santa distributes gifts to students at the annual holiday party; Air Products employee Joan Schork and Mike Duncan use liquid nitrogen to make ice cream; students learn about healthy snacks by making their own butternut squash fries.



## THANK YOU! to our volunteers

The success of our programs is due to a low youth-to-adult ratio that allows for the development of meaningful mentoring relationships between youth and adults. These relationships are possible only because of the dedication of our team of volunteers. In 2012-2013, adult volunteers served more than 2,200 hours, with a value of more than \$50,000.

In addition to mentoring youth, volunteers organized Community Bike Works' third Family Fun Fest, held at the Valley Preferred Cycling Center in September, which raised \$7,000 for programs. Eight volunteers participated in an instructor training course in January, and, with staff, four volunteers became certified in first aid and adult CPR as part of an onsite Red Cross training.

Jeff Blinder  
 Stephen Campbell  
 Mary Cancelliere  
 Stephen Chronowski  
 Candice Daibes Silvestre  
 Eric DiFulvio  
 Michael Duncan  
 Gary Goodnuff  
 Scott Guranich  
 Beth Halpern  
 Chuck Hamilton  
 Jim Hardcastle  
 Linda Jo Heffner  
 Bobby Hissim  
 Barry Hoffman  
 Jim Hogarth  
 Tami-Jean Honzo-Vassa  
 Ajay Inaganti  
 William Keller  
 Claire Klatchak  
 Phil La Porta  
 Vince Lynott  
 Pete Majkowski  
 Sandra Mann  
 Peter Mattiuz  
 Gail McMakin

Nathan Menendez  
 Sue Mosser  
 Mike Nagle  
 Chris O'Neill  
 Robert Pandaleon  
 Dave Przekurat  
 Jenn Pysher  
 Terry Reese  
 Mary Rooney  
 Dan Royer  
 David Sampsell  
 Dan Sautter  
 Maureen Sautter  
 Joan Schork  
 Rob Scott  
 St. John's UCC  
 Jay Tanner  
 Adrienne Thornburg  
 Dennis Whitman  
 Dan Widtfeldt  
 Roger Yott

**Cedar Crest College—  
 America Reads**  
 Francheska Aquino  
 Krista Cochran  
 Brittany Dalbow

Hawa Diaby  
 Angela Hess  
 Kaila Kleckner  
 Molly Koonz  
 Amanda Mertz  
 Courtney Saluti

### Muhlenberg College

Matan Ayash  
 Kittrell Breland  
 Jessica Harris  
 Priscilla Hetrick  
 Rebecca Hernandez  
 Benji Kornbluth  
 Nicole La Tournous  
 Kevin Lopez  
 Hannah Miller  
 Stephen Moore

Joyous Pierce  
 Kwame Quaye

### Board of Directors, 2012-13

Patricia Wood Beldon  
 Karen Green  
 Mike Klatchak, TREASURER  
 Scott Kleinschuster  
 Sean Klutinoty  
 Steve LaBrake  
 Nicole Miller  
 Nick Mittica, CHAIR  
 Christopher Nace, SECRETARY  
 Marty Nothstein  
 Will Rivera  
 Bill Seaman  
 Chuck Weinmann  
 Laura Zaharakis

### In Memory of Ken Harvey

Our annual report is dedicated to Ken Harvey, MD, who began volunteering in the late 1990s and passed away in March. Ken, the Bike Doctor, collected bikes and was always available to provide transportation with just a call. We will miss his unique sense of humor and his contagious smile.

## NATIONAL TV DEBUT: Cast of Heroes

Community Bike Works made its national television debut in the fall of 2012, when the organization and founder **Stefan Goslawski** were featured on an episode of *Great American Heroes*. The show follows country music star **Trace Adkins** on his nationwide tour as he takes time away from the stage to celebrate folks he visits who "are doing extraordinary things."

The episode was taped around Adkins' June concert at Easton's State Theatre,

and aired in the fall on the Great American Country channel.

We celebrated the debut with a screening party at the Allentown Brew Works. Following a screening of the *Heroes* segment, Stefan awarded certificates of appreciation to each volunteer in attendance, thanking them for being heroes to the young people of Bike Works.

