



Club Growth Director Report

District 54

18 Jan 2025

Estelle Foster
224 E 5th St
Pecatonica IL 61063
estelle.foster@thermofisher.com; testarossa04@outlook.com

Marketing Team

Club Growth Director – Estelle Foster
Club Extension Chair – Open
Club Retention Chair – Tom Willison, DTM, PDG
Corporate Relations Chair – Jon Greiner, DTM, PIP
Prison Club Manager – Jon Greiner, DTM, PIP

D54 is seeking a Club Extension Chair. This position, along with all the job description, is posted on the D54 website. Contact any member of the District Leadership team if you are interested in finding out more about the opportunity to improve your leadership skills in the coming year.

Club Extension Report

I want to encourage everyone to keep building new clubs top of mind throughout this Toastmasters' year.

On Tue 07Jan2025, we held a Demo meeting as part of Constellation Nuclear Byron Generating Station's Toastmasters International Kick-Off meeting, from 9-10am, in their Training Facility. I want to thank Tom Willison, Wendy Pesavento, Jim Dickson and Rachael Berry for coming out and participating in the meeting. There was a good turn out with lots of enthusiasm and support from the attendees. We still need Sponsors and Mentors for the new club which will be an in person club only starting out.

With the winter break, progress on the Rockford University club has slowed but we hope that it will pick back up now that classes are back in session.

The Toastmasters Lead Management, or TLM, on the TI website is being kept up to date.

Club Retention Report – Tom Willison, DTM, PDG

Spring Membership Renewals

It's almost time for renewal payments to be submitted. Please encourage your clubs to get payments submitted on time, by 30Mar2025.

Area Director Visits

It's time for our Area Directors to begin scheduling their Area Director Visits. These visits are essential for the District to understand how the clubs are doing and how we can help. For the first round, D54 successfully completed and submitted 91.7% of our reports. Although that is a very impressive percentage, let's see if we can do better this round!

As of 16Jan2025, D54 has 46 paid clubs, which is 1 higher than last month! Great job Progressively Speaking Club for reaching 8 paid members.

Our membership base is 1,575 and we currently have 845 member payments which is outstanding progress and 20 new members since our December DEC meeting.

Joliet Jesters Club held an Open House on 04Jan2025 and had some guests in attendance. They only need one more paid member to get to 8.

If your club has 12 or fewer members and is wanting a Club Coach, reach out to Tom at tomwillison3@gmail.com. Or if you are an experienced Toastmaster and you want to help out by being a Club Coach, again reach out to Tom. As Wendy shared with us last month, being a club coach is an option for one of the Requirements for earning a DTM Designation.

Prison Club Monthly Report Input – Jon R. Greiner, DTM, PIP – Prison Club Manager

A Demo team has been formed for the Pekin Federal Correctional Institution (Pekin FCI) new club demonstration meeting in late January or early February. Security clearance forms have been gathered for submission in the next few days. It is expected to take about 2 weeks for security clearances to be completed. After that, the demo meeting date and time will be established. At least 50 inmates are expected to attend the demo meeting. Membership application forms will be passed out at that meeting. The educational coordinators at Pekin FCI will select the 25 members based on inmate behavior, history, and potential. If there is sufficient interest, it is possible that a second club could be formed after the first club is up and running. A D54 Toastmaster working toward a DTM can earn credit toward the DTM by serving as one of the new club sponsors or new club mentors. Please contact Jon R. Greiner, DTM, PIP at greinerjon@aol.com if you have questions or want to serve as a new club sponsor or mentor.