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Death of Me by The Project

BY **CHERINE ABULWafa** x JUNE 4, 2025 269 0



CAUSE ROCK NEVER DIES – IT SIMPLY IS TIMELESS!

From the ashes of golden-age rock and the neon blast of early 2000s pop punk comes **The Project**, a genre-bending, power-packed collective that refuses to sit still. Spearheaded by Southern California’s James Davis (formerly of Shameless fame), their explosive debut single “Death of Me” is a hurricane of sound, an anthem of defiance, and most importantly, a thunderous reminder that rock ‘n’ roll is very much alive!

Clocking in at just over three minutes, “Death of Me” hits like a fist wrapped in velvet. It’s raw. It’s melodic. It’s chaos tamed. But make no mistake, this track does not play nice. Layered guitars from Davis, Scott Shiflett (Eagles of Death Metal), and Erik Ferentinos (Stephen Percy) weave a scorching sonic wall, while the gravel-smooth vocals of Dennis Hill (from The California Sunsets) crash through with urgency. Meanwhile, Lit’s Kevin Baldes keeps it grounded with bold basslines, locked tight with the ever-punchy drumming of Jimmy DeAnda (BulletBoys).

But what sets **The Project** apart isn’t just the talent on board, it’s the mission. This isn’t a fixed band. It’s a living, breathing rock machine, built on collaboration and momentum. “Every track will feel different. That’s the point,” Davis declares, and you believe him. Death of Me isn’t just a song; it’s a statement.

Musically, it taps into the nostalgia of 80s arena rock and 90s pop-punk rebellion, but it’s not just retrospective. There’s a sharp modern edge here, melodic hooks meet high-voltage riffs with cinematic confidence. Think: windows down, pedal to the floor, sun on your face, and trouble in your rearview mirror.

Even the music video, blazing with a rocking studio energy, adds an extra dose of adrenaline, capturing the reckless freedom and gritty charm that **The Project** embodies.

At its core, Death of Me is a sonic adrenaline shot, a whirlwind of fire, fun, and feeling. And if this is just the beginning? Rock fans better buckle up. **The Project** is building a discography one storm at a time.

Because guess what? Rock never dies. Rock is simply timeless!



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