

CUPCAKE WARS!

Challenge:

You need to make the best-ever cupcakes and sell them!

You need to try and make a profit.

You can either shop within a budget, or simply keep track of your material costs as you shop.

What will make your cupcakes stand out from the rest?



CUPCAKE DESIGN

Design your cupcake

Draw a picture and describe your cupcake.

What flavours do you want? Will you decorate it? Will it have sprinkles? Is there something special you can do with your cupcake to make it stand out?

A large, empty rounded rectangle with a blue border, intended for drawing a cupcake design. The rectangle is oriented vertically and occupies the lower half of the page.

CUPCAKE COSTS

Materials Costs

How much does my cupcake cost to make?

Materials: _____ \$ _____

Materials: _____ \$ _____

Materials: _____ \$ _____

Materials: _____ \$ _____

Materials: _____ \$ _____

Total cost of Materials: \$ _____

Paying Yourself

How much time did I spend making my product?

I think I spent _____ hours making my product.

If you were paid \$ _____ per hour, how much would that cost? \$ _____

SET YOUR PRICE

Price of Each Cupcake

How much are you charging for one cupcake?

My product costs \$_____ to buy ONE.

Is there a special deal? (2 for...) \$_____

It costs \$_____ to buy ONE cupcake if purchasing my special deal. (Your customer should pay a little less per cupcake if buying this way!)

SALES

Take a guess!

I think I will sell _____ cupcakes.

If I sell _____, I will make \$_____

Do the math:

(Price of cupcake x number I sell = _____)

BUT...

YOU NEED TO SUBTRACT YOUR MATERIAL COSTS!

Total Estimated Sales	\$_____
- Material Costs	\$_____
 = Profit:	 \$_____

Did you make a profit?

If you did not make a profit, increase the price of your cupcake and try again! OR, how many more cupcakes will you need to sell to make a profit?

Extension:

With your profit, were you able to pay yourself for your time?

Can you figure out how much you could pay yourself per hour?

Don't forget to take a picture of your cupcake and send it to your teacher!