



## District Leader

### Biographical Information

Candidate's Name: Wendy Pesavento

Candidate's Office: Club Growth Director District Number: 54

Toastmasters member since: 2018

#### Education:

College - Purdue University BS Management/Accounting, Post Baccalaureate Certificate in Information Systems, 15 credits toward Executive MBA.  
Institute of Business Appraisers - 36 credit hour Business Valuation Program

#### Toastmasters offices held and terms of service:

Club - President (2020-2021), VPM (2019-2020, 2020-2021, ), Treasurer (2022-2023), Secretary - (2021-2022, 2022-2023)  
Area - Director Area 12 (2019-2020)

#### Toastmasters honors and recognition:

Pathways Paths Completed - VC, PM, TC, DL, EH Club Coach - 2020, DTM - 2021, D54 Area Director of the Year 2021, D54 Toastmaster of the Year 2022, Triple Crowns (3)

#### Relevant work experience and how it relates to Toastmasters and your role as a District leader:

I own a small business in the healthcare field, and I am a partner in a second business. At work, I sell, build, and grow dental offices for clients. I am familiar with the tasks associated with business ownership which include preparing budgets, forecasting, financial statement preparation and analysis, hiring and training, marketing, legal and regulatory, cultural sensitivity and collaboration.

#### What experience do you have in strategic planning?

In my business, I write a detailed business plan for each consulting client. As a volunteer board president, I worked with other board members to write and execute both strategic and tactical objectives in all areas of the organization. At Toastmasters, I have participated in writing club and area success plans.

#### What experience do you have in the area of finance?

By education, I am an accountant. I am familiar with all aspects of the cash flow cycle from check registers to tax returns. I regularly prepare financial forecasts for my clients. I am skilled at valuing small, closely held businesses. I am familiar with retirement planning and investing.

What experience do you have in developing procedures?

I have written SOP's for our business and for our clients businesses. I have also written dental office manuals, consulting training books, and an operations manual for a Montessori School.

What lessons did you learn from previous leadership positions?

Change is hard for many people. Be patient, non-judgemental, and consistent. Clear, simple directions work best. Collaborate with stakeholders before acting. People do a better job when they are accountable to others. Check in frequently to learn if people need help. Try to see a situation from all perspectives before committing to action.

Why do you want to serve as a District leader?

I want to participate the growth of our district.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

1. Add new Clubs 2. Reengage former members 3. Retain current members 4. High standards with quality clubs. 5. Seek, grow, and support new leadership. I would collaborate with the DEC to create a strategic plan for the district. I would work to achieve the goals that are set for my role.

Additional information about yourself:

I have been married to my husband Dan for the past 23 years and we have 2 sons who are presently in college. We recently acquired an elderly cat who fits right in. I enjoy learning new things and often listen to audiobooks and watch documentaries. I enjoy writing and delivering speeches at my Toastmasters club and have greatly improved my evaluation skills since joining.