

Club Growth Director Report

District 54

18 Apr 2025

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Marketing Team

Club Growth Director – Estelle Foster Club Extension Chair – Open Club Retention Chair – Tom Willison, DTM, PDG Corporate Relations Chair – Jon Greiner, DTM, PIP Prison Club Manager – Jon Greiner, DTM, PIP

Club Extension Report

A demonstration meeting was held at ALDI Inc, for the IT Department. I want to thank Wendy Pesavento, Katie Jandeska, Brenden Cummings, Louis Kreppert, Chris Kostelec, Jeff Stine, Dick Poirer and Lino Carrillo for their outstanding participation in the meeting. Chris and Jeff have agreed to serve as Club Co-Sponsors and Club Co-Mentors.

Steve Vaccaro attended a question and answer session at Christian Brothers Services to provide more information about Toastmasters and to answer questions. There were 20 people in attendance in the room and more joined online. Steve informed me that they will be forming at least 1 club!!! Just a reminder that the new club could use another mentor.

On Monday this week, I spoke with a gentleman from Savant Wealth in Rockford Illinois regarding the benefits of Toastmasters in a corporate setting. He was going to take the information to his management to get feedback regarding pursuing a club at their organization.

Constellation Nuclear in Byron is still on hold during the shutdown for the month of April. Our next meeting is Thursday 15May2025.

A demonstration meeting was held at Rockford University on Thursday 27Mar2025. I would like to thank Rachael Berry, Phil Hensley, Tom Willison, Maria Cadenas, Magdaleno Mendoza and Brian Reinbold for their exceptional participation in the meeting. Rachael and I attended their Gavel Club meeting last week as well. It's exciting to see an enthusiastic group of young adults work on improving their public speaking and leadership skills. The Club paperwork as completed and passed on to university administration to get sent to Toastmasters International with payment.

Club Retention Report – Tom Willison, DTM, PDG

Area Director Club Visits

25% of the Area Director Club visits have been completed. The reports are due by 31May2025, so please get your visits scheduled!

As of 18Apr2025, D54 has 46 paid clubs.

Our membership base is 1,575. We currently have 1556 member payments which is outstanding progress because we only 35 payments to reach the number required for Distinguished status. 252 of the payments are from new members!

Unfortunately, Talk of the Town has not met the minimum member requirement and Bolingbrook Area Chamber of Commerce still has not paid their Oct2024 nor Apr2025 memberships yet.

Club Coach -

<u>Quad Cities Easy Speak</u> is once again a club in good standing with 12 members paid! Congratulations Patrick, Jana, and Kari for all your hard work to bring the club out of suspended status.

Distinguished District Status

- Paid Clubs
 - o Need 1 paid club Talk of the Town, Bolingbrook Chamber or a new chartered club
- Payments
 - Need 35 more members 2 clubs to charter will get us there & we have 3 in progress
- Distinguished Clubs
 - 11 clubs are already Distinguished only need 8 more
 - We have at least 14 clubs that are close
 - Mapleton Risers, State Farm Windjammers and New Lennox just need 1 more goal each
 - ADM City Center and Key City only need 1 more member each
 - Sunrise Speakers and Fireside only need 2 members each
 - State Farm OAKS needs 2 members and 1 goal
 - Caterpillar Employees and Forging Leaders need 3 members each
 - Fox Valley needs 3 members and 1 goal
 - Fix River, Toast of the Fox, and Toast of Champaign need 4 members to both be Select Distinguished

Prison Club Monthly Report Input – Jon R. Greiner, DTM, PIP

New club building activities are on hold at the Pekin Federal Correctional Institute until a supervisor to handle educational activities such as Toastmasters is hired and in place. Best estimate of when this will happen is in May 2025. We have assembled a demonstration team and are ready when everything is in place at the Pekin FCI.

If you are interested and want to know more about the time commitment, what is involved in making a prison club operate, any of the above roles, please contact Jon R. Greiner DTM, PIP at greinerjon@aol.com.