

Miguel Dindial

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EDUCATION

The University of Leeds, United Kingdom

Doctor of Philosophy (PhD) - International Business (2018)

Thesis supervisors: Prof. L. Jeremy Clegg & Prof. Hinrich Voss

Thesis: Re-conceptualizing economic upgrading from global value chain (GVC) participation: A dynamic firm level perspective

Nord IB

International Business Consortium (2014-2016)

International Business PhD Researcher Consortium aimed at refining research skills and thematic understanding in the field of International Business. NORD IB provides PhD researchers with an opportunity to develop and extend their international research network and is coordinated by the following academic institutions:

- Aalto University - International Business Unit
- Uppsala University - Department of Business Studies
- Leeds University Business School - Centre for International Business
- Copenhagen Business School, Copenhagen
- Manchester Business School - Department of People, Management and Organisations
- Norwegian School of Management (BI) - Department of Strategy

The University of Leeds, United Kingdom

Master of Science (MSc), Distinction (2011)

Major: International Business

Thesis: Natural resources, curse or blessing? - The case of Trinidad and Tobago

The University of the West Indies (UWI), St. Augustine Campus, Trinidad and Tobago

Bachelor of Science (BSc), First Class Honours (2009)

Major: Management Studies; Minor: Finance

WORK EXPERIENCE

The University of Leeds, Leeds University Business School (Sept 2023 – PRESENT)

Research Fellow, International Business

The University of the West Indies (UWI), Arthur Lok Jack Global School of Business (Aug 2018 - Aug 2023)

Lecturer in International Business

- Delivering taught modules and seminars to students at the Business School in Master's Programmes (AMBA accredited), Bachelors Programmes and Doctorate in Business Administration (DBA). My summative student surveys report satisfaction levels score over 90% (reports available on request). I am module leader for the following:
 - Strategy and Innovation (Bachelor level)
 - International Business Environment (Master level)
 - Global Strategy and Management of Global Supply Chains (Master level)
 - Strategy Options for Business Growth (Master level)
 - International Trade (Master level)
 - The Internationalization of Small and Medium Enterprises (SMEs) (Doctoral level)
 - Strategy Dynamics (Doctoral level)
- Advising, supervising and providing dissertation support to students at the DBA level. Currently supervising three (3) DBA candidates in the following areas:
 - Corporate Social Responsibility (CSR) and firm performance - Co-supervised with Prof. Hinrich Voss – Leeds University Business School (status: transfer completed)
 - Firm formality vs informality and its effects on firm performance - Co-supervised with Dr. Panos G. Piperopoulos- RMIT University (status: transfer completed)
 - The internationalization of SMEs - Co-supervised with Prof. Hinrich Voss - Leeds University Business School (status: transfer completed)
- Designing and facilitating executive education and in-company training across the Caribbean region.

The University of the West Indies (UWI), Arthur Lok Jack Global School of Business (Aug 2020- PRESENT)

Programme Director- Bachelor of International and Sustainable Business

- Overall management of the Bachelor of International & Sustainable Business (BISB) programme
- Review all undergraduate applications for approval

- Monitor student academic progress and design support programmes for high and underperforming students
- Working with corporate and governmental entities to conceptualize and develop undergraduate level industry focused internships (negotiating approximately 40 spots per year)
- Monitor and evaluate undergraduate faculty using informal and formal assessment methods
- Working with faculty to develop cutting edge and contemporary curriculum and module content by leveraging on insight from (1) academic research (2) practitioner-oriented outlets (3) contemporary business environment

The University of the West Indies (UWI), Arthur Lok Jack Global School of Business (Aug 2018 - July 2020)

Programme Director- Master of International Business

- Providing administrative oversight in key functional areas of programme operationalization including candidate recruitment, selection and enrollment. Over my two-year directorship, enrollment numbers increased by 40%.
- Screening and selecting appropriate adjunct faculty to anchor and facilitate core and elective modules
- Working with faculty to develop cutting edge and contemporary curriculum and module content by leveraging on insight from (1) academic research (2) practitioner-oriented outlets (3) contemporary business environment
- Identifying collaborative opportunities and value-adding activities to deepening the programme's impact, relevance and long-term sustainability
- Working with corporate and governmental entities to conceptualize and develop in-company project-based internships

The University of Leeds, Leeds University Business School (LUBS) (Sept 2015 – Sept 2017)

Graduate Teaching Assistant (MSc and BSc programs in International Business)

- Responsible for developing seminar teaching content for compulsory modules in the MSc International Business program
- Conducting seminars in various MSc and BSc modules, including:
 - Debates and Controversies in International Business
 - International Strategic Management
 - Research Methods for International Business
- Guest lecturing on various BSc and MSc modules on topics ranging from qualitative methodological approaches to insights on domestic development from international business phenomena
- Grading exam scripts (taught modules) at both the BSc and MSc level
- Developing specialized mathematical workshops for incoming MSc students needing a "refresher" prior to program engagement
- Conducting MSc dissertation methodological research support workshops for master level students engaged in the research and thesis development phase of their program