**Sandra Mann** was awarded Community Bike Works' Volunteer of the Year.



CBW staff with country star and Great American Heroes host Trace Adkins. Left to right: Josh Ortiz, Emily Close, Stefan Goslawski, Jessica Webster, Trace Adkins, Andrew Parry, Brennen Sullivan, James Williams. Watch the video on our website!

## THANK YOU! to our donors

**Gold Medal Partners** \$50,000 & above PennDOT

**Silver Medal Partners** \$20,000-\$49,999 United Way of the Greater Lehigh Valley

**Bronze Medal Partners** \$10,000-\$19,999 Anonymous City of Allentown CDBG Program Harry C Trexler Trust

**Champion** \$5,000-\$9,999 Air Products Anonymous Donley Foundation Iron Pigs Charities Just Born Great American Country

**Rainbow Jersey Club** \$2,000-\$4,999 Walter and Alma Bastian Foundation Capital BlueCross Century Fund Highmark Blue Shield  
The Charles H. Hoch Foundation In Memory of David Ironside of MicroTek PPL The Rider-Pool Foundation  
Sylvia Perkin Charitable Trust

**Guiding Cycle** \$1,000-\$1,999 Anonymous Asbury United Methodist Church Hazel Baer Patricia Wood Beldon  
Barry Coles & Robin Deily Exxon Mobil Foundation Lehigh County Quality of Life John & Brenda McGlade National Penn Bank  
Olympus Corporation of the Americas Pennsylvania School of Business Ruth P. Seruga Charitable Trust  
St. John's United Church of Christ, Allentown Wells Fargo

**Rotating Wheel** \$500-\$999 Anonymous Bob & Pam Cullen Harry & Roanne Lukens Joan Schork & Michael Duncan Jay & Joan Tanner

**Sustaining Hub** \$250-\$499 Campbell, Rappold & Yurasits LLP Stephen Campbell Lauren Coker Kathy & Carl D'Angelo  
First Presbyterian Church, Greening Creation Committee Kristopher Galius Kenneth Gilson Michael & Claire Klatchak Lehigh Valley Grand Prix  
Peter & Annette Mattuiz Maureen & James Melick Hiram Munger Saucon Valley Bikes U.S. Bancorp Foundation Charles Weinmann David Williams

**Supporting Spoke** \$100-\$249 AAUW Allentown Branch Alvin H. Butz, Inc. Nancy Ball Jennifer Bortz Michael Bushner  
Christopher Carlee Martin D. Cohen Candice Daibes Eric & Hilary Dean Elizabeth DeMelfy Tracy Denton In Honor of Linda Heffner- Gary Goldberg  
Karen Green Kathleen S Guthrie Romulo Guzman Danny & Karen Hartzell Brian Jelensits Glenn Kasten Brian Keck Adrienne Kiesbar  
Kiwanis Club of Allentown Northeast Kiwanis Club of the Lehigh Valley-Industrial Park Gentle Strokes-Nancy & Allan Kramer-Moyer Kathleen Krasley  
Ron Krikorian Sandra Lakatos David & Kathy Leber Lehigh Wheelman Association Eric J. Loch Diamonds & Fine Jewelry Jeffrey Matyus  
Maxatawny Village Industrial Bicycles Bryan McClintock Jeffrey & Christine McConnell Nick & Andrea Mittica Pauline Mittica Chris & Molly O'Neill  
Chris Nace Anthony & Nancy Odorski Patt, White Real Estate Don & Diana Patt Pavlack Law Offices, P.C. Robert Peruzzi Peter & Lynn Pettit  
MaryAnn Przekurat Greg & Ann Reinbold Jay Rochelle & Susan Steinhaus Saucon Collision Kim Schaffer & Josh Bushey Bill & Jeanette Seaman  
Ron & Lorrie Sheets Mike & Phyllis Sinclair Andrea Smith Robert & Mary Sodaitis Patricia Berg & Michael Spagnolo  
Saint John's United Church of Christ - Mickleys St. Mark's Evangelical Lutheran Church Jim & Nancy Steffy Stan & Carol Stephens Pamela Stilin  
David Tellier Leo J Todd MD Frederick Walker Eugene White David Weinstein Laura & Steve Zaharakis

