



**GIVE HOPE. FUND RESEARCH.
CHANGE LIVES.**

**2026 Signature Events
Sponsorship Opportunities**

MAKING A MEANINGFUL IMPACT IN THE FIGHT AGAINST PEDIATRIC CANCER



TMF'S MISSION

We are dedicated to supporting research for the development of safer, more effective therapies for pediatric cancer patients.

Since the cure of our son, Bodhi, from high-risk neuroblastoma in 2018, we have dedicated our efforts and funding toward Dr. Jacqueline Kraveka's research efforts.

WHY YOUR DONATION IS IMPORTANT

- 100% of our fundraising goes to Dr. Kraveka's pediatric cancer research that is conducted at The Medical University of South Carolina.
- "Neuroblastoma is one of the most aggressive pediatric tumors that we see. It's one of the most common solid tumors we see but also has one of the worst prognoses. About half of children who are diagnosed with this tumor have high-risk neuroblastoma, and survival is only about 50%," -Dr. Kraveka
- MUSC is ranked as a "best hospital" for pediatric cancer for the 3rd consecutive year by U.S. News & World Report
- MUSC offers unique clinical trial opportunities through the Children's Oncology Group, the Pediatric Blood Marrow Transplant Consortium, Beat Childhood Cancer and others.
- Most chemotherapy treatment options for children today were founded in the 1950's. TMF provides funding for better treatments and advancement in treatments.



"THIS IS THE FIRST DRUG APPROVED TO PREVENT RELAPSE FOR A PEDIATRIC CANCER PATIENT. IT GIVES NEW HOPE FOR OUR PATIENTS."

-DR. JACQUELINE KRAVEKA, D.O.

- TMF funds research led by Dr. Kraveka, a national leader in neuroblastoma and an integral part of the executive committee and scientific committee for the Beat Childhood Cancer Research Consortium.
- In December 2023 The FDA approved of a drug, IWILFIN, to prevent relapse in high-risk neuroblastoma patients. Dr. Kraveka was the institutional principal investigator for the IWILFIN trials.
- The study demonstrated that the addition of IWILFIN improved survival in children with high-risk neuroblastoma.
- 84% of patients had no relapse by four years after immunotherapy in clinical trials when IWILFIN was used.



CONTACT TMF



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The McConnell Foundation is a 501(c)(3).
All donations are tax deductible.



SCAN ME

5TH ANNUAL Shining Stars Gala

Event Highlights



The Shining Stars Gala is more than an elegant evening—it's a movement uniting a community in the fight against pediatric cancer. Hosted by The McConnell Foundation, this black-tie event raises critical funds for lifesaving research at MUSC, one of South Carolina's only pediatric cancer labs. **Thanks to the generosity of our sponsors, we have steadily increased our impact each year—donating \$44,227.07 in 2022, \$45,000 in 2023, \$85,000 in 2024, and an incredible \$100,000 in 2025.**

Now in its fifth year, the gala offers sponsors unparalleled visibility and a chance to make a direct impact. As a sponsor, you'll be recognized as a champion for pediatric cancer research while gaining brand exposure among business leaders, philanthropists, and advocates.

Why Sponsor?

- Exclusive Brand Visibility – Featured in event marketing, signage, and stage recognition.
- Community Impact – Directly fund pediatric cancer research and life-changing treatments.
- Influential Networking – Connect with top professionals and passionate supporters.
- VIP Experience – Enjoy premium seating, sponsor perks, and a night of entertainment.

Every dollar raised moves us closer to better treatments and, ultimately, a cure. With your support, we can make 2026 our most impactful year yet. Join us as a Shining Stars sponsor and help change the future for children battling cancer.

The
MCCONNELL
EST. 2021 *foundation*



Fifth Annual Shining Stars Gala

Sponsorship Opportunities | 2026



	ROYAL PALM SPONSOR \$10,000	GRAND PALM SPONSOR \$6,000	ISLAND PALM SPONSOR \$3,500	RISING PALM SPONSOR \$2,000
Dedicated Press Release	Included			
Overnight accommodations at Sweetgrass Inn- 1 Night	Two Rooms			
Opportunity to speak or play 2 minute video at event	Included			
Recognition in News/Media	Included	Included		
Acknowledgment from podium at event	Included	Included		
Opportunity to visit the MUSC research center	Private	Group	Group	
Recognition on event website	Logo	Logo	Listed	
Inclusion on mobile bidding site	Logo	Logo	Logo	
Recognition on event screens during event	Logo	Logo	Logo	
Opportunity to provide branded promotional item to guests	Included	Included	Included	
Social media recognition	Included	Included	Included	Included
Recognition on sponsor signage throughout venue	Logo	Logo	Logo	Listed
Recognition on programs	Logo	Logo	Logo	Listed
Tables/tickets	1 VIP Table for 10	1 VIP Table for 8	4 Tickets	2 Tickets