The University of the West Indies (UWI), St. Augustine Campus (Nov 2011 - Jan 2014)

Project Coordinator – Office of Institutional Advancement and Internationalisation (OIAI)

Caribbean-Pacific Island Mobility Scheme (CARPIMS)

Responsible for the coordination and implementation of a six million Euro (€) European Commission (EC) funded mobility project between the Caribbean and Pacific regions aimed at fostering social and economic development

- Developing and operationalizing value-adding initiatives to deepening the sustained developmental impact of the CARPIMS project
- Conceptualising and drafting grant applications for various funding opportunities
- Maintaining project accountability through timely reporting to the Education, Audiovisual and Culture Executive Agency (EACEA) of the European Commission (EC)
- Developing and monitoring budgetary allocations for both operational and scholarship expenditures
- Managing the CARPIMS project website including the online application process and consortium intranet
- Planning and executing logistical matters for over 150 scholarship recipients from the Caribbean/Pacific regions
- Planning and executing regional committee meetings with budgetary allocations in excess of Euro (€) 40,000
- Inducting and transitioning upwards of 30 vulnerable students from the Caribbean and Pacific regions each year at The UWI

HONORS AND RECOGNITION

- Wiley Publishing Top Cited Article 2020-2021 in Global Strategy Journal: Between a rock and a hard place: a critique of economic upgrading in global value chains. Global Strategy Journal 10(3), 473-495
- Leeds University Business School (LUBS) faculty nomination for university-wide PhD researcher of the year 2017 – nomination based on (1) contribution to field of study, (2) potential for societal impact
- Centre for International Business at the University of Leeds (CIBUL) best PhD presentation award 2017
- Graduated MSc from The University of Leeds with Distinction
- Graduated BSc from The University of the West Indies (UWI) with First Class Honours

- Recipient of three (3) Government of Trinidad and Tobago (GOTT) National Scholarships (2006, 2010 & 2013)

RESEARCH INTERESTS

My current research agenda is driven by the work undertaken as part of my PhD research training. These interests revolve around the domestic economic implications of international business and multinational enterprise (MNE) activity. Primary focus on domestic firm level impact and includes the following:

- Global Value Chains (GVCs)
- Horizontal spillovers
- Industrial upgrading and linkage effects
- Inter-firm governance issues, including (1) inter-firm bargaining, (2) the distribution of income

Upon returning to the Caribbean, my longstanding PhD interest on domestic impact of International Business led me towards developing a keener interest in understanding the context in which these less developed firms are embedded within. It has led a new, but related stream of work in:

- Business and institutional informality
- Natural disasters in Small Island Developing States (SIDS)

Ad-hoc reviewer for:

- Management International Review (2015-2016)
- Academy of International Business (AIB) Conferences (2015-Present)

PUBLISHED ACADEMIC JOURNAL ARTICLES & PROCEEDINGS

- Ganotakis, P., Angelidou, S., Piperopoulos, P., Charalampos Saridakis C., Dindial M. Innovation, digital technologies, and resilience of firms during exogenous shocks: Insights from the Caribbean small island economies (Accepted at Technological Forecasting & Social Change) **(ABS 3; ABDC A)**
- Piperopoulos, P., Jimenez-Moro, E., Dindial, M. (2023). Can hurricanes drive green innovations? Journal of Environmental Management (In Press) **(ABS 3; ABDC A)**
- Montserin, A., Dindial, M., & Piperopoulos, P. (2021). Resilience strategies during COVID-19: how informality and social networks can shield SMEs. In Academy of Management Proceedings 2021.
- Dindial, M., Clegg, L., & Voss, H. (2020). Between a rock and a hard place: a critique of economic upgrading in global value chains. Global Strategy Journal 10(3), 473-495. DOI: 10.1002/gsj.1382. **(ABS 4; ABDC A)**

PUBLISHED TEACHING CASE STUDIES

- Dindial, M., & Kistow, B. (2022). Service Marketing at Ramps Logistics. In Marketing in Latin America and the Caribbean (pp. 138-146). Routledge.
- Dindial, M., Navigating the HR Complexities of the Global Cruise Ship Industry. In Buckley, P. J., Enderwick, P., & Cross, A. R. (Eds.). International Business. Oxford University Press
- Dindial, M., Balleram, S. The International Expansion of Sacha Cosmetics: The story of a Caribbean underdog (Case in final preparation)
- Dindial, M., Value chain upgrading at Dover Waterproofing Technologies Limited (Case in initial writeup)

PUBLISHED MONOGRAPHS AND REPORTS

- International Finance Corporation (2020) Assessment of Secondary Markets for Movable Assets in the Jamaica Manufacturing Sector. International Finance Corporation, Washington, DC. © International Finance Corporation. <https://openknowledge.worldbank.org/handle/10986/34810> License: CC BY 3.0 IGO
- Dindial, M. (2017) Re-conceptualising economic upgrading from global value chain participation: A dynamic firm-level perspective. PhD thesis, University of Leeds.