**Chain Link** \$50-\$99 Anonymous Bruce Anderson Stephanie Arnold Jeff & Jill Blinder Christopher Brown Herb & Stephanie Cohen  
In Memory of Brian Haul-Kathleen Freed Leigh & Rich Hansen Linda Jo Heffner James Henry Susan Kijak Dale Knepp Robert Kricun  
John & Helene Kuoni Pete Majkowski & Phil La Porta Sue & Frank Malvezzi Michael & Joan Nagle Edward & Patricia Noga  
Douglas & Georgine Patt Edward Richards Mary Rooney & Christopher Hoffman In Memory of Jay Scherline- Ilene & Drew Harrison  
Ben & Linda Stothart Adrienne Thornburg Glenn Wagner Shirley Weigl

**Friend** \$5-\$49 ATO Fraternity Philip Albright Jack Alhadeff In Memory of Vivek Anathan- Ilene & Drew Harrison Apollo Grill Dr. & Mrs. Peter Barbour  
Kay L. Benfield Martha Christine Walter & Ruth Dex Dave's Ice Cream-Dave Rose Deanna Doster Bonnie & William Falla George C. Good  
Good Search Sianna Harrison Frank Hirst, Jr. Barry Hoffman William & Cynthia Hunt Tim Kearney Bill Keller Annie M. King Brandon Knettel  
Larry Letteer Craig & Nancy Long Nicole Miller Sue Mosser David & Lois Nowack Nancy O'Neill Robert Quinn Beverly Reinik Will Rivera Paul Rosato  
Rev. & Mrs. Homer Royer Scott Savett In Memory of Meyer Scharf- Ilene & Drew Harrison Stefanie Schulberger Franklin Sherman Tom & Deb Smull  
Ellen Stoker Pahl Lori Sywensky Marlene & Willis Thomas Alan & Marie Tjeltveit In Honor of Chuck Weinmann- Annette Lisa Connie Wolfe

**In Kind Supporters: Organizations** Trek Bicycle Scura Speed & Technology Giant Bicycle Private Industry Council RCN  
Allentown Brew Works Just Born Iron Pigs Muhlenberg College Second Harvest Food Bank St Johns UCC, Allentown Valley Preferred Cycling Center

**Individuals** Anonymous Mike Nagle Peter Nestor Dan & Maureen Sautter Dennis Whitman

### Revenues

July 1, 2012-June 30, 2013

**Foundations & Corporations 50%**  
**Government 32%**  
**Individuals & Community Groups 10%**  
**In Kind & Other Income 8%**

Total 100%

*This unaudited list includes gifts received between July 1, 2012 and June 30, 2013. We regret any errors or omissions. Please email corrections to [kim@communitybikeworks.org](mailto:kim@communitybikeworks.org).*

...continued from p. 1

"even better" than he was the last class. He even studied bike parts at home in order to impress his instructor.

**We help students learn practical skills.**

L, 16, and C, 14, participated in an onsite Earn a Bike session. English is a second language for both students, and both were hesitant to read from their EAB manuals during the initial classes. After continued assistance and encouragement, L and C became much more

comfortable reading aloud in front of others. Both students also increased their understanding of English as the hands-on teaching provided practical reinforcement for the words and concepts they were exposed to in the instruction manuals.

**We help students give back.** N, 10, was excited about earning her bike and her new mechanical skills. She felt proud when she used what she learned to help fix her grandmother's bike.

**We help students grow as leaders.** B, 13, wrote about her experiences as a youth volunteer. "As a youth volunteer, I've learned what the staff expects of the volunteers. I help people to know what they need to make them a good leader.

