CGD Incentives 2022-2023

1. HELPING HANDS AWARD

District 54 is committed to strengthening its Clubs with the "Helping Hands" initiative. This incentive is intended for two (2) clubs to form a partnership where a club that has found success in growing its membership, creating an exciting club meeting atmosphere, and/or continually achieves the Distinguished Club Program award, will work with another club that seeks to grow membership, and hold memorable meetings towards achieving Distinguished Status. The Helping Hands initiative will run from July 1 through June 30.

- a. Qualifying clubs:
 - i. Clubs currently with 13+ members add 5 new members and achieve 5
 DCP goals
 - ii. Clubs currently with 12 and under add 5 new members
- b. Both Clubs will receive District recognition and \$75.00 District Dollars when the Club receiving support achieves Distinguished Club Program status.
- c. Clubs interested in participating in this program please contact your Club Growth Director Darrel Felty (d.felty@comcast.net) (309-825-2653) (Text is preferred)

2. RESTORE A CLUB AWARD

This award is intended to restore a club that closed on or after March 2020, and is available for two clubs. The first two clubs to restore a closed club per rules stated by TI in email of 7/7/2022 will receive \$50 District Dollars each.

- a) Basic Rules:
 - A formerly corporate club may become a community club (to expand potential membership base)
 - b. A formerly advanced or closed club may consider becoming an open club
 - c. A formerly in-person club may reinstate as a hybrid or online club
 - d. Restored club must have three members from original club; other members can be new or from other clubs, open or closed.
 - e. Restored club must have minimum of 12 members.
 - f. Restored club will not change Area, Division, or District Club base, but will count as a new club in every way.
 - g. Refer to complete rules posted on District 54 Website. This incentive is based on an offer from TI, whose decisions of eligibility are final

3. MEMBERSHIP GROWTH AWARD

The first five (5) clubs to achieve a net gain of 3 members after April 2023 Dues will receive \$50 District Dollars. In addition, the first four (4) clubs to achieve a net gain of 5 members after April 2023 Dues (does not include clubs winning net gain of 3) will receive \$50 District Dollars.)

4. MEMBERSHIP RETENTION AWARD

After April 2023 Dues, the top 5 clubs to achieve best membership retention will receive \$50.

This award favors smaller clubs, when the club works together to retain members.

5. CLUB COACHING AWARD

Any club with a Club Coach now appointed or appointed in 2022 – 2023 that has a SpeechCraft concluded by May 1, 2023 will have the cost of the SpeechCraft Kit reimbursed. Value: \$50 District Dollars.

(Note: if excess funds are found unspent anywhere in Budget later in the year and such funds can be redirected to this award, CGD will strive to make funds available for additional clubs having a SpeechCraft.)