WORKING PAPERS

The following are manuscripts that have been inspired by or extracted from my PhD thesis or subsequent collaborative work. They have been presented at various international conferences and have benefited from reviewer and session feedback.

The papers highlighted in bold text are in an advanced stage of completion and in review or will be submitted over the next semester. The remaining manuscripts are in various stages of conceptual and empirical development:

- **Small Islands Big Lessons: The nexus of natural disasters and green innovation, Dawn Chow, Panagiotis Piperopoulos, Eduardo Jimenez, Miguel Dindial**
- **Unlocking the efficacy of Movable Assets Based Lending: The role of secondary market robustness in the Jamaican Experience, Miguel Dindial; Richard Ramsawak**
- **Revisiting the knowledge spillover effects from FDI: insights from global value chain research, Miguel Dindial; Jeremy Clegg; Hinrich Voss**
- **The paradox of upgrading: rethinking the role of economic upgrading in inter-firm value-added distribution, Miguel Dindial; Jeremy Clegg; Hinrich Voss**
- Resilience strategies during COVID-19; How informality and social networks can shield small businesses from exogenous shocks, Adam Montserin; Miguel Dindial; Panagiotis Piperopoulos
- Inter-firm relationships in the absence of formal contracting: re-evaluating the trust logic, Miguel Dindial
- Transaction cost economics and suboptimal contracting: an alternative theorization, Miguel Dindial

CONFERENCE PRESENTATIONS AND WORKSHOPS

- Revisiting the Knowledge Spillover Effects from FDI: Insights from Global Value Chain Research, Jeremy Clegg; **Miguel Dindial**; Hinrich Voss, Academy of International Business (AIB) annual conference; (online); July 2021
- Resilience strategies during COVID-19: How informality and social networks can shield SMEs, Adam Monsterin; **Miguel Dindial**; Panos Piperopoulos, Academy of Management (AOM) annual conference; (online); August 2021
- Revisiting the knowledge spillover effects from FDI: insights from global value chain research, Jeremy Clegg; **Miguel Dindial**; Hinrich Voss, Academy of International Business (AIB) Latin America and the Caribbean (LA-C) chapter conference; (online); June 2020
- Between a rock and a hard place: a critique of economic upgrading, Jeremy Clegg; **Miguel Dindial**; Hinrich Voss, Academy of International Business (AIB) annual conference; Dubai, United Arab Emirates; July 2017
- The University of Reading Masterclass on economic theory and international business, **Miguel Dindial**; Henley Business School, The University of Reading, UK; October 2016
- Re-conceptualizing economic upgrading from global value chain participation: a dynamic firm level perspective, **Miguel Dindial**, Newcastle University (British Academy of Management 2016), Newcastle University Business School, UK; September 2016
- The upgrading potential of offshoring: A global value chain perspective, Jeremy Clegg; **Miguel Dindial**; Hinrich Voss, Università Bocconi; Academy of International Business (AIB) special interest conference; Milan; October 2015
- Nordic Research School of International Business (NORD-IB) PhD consortium, **Miguel Dindial**; Aalto University; Helsinki; 2014

CONSULTANCY PROJECTS

Client- The World Bank Group: International Finance Corporation (IFC)

Project- Assessment of Secondary Markets for Movable Assets in Jamaica

Year awarded- 2019

Status – Completed and client approved

STUDENT FINAL PROJECT SUPERVISION RECORD

- Currently Supervising 6 BSc students
- Currently co-supervising 3 DBA candidates
- Completed supervision of 19 Master Level final year students
- Completed supervision of 3 Undergraduate Level final year students

REFERENCES

Prof. L. Jeremy Clegg

Jean Monnet Professor of European Integration and International Business Management

The University of Leeds

Room G.11, 14-10 Cromer Terrace, Leeds, UK

Email: ljc@lubs.leeds.ac.uk

Prof. Hinrich Voss

Professor and Chair of International Business

University of Bristol

Email: hinrich.voss@bristol.ac.uk

Prof. Wayne Hunte

Retired Academic Director of the Arthur Lok Jack Global School of Business

Retired Pro Vice Chancellor (PVC) – Graduate Studies and Research,

The University of the West Indies

Personal email: wayne_hunte_uwi@yahoo.ca