SIGNATURE OPPORTUNITIES | \$1,500 EACH (SEE ATTACHED)

- Shining Stars Legacy Wall Sponsor
- Signature Cocktail Sponsor
- 360° Photo Booth Sponsor
- Auction Paddle Sponsor

Fifth Annual Shining Stars Gala

Signature Opportunities | 2026



\$1,500 EACH

Shining Stars Legacy Wall Sponsor

- A signature and deeply moving installation, the Shining Stars Legacy Wall serves as the heart of the evening—honoring the courageous children who have faced pediatric cancer, those still in the fight, and those whose light continues to shine on. This breathtaking display invites guests to pause, reflect, and connect with the true purpose behind the gala.
- As the exclusive sponsor, your brand will be elegantly featured on the Legacy Wall backdrop, aligning your company with one of the most powerful and meaningful moments of the night.
- Your sponsorship also includes a dedicated social media feature, extending your presence beyond the ballroom and into our broader community.

Signature Cocktail Sponsor

- An elevated, Palm Royale-inspired experience, the Signature Cocktail is woven into the rhythm of the evening—from the first welcome toast to the final celebration.
- As the exclusive sponsor, your brand will be prominently showcased across all bars with refined, custom cocktail signage, ensuring consistent and sophisticated visibility throughout the event.
- Your sponsorship also includes a dedicated social media feature, extending your presence beyond the ballroom and into our broader community.

360° Photo Booth Sponsor

- A modern, high-energy experience that captures the glamour of the evening, the 360° photo booth invites guests to step into the spotlight and create dynamic, shareable moments.
- As the sponsor, your logo will be seamlessly integrated into the frame of every video—placing your brand at the center of each captured memory and every post-event share.
- Your sponsorship also includes a dedicated social media feature, extending your presence beyond the ballroom and into our broader community.

Auction Paddle Sponsor

- At the heart of the evening's fundraising, the live auction is where generosity meets excitement. Each guest is equipped with a custom-designed paddle used throughout the night, making this a highly visible and interactive sponsorship.
- Your brand will be prominently featured on every paddle—alongside each guest's bidder number and the evening's itinerary—placing your company directly in hand during the gala's most impactful moments.
- Your sponsorship also includes a dedicated social media feature, extending your presence beyond the ballroom and into our broader community.

Sponsorship Form

5th Annual Shining Stars Gala

September 19, 2026

Business/Organization <small>(as it should appear on event materials):</small>	
Contact Name:	
Address:	
Phone Number:	
Business Website & Email:	

Sponsorship Commitment

- Royal Palm Sponsor \$10,000 (Value Received \$3,300)
- Grand Palm Sponsor \$6,000 (Value Received \$2,000)
- Island Palm Sponsor \$3,500 (Value Received \$1,000)
- Rising Palm Sponsor \$2,000 (Value Received \$500)
- Signature Opportunity \$1,500
- In-Kind Donation (Value \$)
- Donation (\$)

Thank you for your partnership with The McConnell Foundation! By turning in this form you are giving The McConnell Foundation permission to use your logo/name on materials at the level of sponsorship indicated. Please send your company logo in a vector, eps, and jpeg file to hope@themcconnellfoundation.com. All logos and payments are due upon acceptance (you will not be considered a sponsor until payment is made). Checks should be made out to The McConnell Foundation and mailed with the form to the address below. To pay by **credit card**, please visit www.themcconnellfoundation.com. You can pay by **Zeffy** with no fees with the QR code below:



Please mail your form & payment (or proof of online payment) to:
 TMF Attn: Jen McConnell
 1100 Palm Boulevard, Suite 2B
 Isle of Palms, SC 29451
 Email: hope@themcconnellfoundation.com

This is your receipt. Please keep a copy of this donation form for your records.

Signature: _____ Date: _____

TMF Representative _____ Items donated to The McConnell Foundation are tax deductible for Federal Income Tax Purposes. The Internal Revenue Service places the responsibility for assigning the fair market value on the donor rather than the agency receiving the gift. In keeping with IRS regulations, The McConnell Foundation is required to inform you that no goods or services were provided in return for your donation. Your generosity is greatly appreciated. The McConnell Foundation's TAX ID #: 87-2053584.