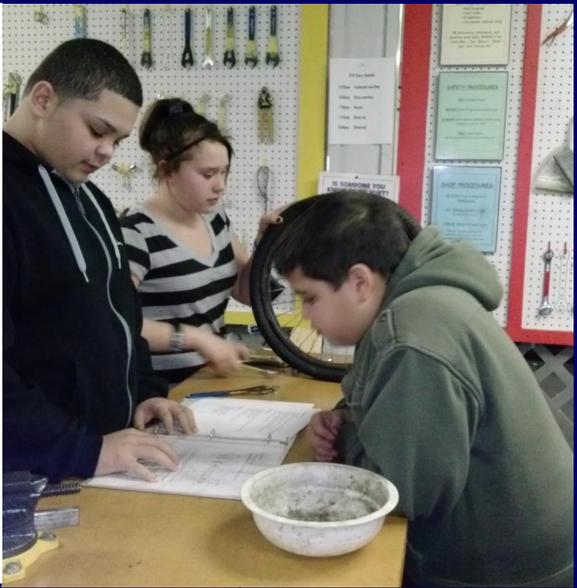
"A good leader is someone people can rely on. Volunteers are responsible for helping kids make the right choices and being a good role model."

**A** student at Central Elementary talks about his participation in the Earn a Bike Program:

**Q: What new skills did you gain from participating in the program?**  
A: We learned about bike safety, different gears, how the bike works, and what the different types of bikes are. I got a mountain bike.

**Q: How has your behavior in school changed since you started the program?**  
A: Good, because they helped me be more focused. I was able to do what I wanted to do which is be in Community Bike Works.

**Q: If you had to say one good thing about the program, what would it be?**  
A: This is the best program I have ever gone to.



   
Follow us online for program highlights throughout the year

## JOIN US in teaching life lessons through bicycle mechanics

Be a part of the Community Bike Works team and help a child grow!

**Be a mentor.** We seek dedicated adults to serve as volunteer mentors. No mechanical experience needed. Contact [james@communitybikeworks.org](mailto:james@communitybikeworks.org)

**Donate a bike.** Have a kids' or adult bike you no longer need? We'll refurbish it and put it to good use! Contact [jess@communitybikeworks.org](mailto:jess@communitybikeworks.org)

**Be a supporter.** Your generous gift will help us meet our mission! Complete the form below or donate online at [www.communitybikeworks.org](http://www.communitybikeworks.org)

----- Kindly cut and return -----

YES! I want to support youth learn life lessons through bike mechanics.  
Enclosed is my check to Community Bike Works.

NAME: \_\_\_\_\_ CONTRIBUTION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_



235 N. Madison Street  
Allentown, PA 18102

www.communitybikeworks.org  
610.434.1140

Community Bike Works provides inner-city children living in at-risk situations with meaningful work-ethic alternatives to gangs, drugs and the streets.

We use bicycles, peer role models and adult mentors to develop and nurture relationships and to engage youth; and once engaged, influence their behavior and their outlook about school and life.

Save the  
date!

Thursday, March 13, 2014  
6-8 pm Coca-Cola Park

Join us to honor founder  
Stefan Goslawski and  
support the young people  
of Community Bike Works.



Founder Stefan Goslawski leads volunteers in bicycle mechanics training, Spring 2013.

## From our Founder *...continued from p. 1*

Director of the Lehigh County Conference of Churches to discuss a partnership. Although Bill was enthusiastic, he said it would take his board six to nine months to approve us. On September 13, 1994, after presenting the business plan, the Conference of Churches board voted to take us under their wing. The message and the mission were reaffirmed.

The fall and winter were used to create the program materials, recruit a steering committee, find and equip a site, and train volunteers. We opened our doors at 639 Turner Street to the first Earn a bike classes in June 1995. It has been an amazing journey as Community Bike Works evolved from a grassroots organization with one employee and 12 volunteers serving 57 kids the first year, to a regional organization with 9 employees and 90 volun-

teers serving 300 children each year on site, at Allentown and Bethlehem School District Community Schools and at the Orefield campus of KidsPeace.

As my last official action, I would like to introduce Kim Schaffer who has trained with me the past year to take over as the new executive director. I appreciate her passion and work ethic and believe she has the ability to lead Community Bike Works into the future. Please join me in supporting Kim and Bike Works.

Thanks!

*Stefan P. Goslawski*

Founder and Executive Director,  
Community Bike Works